THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 17
CONVENTION SPECIAL
JAN. 24, 1948

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEArborn 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Wednesday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

THE CASH BOX
BOOTH 77

AS ECONOMISTS ARGUE BOOM OR BUST

COINMEN SEEK EQUIPMENT THAT WILL REVITALIZE BIZ AS DID PINBALLS IN '31 AND JUKE BOXES IN '34

NEW YORK—As economists thruout the nation continue to argue (and to present divers facts) that there will be a boom and, as others state, there will be a bust, for all tendencies in business today, these latter claim, point that way; coinmen thruout the country continue to eagerly (and even desperately, in some cases) seek for equipment which will revitalize their businesses just as did pinballs in 1931 and phonos (the modern automatic juke box) in 1934.

There is no longer any doubt in the minds of any connected with the industry that a change, and a radical change at that, is absolutely necessary to assure profitable continuance in the business of operating coin machines.

Some operators have continued on profitably, it is true, but, the greater majority will admit that 1947 hasn't been the profitable year they looked forward to at the last convention. They know now that something must come along to replace much of their present equipment and allow them to operate in areas where some of the present machines are not acceptable.

When the pinball machine entered into the industry it was located at random. There were no arguments regarding it until it became so prominent that it attracted the attention of both the press and the authorities in each community. Then the trouble started and, as per usual, it started with some politico seeking to get his name front-paged in the press of his community, and his first attack was against "this growing menace of pinball".

And just as pinball boomed in the very heart of one of the nation's worst depressions, so did a new type of automatic phonograph, with an amplification unit and a long-life needle — the modern juke box.

This unit, too, grabbed great national (and, today, international) attention, and there was born another new era of prosperity for the entire industry.

At that time, because of the great depression in existence, manufacturers were able to procure components and raw materials at almost their own price, and they presented the juke box to the nation's operators at a sub-normal price, far below what it would have been quoted in normal times.

For a while it seemed as if the rolldown games would start the new boom. They entered into operation in such cities as New York and Los Angeles when these territories were declared closed for other types of amusement games. But, for some reason or other, as yet unknown, the enthusiasm to boom these into a great, new industry, fell by the wayside, and tho rolldowns are now part of the amusement machine scene — they do not seem to be the "new product" which the trade seeks.

From long questioning of leading operators thruout the nation, it has been learned that one of the requisites for national popularity is low price. This was true of the first pinballs which entered into the market in 1931 at $16.50 each to the operator. The first phonos, too, were extremely low priced. In fact, below the $200 mark.

Perhaps, then, the new product which all the trade seeks to popularize in city after city thruout the nation, will have to take advantage of the reverse business conditions being suffered by many manufacturers of components and raw materials, and will be presented to the market at a low price (what at least would be called a low price today) and would give many the opportunity of changing the entire operating picture.

It must be remembered that it isn't new blood which changes the operating scene. It is usually the old timer who, because he is the one who starts the new type products, attracts new blood which is financially capable of entering into this field.

There is no doubt, then, that there is, and will be, a continued search for the products which will mark the entrance of an entirely new operating era for the industry.

Those coin operated products are expected to be radically new and different, low priced and attractive, money-makers supreme, so that the entire industry will be able to place them wherever desired and attract, by this very placement, an entirely new element into the field, to revive it, to bring on progressiveness and to assure it a better future.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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GREATER EFFICIENCY IS THEME FOR 1948

Coinmen Are Tightening Up Loose Ends. Pull Operations in Closer To Working Area. Many Changing Commission Basis. Believe Operating Will Be Best Part of Biz in '48. Convention May Decide Course For The Entire Year.

CHICAGO—This is being written as the CMI convention for 1948 prepares to open its doors to the nation's coin machine trade.

It is now a known fact thruout the business of operating coin machines that all are tightening up. That efficiency has become the theme for '48. That operations are being pulled in closer to the central working area, just as they were during the war, so that they can be better watched, better handled, more carefully guarded and that profits can be increased wherever possible.

It is also noteworthy, as word comes from Washington decrying the use of steel, copper, other raw materials and even components, that the great majority believe operating will be the best part of the coin machine business during 1948.

It is already known that word has leaked out from Washington whereby controllers of the nation's stockpile of raw materials may ask the manufacturers of coin operated machines to "voluntarily" cut down on the use of many critical raw materials, just as they asked the distillers of whiskey to "voluntarily" cut down on the use of precious grains.

Many, at the same time, and because of the above facts, believe that the CMI convention will point the way for the entire year of 1948. This is more factual than fictional. There is no doubt that what will be exhibited at this convention will have a great deal to do with the future progress of the entire industry for this forthcoming year.

Distributors and jobbers as well as manufacturers have been crying that this convention split the year very badly for them. Some claim that three months of sales and profits were smashed.

Others believe that the convention was poorly timed and that the one and only thing which should have been done was to eliminate the exhibits and call this a "national meeting" instead.

For next year there are many who claim they will vociferously oppose any convention which will kick into their sales months and will, in fact, demand that exhibits be eliminated and that meetings only be conducted.

This is only repeated here because it definitely indicates a trend thruout the trade to fight harder than ever to continue business at a high pitch all during the year, regardless of season and regardless of weather.

But, it is important at this time for all engaged in the business of coin operated machines, to carefully study and note the trends which have occurred. The operators are "pulling in their horns", as the expression goes. They are only doing this because they are not being told by the leaders of the trade what they can expect.

Therefore, as they switch over more and more to operating whatever they now have on their spots, they also plan to exact greater toll from their location owners by arranging for a better commission basis, by eliminating too far away service calls, by calling together the operators in each area and coming to some agreement whereby all can profit, and, further, by seeing to it that they only purchase equipment they "need", not equipment with which they will "venture", for profitable operations.

With greater efficiency as the theme for 1948, it then becomes apparent to all in the field that something must be done, and done quickly, to avert any future financial debacle on the part of those who are experimenting and working ahead to bring the field what it most needs for assured profitable operations.

It is, therefore, up to those who will exhibit at this 1948 convention to bring to the operator that spark of zestful enthusiasm, that zeal to work harder than ever, that belief that times are surely getting better for him, to again create the profitable era which most assuredly does face this field.

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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

Music Section

January 24, 1948

OBERSTEIN AND SACKS TEAM UP TO ARREST CANCER

Artist and repertoire chiefs Eli Oberstein of RCA-Victor, and Manie Sacks of Columbia Records, took time out from their respective duties to strike another blow in the music industry's fight against cancer at Frank Palumbo's famed C. R. Club in Philadelphia. Oberstein and Sacks are responsible for the flock of hit tunes their platteries have been grinding out. The proceeds from the phono pictured above were donated to the Damon Runyon Memorial Cancer Fund by Philly's phono op association president Jack Sheppard.

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*
★ *The Cash Box Record Reviews*
★ *Juke Box Regional Record Report*
★ *'Round The Wax Circle*
★ *Hot In Harlem*
★ *The Broadway Beat*
★ *Rollin' 'Round Randolph*
★ *Folk And Western Record Reviews.*
★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
★ *Hot On Chicago's South Side*
★ *The Cash Box Disc-Hits Box Score*

VITA coustic TONE CONTROLLED

Invites You

To meet by hearing

JACK CARROLL

greatest vocal find on records.

Two brand new numbers with full orchestration background

13A "ON GREEN DOLPHIN STREET"

13B *"MY COUSIN, LOUELLA"*

Get lucky with Release #13

ALL CRITICS RAVE AND AGREE THAT THE VOICE OF JACK CARROLL IS ONE IN 100 MILLION

VITA coustic TONE CONTROLLED "LIVING SOUND"

Records

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SP—Specialty
BW—Black & White	MA—Majestic	ST—Sterling
CA—Capitol	ME—Mercury	TO—Top
CN—Continental	MG—M-G-M	TR—Trilon
CO—Columbia	MN—Manor	UA—United Artist
CR—Crown	MO—Modern	UN—Universal
CS—Coast	MU—Musicraft	VI—Victor
DE—Decca	NA—National	VT—Vitacoustic
DEL—DeLuxe	RA—Rainbow	

1 BALLERINA

Sock wax clincher in the top spot again. A virtual must on every phono in the nation.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
DE-24278—Bing Crosby
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

2 GOLDEN EARRINGS

Repeats its peak position of last week, with ops praising this one to the skies.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
DE-24278—Bing Crosby
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

3 HOW SOON

Still maintains its featured spot in the charmed circle, with heavy play throughout the nation.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

4 CIVILIZATION

More coin culling powers with "Civilization". Ops reports indicate a long run for this one.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

5 TOO FAT POLKA

Moves up again to garner this spot. Sensational kicks of this one has it garnering a slew of coin.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

6 SERENADE OF THE BELLS

A coin culler if there ever was one. Ops going for this ditty in a big way.

CA-15007—Jo Stafford
CO-37956—Kay Kyser O.
DE-24258—Guy Lombardo O.
ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

7 YOU DO

Drops a notch to grab this spot this week. Still racking up coin play throughout the nation.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15144—Larry Douglas
VI-20-2361—Vaughn Monroe O.

8 TWO LOVES HAVE I

Repeats its position of last week, with ops booming it for the top of the deck.

CO-38026—Ray Noble O.
DE-24263—Guy Lombardo O.
ME-5064—Frankie Laine
MG-10097—Billy Eckstine
VI-20-2545—Perry Como

9 NEAR YOU

Still going strong in many spots throughout the nation after its lengthy stay at the top.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

10 I'LL DANCE AT YOUR WEDDING

Into the big ten, with ops throughout the nation latching on to the bandwagon. Look for this one to hang around.

CA-15009—Peggy Lee
CO-37967—Ray Noble O.
DE-24266—Jeanie Leitt
ME-5090—Vic Damone
MG-10095—Helen Forrest
VI-20-2512—Tony Martin

Brother, you're all set!

We've got a pile of new hits that'll dazzle you! We'll be right there with plenty of new tunes on new platters to keep those nickels jingling!

You've seen the RCA Victor stars riding at the crest of Billboard's "Honor Roll of Hits" in '47. You've seen more and more of the big names in juke popularity joining the RCA Victor roster.

This year, RCA Victor is dealing from the top of a tremendous stack of swell new waxings. This year you can count on RCA Victor for a bigger share of your profits than ever before.

More than ever, "the stars who make the hits" will be the stars to bring you the nickels in '48!

...and look at this gold mine!

With the public taking to revivals in a big way, RCA Victor has the golden masters that really mean big money this year . . . the greatest backlog of super-hits in the industry. More "Heartaches". . . More "When You Were Sweet Sixteen's."

Here are some of the big stars whose biggest hits are on RCA Victor Records. Ask your distributor for the listing of current re-runs, and watch them pull in the dough for you in '48!

LOUIS ARMSTRONG
EDDY ARNOLD
CHARLIE BARNET
COUNT BASIE
TEX BENEKE
BUNNY BERIGAN
DON BESTOR
ELTON BRITT
EDDIE CANTOR
BOB CHESTER
LARRY CLINTON
PERRY COMO
TOMMY DORSEY
EDDY DUCHIN
DUKE ELLINGTON
SHEP FIELDS
JAN GARBER
DIZZY GILLESPIE
PHIL HARRIS
COLEMAN HAWKINS
ERSKINE HAWKINS
JOHNNY HODGES
SPIKE JONES
SAMMY KAYE
HAL KEMP
WAYNE KING
GUY LOMBARDO
VINCENT LOPEZ
ABE LYMAN
FREDDY MARTIN
TONY MARTIN
GLENN MILLER
VAUGHN MONROE
TONY PASTOR
LOUIS PRIMA
COON-SANDERS
JAN SAVITT
THREE SUNS
RUDY VALLEE
"FATS" WALLER
FRED WARING

RCA "HIS MASTER'S VOICE"

● THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

THE CASH BOX Record Reviews

"You Can't Tell Who's Loving Who" (3:00)
"Serves Me Right" (2:52)
BUDDY JOHNSON ORCH.
(Decca 48060)

● Musical styling of orkster Buddy Johnson and a pair of sides for the race spots, with the maestro of "You Can't Tell Who's Loving Who" and "Serves Me Right" bouncing thru. Top deck with thrush Ella Johnson in the choir department rings true, as the canary pipes the cool lyrics in off beat set up mellow. Stuff is made for the quiet kind, with her tonsils glowing all the way. On the flip with "Serves Me Right," balladeer Arthur Prysock to the mike to spill the heavy sugar coated wordage. Beat is mellow and is suitable for the dance and listener crowd alike. Both sides are there for the asking.

"But Beautiful" (3:00)
"You Don't Have To Know The Language" (3:01)
TEX BENEKE ORCH.
(Victor 20-2616)

● More Beneke music and the simple strains of "But Beautiful" seeping thru on this disk. With piper Garry Stevens to wail the charming wordage, and loads of reeds and sweet blending in the background, this deck rates heavily from these orbs. Garry's vocal treatment is plush and pleasant and should satisfy a load of phono fans. On the flip with "You Don't Have To Know The Language", maestro Tex grabs the lead to whistle, hum and sing his way along on this bit. Stuff is cute as it stands and should come in for some heavy play once its parent, the flicker "Road To Rio" breaks. Both sides rate your avid attention.

"The Undertaker Song" (2:40)
"Too Long" (2:42)
AL STUART
(Embassy 1002)

● More crazy wax antics, this time to the title of "The Undertaker Song". The stuff is so mad, it's bound to break any tavern owners ticker. Al Stuart for the hypo wordage, with his rendition ringing true all the way. Combo treatment shows as adequate, with the wordage itself grabbing the lead. On the flip with "Too Long" Al and the crew come back for more kicks hinging on the title. Wax is repetitious and wears a bit too long. Altho this side won't stop traffic, it nevertheless, might fill that extra spot in your machine. "The Undertaker Song" makes for some mighty mellow listening time.

"It's All Over But The Crying" (2:59)
"I'll Make Up For Everything" (3:01)
THE INK SPOTS
(Decca 24286)

● More soprano music flavored with some top notch harmony work spill from this rave combo, with the notes of "It's All Over But The Crying" echoing in splendid manner. It's the top vocal flavoring of The Ink Spots, with Bill Kenny to pitch the subdued tones of this cookie. Title gives off the pitch here with the group blending in tons of splendid rapture. The platter shows as some onion stuff and is suited for the shuffle crowd. On the flip with more melancholy music, the group give out with "I'll Make Up For Everything", to come thru with more stuff tagged juke box. The name value plus the wax itself should prove the duo as buffalo skins.

DISK O'THE WEEK

"Thoughtless" (3:00)
"I'll Dance At Your Wedding" (3:02)
GUY LOMBARDO ORCH.
(Decca 24318)

GUY LOMBARDO

● The spark of a real big one is the story here. With this ditty booming in many sections of the nation, orkster Guy Lombardo sets the stage for a national hit bound to keep the phonos bouncing. It's "Thoughtless", with the sweet wordage being purred by balladeer Don Rodney. The choir boy's piping on this bit is flavored with loads of nostalgia, while Guy and his crew make with sweet tones. Lyrics of the cookie shine brightly and make for easy listening. On the flip with a current pop piece making headway on the phonos, Guy and the crew render "I'll Dance At Your Wedding." It's Rodney again in the wordage department, with the stuff resounding in top notch fashion. Latch on to "Thoughtless" for a whirlpool full of coin.

"Little Eva" (2:42)
"You Ain't So Such A Much" (2:50)
EARL BOSTIC SEXTETTE
(King 4186)

● Grabbing off loads of coin in the phonos throughout the nation with a pair of hit sides, orkster Earl Bostic steps out with more hot blues for those race spots. With Cousin Joe to wail the heavy, way down wordage, the pair stand as items for the machines. Top deck labeled "Little Eva" lags in stock race tempo with the vocal offered in howling refrain. On the backing with some hep material, the combo offer "You Ain't So Such A Much" in slow shuffle mood, with the odor of coin play hanging around. Both sides should do well—they rate some earnest listening.

"Thoughtless" (3:00)
"You Were Meant For Me" (2:59)
GORDON MacRAE
(Capitol 15027)

● You can keep your eyes peeled for this platter. Gordon MacRae, rapidly rising on the vocal scene comes thru for the ops with his rendition of this plug tune titled "Thoughtless". The soft setting behind the choir boy's pitch flavors this cookie immensely, with Gordon's pipes trilling true all the way. On the flip with the standard "You Were Meant For Me", Gordon picks 'em up in flowing mood to set the stage for some heavy coin play again. Both sides are tainted with loads of moola, with "Thoughtless" hogging the spotlight.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"You Are Never Away" (3:05)
"The Gentleman Is A Dope" (3:01)
CHARLIE SPIVAK ORCH.
(Victor 20-2600)

● Plug tune from the musical production "Allegro" and a shower of coin for ops throughout the nation — that's the story with the cookie. Maestro Charlie Spivak sends balladeer Tommy Mercer to the mike to spill the flowing passages, with the resounding notes spelling juke box throughout. Tommy's vocal work shines brilliantly and should set the stage for some healthy attention in his direction. Music moves about, with Charlie and his gang offering wonderful instrumentation. Backing offers chirp Irene Daye and the strains of "The Gentleman Is A Dope" seeping thru. Currently kicking up a storm in many sections, our gal's vocal will match with any around today. Top side gets feature billing.

"How Long Must I Wait For You" (2:34)
"Barnyard Boogie" (2:50)
LOUIS JORDAN
(Decca 24300)

● No cracks in this wax with the brand Louis Jordan gives out with. The merry Tympany Five and another pair well loaded with possibilities, with the cookie labeled buffalo throughout. "How Long Must I Wait For You", shows maestro Louis and a choo choo story, with the title giving off the heavy story material. On the flip with a zany piece labeled "Barnyard Boogie", the group show their versatile style in this pancake full of stuff that makes our life go round. The disk echoes with the sounds of farm life throughout, with Jordan's tonsils pitching all the way. A cinch to clinch with the many fans Louis has.

"But Beautiful" (3:03)
"The One I Love" (3:00)
BING CROSBY
(Decca 24283)

● Bound to grab a big hunk of coin in a zillion spots throughout the nation is this latest offering by groaner Bing Crosby. By far one of the better pieces of wax he has turned out in quite some time, Bing really lets go on this piece titled "But Beautiful". From the forthcoming Paramount flicker "Road To Rio", the cookie should really let off some steam once the pic breaks locally. Bing's rendition sets you off in a soft easy going world while the Victor Young ork fill the air with loads of rapturous music. On the flip for a re-issue, it's Bing and the John Scott Trotter ork with "The One I Love". The side should be familiar to many an op since it drew a slew of coin many moons ago. Top deck for the jitney pieces.

"Corabelle" (2:58)
"But None Like You" (2:49)
SKITCH HENDERSON ORCH.
(Capitol 488)

● Pair of sides by the popular Skitch Henderson ork spill here with the light strings of "Corabelle" seeping thru in gay time. Skitch showers pipers Nancy Reed and Andy Roberts on this plaintive piece replete with western get-up in fine styling, while the band boys make merry in the background. On the flip for some heavy ballad material, piper Andy to the fore again with the soft glowing tones of "But None Like You". Wax weaves in slow tempo and gets some spice by the wonderful instrumentation provided. Where the crowd gathers for the brand of music Skitch puts out —this pairing will hold the gate.

"One of the prettier new ballads of the day"—BILLBOARD • "Bound to keep phono's hopping"—CASH BOX • "Well presented"—MUSIC BUSINESS

"A new BMI ballad, *Passing Fancy*, recorded for Victor by Vaughn will quickly be headed for top honors"—RADIO BEST MAGAZINE

"Easy to remember... might develop into something hit-wise"—BILLBOARD • "Top notch tones that add up to coin play galore"—CASH BOX

"BMI has another click on its hands in *Passing Fancy*"—RADIO DAILY • "Billboard Picks" (most likely to achieve popularity)—BILLBOARD

THE MOST ACCLAIMED NEW SONG OF THE DAY

"Vaughn Monroe in top form with *Passing Fancy*"—TEDD LAWRENCE, WHN New York

"Pick it as one of the outstanding hits of the new year"—ED MURPHY, WSYR Syracuse

"*Passing Fancy* sounds to me like the makings of another Monroe hit"—DICK GILBERT, KRUX Phoenix

"Monroe and Ray Dorey are going to parlay *Fancy* into a winner"—SHERM FELLER, WEEI Boston • "Denver loves it. So do I"—DICK SCHMIDT, KMYR Denver

"It's spin-sational"—WALT KAY, WJW Cleveland • "*Passing Fancy* has caught the fancy of my Varieties audience"—MARVIN ELLIN, WCAO Baltimore

"*Passing Fancy* deserves fancy praise"—CLIFF OLIVER, WHBC Canton, O. • "The listeners love it out here"—DICK CRESWELL, KELO Sioux Falls, S. D.

"A beautiful song"—FREDDIE ROBBINS, WOV New York • "*Passing Fancy* sounds like a possibility for top ratings"—RAY PERKINS, KFEL Denver

"A direct hit"—RICHARD LIVIGNE, WHYN Holyoke, Mass. • "A new hit to please the public fancy. A great ballad"—BOB KENNEDY, WHB Kansas City

"This one should hit the top"—TOBY DAVID, WJR, Detroit • "*Passing Fancy* is on more lips here than a Southern accent"—ERNIE HARWELL, WBGE, Atlanta

"A sure-fire hit is *Passing Fancy* by Vaughn Monroe"—HILARY BOGDEN, WJAS Pittsburgh • "It's great. I recommend it"—BOB KEARNS, WIBW Topeka

"An appealing tune. Powerful song material"—DAVID NILES, WEVD New York • "A leading candidate for hit honors"—LARRY CARL, WASH Washington

"A number that gives smooth waxing. Delightfully presented"—ED CONDITT, WCAX Burlington, Vt. • "Wonderful job"—MYRON HOYER, KODI Cody, Wy.

"*Passing Fancy* a coming hit. Dynamite in the disc department"—BILL HICKOK, WCON Atlanta • "Another great disc"—RANNY WEEKS, WCOP Boston

"Above the top of the heap"—BILL DEAN, KBIX Muskogee, Okla. • "Monroe at his best. Definitely a pleasing platter"—KEN KREIDER, WGAL Lancaster, Pa.

"Look for it to go far"—BUD WENDELL, WHK Cleveland • "Will in my opinion be one of the top ten tunes before February"—RAY MOFFETT, WCAO Baltimore

"More than just a *Passing Fancy*"—ROSEMARY WAYNE, WJJD Chicago • "Established on my Sunrise Serenade"—CLAUDE TAYLOR, WJHP Jacksonville, Fla.

"*Passing Fancy* is a *must*"—BERNE ENTERLINE, WMMJ Peoria, Ill. • "Definitely big time"—AL CANTWELL, WDNC Durham, N. C.

"The real thing in Detroit . . . batting a thousand in my league"—ROSS MULHOLLAND, WJR Detroit

"*Passing Fancy* going strong on my three daily disc shows"—JIM CLEARY, WSGN Birmingham

"Tune a natural to keep Vaughn Monroe red hot"—RAY COLONARY, WNAB Bridgeport, Conn.

"Music that should take well with practically everyone"—WILSON SHELLEY, KRLD Dallas

"*Passing Fancy* should be one of Vaughn Monroe's top hits"—NED TRUDEAU, WABY Albany

"A sure-fire hit"—BILL GRIFFITHS, KOL Seattle • "A must on any show"—TOM LEAHY, KANS Wichita

"Tune that lingers"—ALONZO SQUIRES, WAYS, Charlotte, N. C. • "*Passing Fancy* has what it takes to be a smash hit"—SHERM BOOEN, WDGY Minneapolis

"An up and coming tune"—GENE NELSON, WLCS Baton Rouge • "*Passing Fancy*, super terrific"—HAL KENNEDY and BOB ABBOTT, KSJB Jamestown, N. D.

"With that certain something that makes for a hit"—PAUL CLARKE, WMT Cedar Rapids, Ia. • "Has plenty of balladistic verve"—JOE COOK, KDAL Duluth

"Monroe's *Passing Fancy* one of his best"—CHARLIE PICKEL, WBIR Knoxville • "Congratulations Vaughn Monroe"—JOLLY JOE MARTIN, WNAX Yankton, S. D.

"Affirms the 'Monroe Doctrine' of music"—CHICK LIND, WSRS Cleveland Heights, O. • "*Passing Fancy* passes fancy indeed"—AL NOBEL, KDKA Pittsburgh

"A smooth tune that can't miss"—MEL ALLEN, WINS New York • "Melody and Monroe, delightful combination"—JACK TAYLOR, WGKV Charleston, W. Va.

"Top contender for hit honors"—TED TAYLOR, WFDF Flint, Mich. • "Has everything a song hit should have"—JOHNNY KANE, WOV New York

"Chalk up another winner"—PAUL BRENNER, WAAT Newark, N. J. • "Add my orchids to *Passing Fancy*"—EDDIE HUBBARD, WIND Chicago, Ill.

"A sure-fire hit is *Passing Fancy* by Vaughn Monroe"—HILARY BOGDEN, WJAS Pittsburgh • "It's great. I recommend it"—BOB KEARNS, WIBW Topeka

By BOB HILLIARD and DAVE MANN

Recorded by
VAUGHN MONROE — Victor
RAY DOREY — Majestic
JOHNNY JOHNSTON — MGM
FRANCES LANGFORD — Mercury
RAY ANTHONY — Tune-Disk

"PASSING FANCY"

BROADCAST MUSIC, INC. • 580 FIFTH AVENUE, NEW YORK 19, N. Y.
JULIE STERN, Gen. Prof. Mgr. NEW YORK — JIMMIE CAIRNS CHICAGO — IRVING WEISS HOLLYWOOD

THE CASH BOX Record Reviews

"Oooh! Looka There Ain't She Pretty" (2:46)
"What Did He Say" (2:51)
THE CHARIOTEERS
(Columbia 38065)

● First rate harmony by this capable combo shows as an item phono ops should look into. The Charioteers up front to wail the cute lyrics of "Oooh! Looka There Ain't She Pretty" and "What Did He Say". Top side, currently kicking up a storm in many spots throughout the nation is spiked with loads of sugar, with the now familiar book getting a sendoff by the able Mitchell Ayres conducting. Wax moves along in mellow pacing, giving the group room to move about in. On the flip with the novelty piece waving around a comic strip fable, it's "What Did He Say" for the limelight. Loads of kicks here with the title acting as the vehicle. Both sides have heavy potential coin culling powers and rate a whirl.

"I Told Ya I Love Ya Now Get Out" (2:48)
"If Anybody Can Steal My Baby" (2:46)
WOODY HERMAN ORCH.
(Columbia 38047)

● Highly coated pipes of orkster-balladeer Woody Herman and the novelty wordage of "I Told Ya I Love Ya Now Get Out" show as a coin possibility here. With Woody spilling the cute lyrics in light happy tones that count and the band offering grade A musical backing the cookie shines brightly. You'll go for Woody just as well on the flip with "If Anybody Can Steal My Baby". It's more stuff done up royal in the novelty vein, with the maestro grabbing off the glory again. Where the Herman herd flocks, they'll hold still for this duo.

"Now Is The Hour" (3:01)
"I'll Never Say I Love You" (2:40)
KATE SMITH
(MGM 10125)

● Oh lawdy—is this bit an item for the machines. Especially suited for an armful of tavern spots, chanteuse Kate Smith lets go in bright tones to come up with "Now Is The Hour". Rapidly rising on the phono scene, Kate's rendition of this pleasing oldie is sure to set off a load of attention. Her smooth styling here, shows the touch of an old master. On the flip with some stuff for the kids that love to get up close to, Kate offers "I'll Never Say I Love You", and does so in first rate fashion for a prize hunk of wax. Stuff is slow and gets a dose of spice from the Jack Miller ork. Top deck a must in your machine—latch on!

"Old Time Religion" (2:46)
"One More Time" (2:53)
PHIL HARRIS ORCH.
(Victor 20-2614)

● Double tongue of Phil Harris and that quaint oldie always good for some coin, "Old Time Religion". Phil grabs the lead here, with a band vocal blending in the second chorus. Ditty weaves in fast tempo with the ork blasting the message in tight time. On the backside with "One More Time", it's more novelty stuff, with maestro Phil asking his gal for—one more time. Needling is full of happy laughs and made of the stuff that adds up to a ton of coin play. Always a comer on wax in any location, this Harris pancake should keep his many fans in the right groove.

SLEEPER OF THE WEEK

"You Don't Have To Know The Language" (2:57)
"My Gal Is Mine Once More" (2:56)
JOHNNY MERCER
(Capitol 15025)

JOHNNY MERCER

● Don't hesitate one second with this cookie! Jam packed full of kicks and the stuff that adds up to a ton of coin play is this latest hit by the versatile Johnny Mercer. Labeled "You Don't Have To Know The Language", Johnny displays his top notch vocal talents in splendid Latin mood, while a vocal combo fill in behind. Wordage of the ditty stacks up high and should have oh so many phono fans laughing from dawn till dusk. Add another bouquet for the Paul Weston ork for some wonderful instrumental work here. On the flip with another novelty piece, Johnny and the gang come thru once more, with the tones of "My Gal Is Mine Once More" seeping thru. Dig the title and you've got the needle story here—throw in some Mercer and you've got a recipe that's hard to beat. The topside gets an extra special dose of buffalo since it's from the forthcoming "Road To Rio" flicker. "You Don't Have To Know The Language" will fit your machine like a glove.

"Experience" (2:59)
"Strangers In The Dark" (3:04)
BERYL DAVIS
(Victor 20-2685)

● One of her better waxings to date shows up here as an item phono ops should lend an ear to. It's Beryl Davis and "Experience", with the title itself offering some healthy tricks. Beryl's piping rates an orchid here—it is that good. With smooth tones of beautiful musical rapture spilling throughout, the thrush sends the sparkling wordage in first rate fashion. On the flip with "Strangers In The Dark", Beryl comes thru with some heavily-laden ballad material which may fill your phono needs. It's "Experience" for some added play in the phonos.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"If A Man Answers-Hang Up" (2:39)
"It's Better That Way" (2:26)
JOHNNY CORVO
(Gem 1501)

● Pair of sides which ops might find as excellent filler material are these offered on this new indie label by Johnny Corvo and his Melody Men. With the titles of the duo indicating loads in store for the avid listener, Johnny utilizes his vocal talents in appreciable manner to send this pair at the ops. Instrumental backing here is adequate for the material provided, with the cute lyrics of the pair getting all the play and limelight. Both sides rate a whirl—they might be that extra punch for added coin play.

"Jeannine" (2:54)
"When I'm With You" (2:50)
WALLY GRIFFIN
(Metrotone 1007)

● More flavorful-teeming tones to which the star gazers can nestle close to are offered here by the rapidly rising Wally Griffin. You'll go for Wally (a la Russ Columbo) as he wails the fragrant wordage of "Jeannine", weaving in slow tempo adequately paced by the Chet Howard crew. On the flip for the soft sparkling wordage to 'When I'm With You", Wally flourishes for some more rapturous musical moments, as he spills the highly sugar coated lyrics. Both sides are easily suited to the dance and listener crowd and should make for added coin play in the phonos.

"Rhode Island Is Famous For You" (2:47)
"Mary Lou" (2:46)
THE PIED PIPERS
(Capitol 489)

● Brilliant show tune from the forthcoming musical production "Inside USA" has all it needs here to boom this tune right into the heart of the nation. With the sparkling wordage being offered in top notch tones by the Pied Pipers, the deck stacks up as a first rate performance, bound to catch a load of coin in the phonos. You'll go for the moving strains shown here, plus the smart phrasing the Pipers offer. On the flip with "Mary Lou", the combo once more display their fine style with this pleasing standard. Both sides ring true for a sleigh ride of juke box action.

"Now Is The Hour" (3:00)
"Lone Star Moon" (3:01)
SHEP FIELDS ORCH.
(Musicraft 532)

● Rippling rhythm of the Shep Fields ork and a pair of ditty's currently gaining wide attention in juke boxes throughout the land. With Toni Arden to spill the familiar wordage to the top deck labeled "Now Is The Hour", the platter takes on an air of beautiful simplicity. On the flip for the mellow beat of "Lone Star Moon", it's balladeer Bob Johnstone and a vocal group for the merry wordage offered here. Both sides show the Fields crew in top notch fashion—they rate your listening time.

MUSIC PUBS, DISKERS & ARTISTS FLOCK TO CMI CONVENTION — FORESEE HEAVY SALES POTENTIAL AT SHOW

NEW YORK—The greatest exodous the music industry has ever seen began this past week when music publishers, recording executives and artists started "pouring" into Chicago for the Fifteenth Annual Coin Machine Industry's Convention.

Never before in the history of the music industry have so many officials made preparations for their representation at this annual conclave.

Those record manufacturers who have display booths at the show have disclosed to *The Cash Box* that they will have a great number of their artists appear and guest with the many music operators during the convention.

Among the many music publishers who will appear at the show are Paul Cunningham, vice president of Broadway Music, Inc., Maurie Hartman representing Cherio and Rytvoc Music Publishers, the Chicago staff of Shapiro-Bernstein, Inc., and a host of others too numerous to mention.

Plattery officials point out that the CMI Convention will give them an opportunity to meet and greet the many music operators whom they have been doing business with over a period of years. One well noted recording executive recently stated; "The Coin Machine Industry's Convention not only allows the manufacturer of records to display his merchandise, but also allows for the manufacturer himself to secure a wider knowledge and insight of the automatic music industry.

"Very few people engaged in the business actually realize the sales potential of the industry", he continued.

"The market for records has grown by leaps and bounds and does not only deal with the modern juke box itself. The many forms of automatic music equipment, and along with that equipment, the vast sales market that exists would actually astound many marketing and sales executives."

Many in the industry avidly look forward to the new forms of music equipment which will undoubtedly emerge at the convention. Diskers have indicated that they expect this new equipment which concerns the very manufacture of records.

Music operators have been urged by their respective trade organizations to meet with the record manufacturer and discuss any and all problems the operator might have. Panel meetings among operators and diskers will be held at the show.

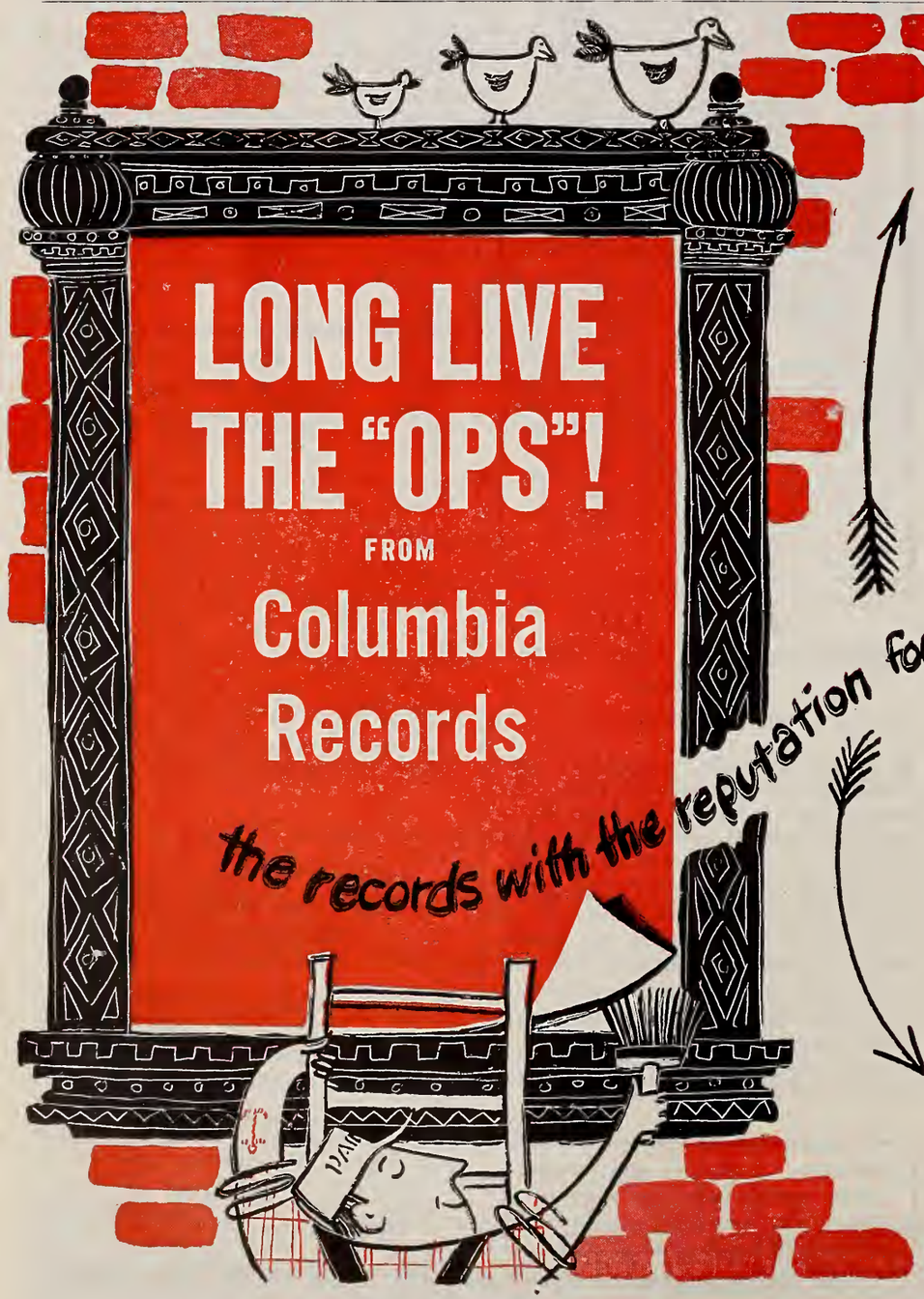
Thornton Gals Hypo "Pin Up Girl" Platter

CHICAGO—Novel method of record promotion was instituted here this past week when model major domo Walter Thornton flew into Chicago along with a bevy of his beautiful girls, to hypo the current "Pin Up Girl" platter.

Greeting Mr. Thornton and the girls at the Chicago Airport; Jack Buckley, vice president of Vitacoustic Records, Inc., bundles one of the gorgeous damsels in a blanket as a means of acquainting her with the "fair" Chicago weather.

The "Pin Up Girl" platter already has a host of recordings out with many more expected to be released shortly.

Mr. Thornton and the girls made the rounds in Chicago, guesting with many disc jockeys, juke box operators and plattery executives.



All-Star Performers

Frank Sinatra ★ Dinah Shore ★ Harry James ★ Frankie Carle ★ Kay Kyser ★ Woody Herman ★ Xavier Cugat ★ Les Brown ★ Gene Krupa ★ Eddy Duchin ★ Buddy Clark ★ Dorothy Shay ★ Arthur Godfrey ★ Claude Thornhill ★ Ray Noble ★ Doris Day ★ Jane Russell ★ Dick Jurgens ★ Duke Ellington ★ Horace Heidt ★ The Modernaires ★ Tommy Tucker ★ Elliot Lawrence ★ Pearl Bailey ★ Tony Pastor ★ Cab Calloway ★ The Charioteers ★ Victor Borge ★ Golden Gate Quartet ★ Fred Lowery ★ The Three Flames ★ The Dell Trio ★ Hazel Scott ★ Harry Owens ★ Alvy West ★ Ernie Andrews ★ Sidney Bechet ★ Mary Ann McCall ★ Janette Davis ★ Oran (Hot Lips) Page ★ Andy Cummings ★ Ted Cole ★ Lena Machado ★ Michael (Peanuts) Hucko ★ Gene Autry ★ Roy Acuff ★ Al Dexter ★ Ted Daffan ★ Bob Atcher ★ Bill Monroe ★ Bailes Brothers ★ Wiley Walker and Gene Sullivan ★ Floyd Tillman ★ Old Hickory Singers ★ Paul Howard and his Cotton Pickers ★ Jimmie Lawson ★ Lynn and Molly Davis ★ Peach Pickers (Curley Williams) ★ Big Bill ★ Buster Bennett and his Band ★ Memphis Minnie

Long-Life Surfaces

The crisp, clear, life-like quality of reproduction on Columbia Records is due to their wonderful plastic surfaces. These advanced modern surfaces, in addition to the famous Columbia process of laminated record manufacture means more play per record, more listening pleasure per play. No wonder it's the "Record of The Stars"!

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 24, 1948

New York

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. SERENADE OF THE BELLS *(Sammy Kaye)*
4. TWO LOVES HAVE I *(Frankie Laine)*
5. HOW SOON *(Jack Owens)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. BEG YOUR PARDON *(Francis Craig)*
8. OOOH! LOOKA THERE AIN'T SHE PRETTY *(Buddy Greco)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. PIANISSIMO *(Mindy Carson-Perry Como)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. BALLERINA *(Vaughn Monroe)*
3. CIVILIZATION *(Ray McKinley)*
4. YOU DO *(Bing Crosby)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. I'M ALL DRESSED UP WITH A BROKEN HEART *(Peggy Lee)*
8. BEG YOUR PARDON *(Francis Craig)*
9. TWO LOVES HAVE I *(Perry Como)*
10. YOUR RED WAGON *(The Andrews Sisters)*

Waterloo, Ia.

1. TWO LOVES HAVE I *(Perry Como)*
2. BALLERINA *(Vaughn Monroe)*
3. THE WHISTLER *(Sam Donahue)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. NEVER TRUST A WOMAN *(Tex Williams)*
6. NEVER TRUST A MAN *(Rosalie Allen)*
7. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
8. HOW SOON *(Jack Owens)*
9. SOUTH *(Count Basie)*
10. THEY'RE MINE, THEY'RE MINE, THEY'RE MINE *(Connie Haines)*

Savannah, Ga.

1. HOW SOON *(Jack Owens)*
2. BALLERINA *(Vaughn Monroe)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
5. AND MIMI *(Frankie Carle)*
6. YOU DO *(Vaughn Monroe)*
7. NEAR YOU *(Francis Craig)*
8. YOUR RED WAGON *(Tony Pastor)*
9. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
10. MADE FOR EACH OTHER *(Desi Arnez)*

Darlington, S. C.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. CIVILIZATION *(Louis Prima)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
9. YOU DO *(Vaughn Monroe)*
10. NEAR YOU *(Francis Craig)*

St. Albans, Vt.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. CIVILIZATION *(Ray McKinley)*
4. HOW SOON *(Bing Crosby)*
5. NEAR YOU *(Francis Craig)*
6. YOU DO *(Bing Crosby)*
7. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. GOLDEN EARRINGS *(Dinah Shore)*
10. MICKEY *(Tiny Hill)*

Chicago

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. SERENADE OF THE BELLS *(Jo Stafford)*
4. HOW SOON *(Jack Owens)*
5. NEAR YOU *(Francis Craig)*
6. SHINE *(Frankie Laine)*
7. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
10. CIVILIZATION *(Louis Prima)*

St. Paul, Minn.

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
3. SERENADE OF THE BELLS *(Sammy Kaye)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. PASS THAT PEACE PIPE *(Art Mooney)*
6. YOU DO *(Vaughn Monroe)*
7. CIVILIZATION *(Jack Smith)*
8. HOW SOON *(Jack Owens)*
9. AND MIMI *(Charlie Spivak)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Kansas City, Mo.

1. CIVILIZATION *(Ray McKinley)*
2. TOO FAT POLKA *(Slim Bryant)*
3. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
4. HOW SOON *(Dick Farney)*
5. WHEN I GROW TOO OLD TO DREAM *(Rose Murphy)*
6. YOU DO *(Georgia Gibbs)*
7. AND MIMI *(Ray Dorey)*
8. PASS THAT PEACE PIPE *(Martha Tilton)*
9. CORABELLE *(Eddy Howard)*
10. KATE *(Eddy Howard)*

Washington, D. C.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(John Laurenz)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. CIVILIZATION *(Louis Prima)*
5. NEAR YOU *(Francis Craig)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. SERENADE OF THE BELLS *(Jo Stafford)*
9. YOU DO *(Bing Crosby)*
10. MICKEY *(Ted Weems)*

Tabor City, N. C.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. SERENADE OF THE BELLS *(Sammy Kaye)*
4. I'LL DANCE AT YOUR WEDDING *(Ray Noble)*
5. CIVILIZATION *(Ray McKinley)*
6. SO FAR *(Frank Sinatra)*
7. HOW SOON *(Jack Owens)*
8. GOLDEN EARRINGS *(Peggy Lee)*
9. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
10. YOU DO *(Vaughn Monroe)*

Pittsburgh, Pa.

1. HOW SOON *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. NEAR YOU *(Francis Craig)*
4. BALLERINA *(Guy Lombardo)*
5. YOU DO *(Margaret Whiting)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. CIVILIZATION *(Jack Smith)*
10. BEG YOUR PARDON *(Francis Craig)*

Los Angeles

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. SHINE *(Frankie Laine)*
4. TWO LOVES HAVE I *(Frankie Laine)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
7. BEG YOUR PARDON *(Francis Craig)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. CIVILIZATION *(Louis Prima)*
10. PIANISSIMO *(Perry Como)*

Birmingham, Ala.

1. BALLERINA *(Vaughn Monroe)*
2. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
3. HOW SOON *(Jack Owens)*
4. YOU DO *(Bing Crosby)*
5. SERENADE OF THE BELLS *(Guy Lombardo)*
6. TOO FAT POLKA *(Dick Baker)*
7. NEAR YOU *(Francis Craig)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. GOLDEN EARRINGS *(Anita Ellis)*
10. BEG YOUR PARDON *(Francis Craig)*

San Antonio, Texas

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
3. CIVILIZATION *(The Andrews Sisters)*
4. YOU DO *(Margaret Whiting)*
5. HOW SOON *(Vaughn Monroe)*
6. NEAR YOU *(Francis Craig)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. AND MIMI *(Dick Haymes)*
10. MICKEY *(Ted Weems)*

Logansport, Ind.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. CIVILIZATION *(Two Ton Baker)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
6. NEAR YOU *(Francis Craig)*
7. THE STARS WILL REMEMBER *(Vaughn Monroe)*
8. SERENADE OF THE BELLS *(Jo Stafford)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*

Detroit, Mich.

1. BALLERINA *(Bing Crosby)*
2. GOLDEN EARRINGS *(Bing Crosby)*
3. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
4. NEAR YOU *(Francis Craig)*
5. AND MIMI *(Frankie Carle)*
6. MICKEY *(Dick Haymes)*
7. HOW SOON *(Jack Owens)*
8. HOW LUCKY YOU ARE *(Andrews Sisters)*
9. CORABELLE *(Eddy Howard)*
10. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*

W. Hartford, Conn.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. MICKEY *(Ted Weems)*
5. SERENADE OF THE BELLS *(Jo Stafford)*
6. OOOH! LOOKA THERE AIN'T SHE PRETTY *(Buddy Greco)*
7. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
8. PASS THAT PEACE PIPE *(Martha Tilton)*
9. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
10. CIVILIZATION *(Danny Kaye-Andrews Sisters)*

BOOTLEG RECORDS

Tin Pan Alley Sizzles With Rumors Musicians Defying Petrillo Ban And Are Preparing To Make Bootleg Records Behind Closed Doors

NEW YORK — With the recording ban actually under way, Tin Pan Alley continues to sizzle louder than ever before regarding the possibility of bootleg recordings.

It is a common expression everywhere along music row that, "They're making records now and will continue to make them behind closed doors. Some of the nations leading musicians will suddenly appear under any but their right names."

Many in the trade have long agreed that this situation would take place. Music men point out that the "bread and butter musician" will have to continue to earn a living, and they say, that since personal appearance tours and engagements have fallen down at the box office, the musicians will turn to this form of increasing their weekly stipend.

As the bootleggers hit the market, the rumors are to the effect that large sums are in the offing for those musicians who do offer their services for a cutting session.

Many well noted musicians have openly stated their intense dislike of the many outgrowths of the ban, which they say, will set music back possibly ten and more years.

All seem to agree that the ban in itself actually is impairing progress in the entire industry.

Even the most careful students of various musical styles will be unable to detect the musicians in combination, it is claimed.

One well noted music student recently stated; "Of course the only tunes which will be recorded will be those which are standards or tunes that are unpublished. Very few people will be able to detect when the master recordings were made. The musicians need the recording money and they are going to take it just as long as it is offered."

"Psst—Joe sent us—said we could make a phonograph record here!"
Reprinted from The Newark Evening News

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

We're off to Chicago and the Fifteenth Annual Coin Machine Industry's Convention, with oh so many guys and gals hurriedly making plans for the huge exodus. It's a cinch for this show to break out at the seams and surpass all convention attendance. We've heard tell of so many music folk leaving for the Windy City, and actually expect Broadway, and Sunset and Vine to meet at State and Randolph. Operators, record manufacturers, music publishers and artists look for the show to cement many wonderful relations. The plattery heads expect to see some changes in the design and manufacture of the juke box and eagerly await the showing of these new machines. Artists of stage, screen and radio will be on hand to greet and entertain the huge gathering. At any rate we'll see you at the Hotel Sherman at *The Cash Box* display — Booth 77.

* * *

Orkster Eddy Howard, awarded two "Oscars" by *The Cash Box* in the Second Annual Music Poll, opened in a blaze of glory at the Century Room, Hotel Commodore this past week with a list of notables attending bound to set any house afire. Eddy's smooth styling really set the huge crowd roaring with his rendition of "Corabelle", "My Adobe Hacienda", "Now Is The Hour" and a zillion other hits. The stage performance and manner of presentation really fit the subdued atmosphere of the Century Room like a glove. Add to that the Eddy Howard format, and you have a show to beat.

* * *

Balladeer Johnny Lane, whose "My Guitar Is My Sweetheart" started him on the merry road to success dropped up to *The Cash Box* offices this past week in the midst of all the convention confusion. Johnny's initial disking really set the stage for a load of coin play for many a music operator and boosted him in the limelight. Currently appearing at the Blue Mirror, Newark, N. J., Johnny disclosed that he has several top name spots in the offing, with one of the hep Broadway theatres possibly following. We heard his latest Regent cookie, and from all indications it should prove a powerful winner on juke boxes thruout the nation.

* * *

Sy House, the man that makes the figures up at Exclusive Records Dist. Co., New York discloses that the Eastern branch has racked up some mightly high marks in sales this past year . . . Oh lawdy, did Frankie Laine and Sam Donahue ever tear up Town Hall this past Saturday p. m. . . . Frank Sinatra out with a two-sided disk with Pearl Bailey . . . Music op Dave Johnson of Bridgeport, Conn., the grandpappy of an eight pound bouncing gal . . . Orchids to George Morrison for some mighty fine work these past few weeks . . . . Harmonicatist Jerry Murad has written a book titled "How To Play The Harmonica" . . . Ann Cornell clicking big on Sterling's "Mad About You" . . . Oh whatta cookie — it's Esy Morales and "Jungle Fantasy" on Rainbow wax. Ya just gotta get next to the thing — thass all . . . We wonder if some bright (?) platter spinner's chatter is replacing the old horse and wagon . . . A Mooney money-maker if there ever was one, "I'm Looking Over A Four Leaf Clover" . . . and speaking of the ditty, we can understand why it's going so strongly — Henry Okum is handling the record exploitation.

A New Year
A New Song
with a A New Twist

"JUST ABOUT THIS TIME LAST NIGHT"

Selected Recordings

COLUMBIA
VICTOR
MERCURY
VITA-COUSTIC

CLAUDE THORNHILL
vocal by FRAN WARREN

LOUIS PRIMA
vocal by CATHY ALLEN

a new star on the Horizon
JOHN LAURENZ

Sensational Song Stylist
YVETTE

ATTENTION OPERATORS — BEST WISHES on the occasion of your ANNUAL COIN MACHINE CONVENTION. Wholehearted thanks for your support of our recorded tunes.

BROADWAY MUSIC CORPORATION
WILL VON TILZER, Pres.
1619 BROADWAY • NEW YORK

New York
PAUL CUNNINGHAM
AL POLLAK

West Coast
ARTHUR PIANTADOSI
4956 Placid Ave.
No. Hollywood, Calif.

JUKE BOX OPS' ASSNS EXPECTED TO COME CLOSER TOGETHER

Association Leaders Now Corresponding With Each Other. Will Hold First Big Meet During CMI Convention. Will Try To Create National Legislative Committee. Expect '48 To Be Tough Legislative Year. Will Also Call Meets During Year In Various Assn Cities. Look For Big Support.

NEW YORK — Thruout the nation, for some weeks now, there has been interesting correspondence between the leaders and attorneys of the various juke box ops' associations.

The essence of this correspondence regards meetings of the various organizations; first, at the Coin Machine Industries, Inc. convention at the Hotel Sherman and then, later, in various association cities thruout the nation.

The big discussions, according to advance reports, will center around the fact that 1948 is expected to be a very tough legislative year for the juke box industry.

It is a known fact, these men stated, that there will again be legislation introduced in Washington from various organizations in an effort to change the Copyright Act of 1909.

They also expect that some sort of legislative effort may be made by AFM in Washington because of the statement given out by Rep. Carroll D. Kearns of the Labor Committee who said that if the musicians would obtain royalties from the juke box industry Petrillo would probably halt the recording ban.

In addition, there is expected to be many new taxation programs directed at the juke box business by states, cities, towns and villages thruout the country. This has a great many of the music machine ops upset already.

They have reported in to various leaders that they are preparing to fight some of the taxes which will propose that a percentage of the gross receipts be taken for payment.

With these many problems facing the juke box industry leaders are being sought with frantic urgency. It is expected there will turn up at these various meetings coinmen who will be able to take care of many of these problems and will show the way to the industry.

Also part of the program, which will be presented at the various meets, will be a drive for a better percentage commission basis. Also a demand for the two minute recordings. And a hope that better representation will be had at all national tax and legislative hearings.

Such organization leaders as Morris Goldman of the Michigan phono ops, Jack Cohen of Ohio, Sol Kesselman of New Jersey, Ray Cunliffe of Illinois, George Miller of Oakland, Jack Shephard of Philadelphia, Jack Mulligan of Pittsburgh, H. K. Woods of Providence, E. Jay Bullock of Los Angeles, Cal., Choate of Montgomery, Ala., and almost everyone of the others (too numerous to mention here) including Al Denver and Sidney H. Levine of New York, are all of the belief that the time is ripe for juke box organizations to get together into meetings to help the music operator to earn better profits.

These men claim that they are backed by some of the leading manufacturers of coin operated music equipment and that they feel all the manufacturers, as well as the distributors, will work closely with them, to make possible some sort of Committee to help guide and protect the industry while it is engaged in national legislation and tax matters.

As one of the nation's juke box leaders reports, "The operator cannot afford any further obstacles being placed in his path at this time. He now has his hands full trying to take care of the problems which are facing him to just earn a living from his present equipment.

"Should some of these legislative actions now being proposed become successful, it would mean the finish for a lot of operators and, to prevent this happening, we simply must throw a low of suspicions and jealousies aside, and come together so that we can be prepared for whatever eventualities we may have to face in the fighting which is before us already."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem

1 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
What a dilly this thing is. Catching coin by the ton it is.

2 I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
(Majestic 1204)
In fifth place last week, here it is up in the two spot. A smash cookie if there ever was one.

3 THE LORD'S PRAYER
Sarah Vaughn
(Musicraft 525)
Repeats its position of last week, with a zillion Vaughn fans latching on mighty fast.

4 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Top caliber of chirp Savannah Churchill has this thing among the top disks on the machines.

5 WHAT'LL I DO
King Cole Trio
(Capitol 15119)
On the bottom last week, the sensational rise of this ditty points to a lengthy stay.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Moves up a few with ops hunting platters. Heavy play continues.

7 845 STOMP
Earl Bostic
(Gotham 154)
All the way on top last week, this platter drops to the seventh spot this week, with ops still buying like mad.

8 MAD LAD
Sir Charles
(Apollo 773)
In sixth place last week — into the eighth slot here. A mad cookie — mad for a load of coin.

9 MERRY CHRISTMAS, BABY
Johnny Moore
(Exclusive 254)
Continues to whirl hot 'n heavy, altho the Xmas season is gone. Prove the attraction of this combo in a big way.

10 WRITE ME A LETTER
The Ravens
(National 9038)
In seventh place last week, here is this thing on bottom. Play still kicking around tho.

MAJOR DISTRIBUTING

● *The Fastest Growing Distributors In the East*

Hot Numbers On Each of These Labels

ALLADIN — "THINKIN' and A WORRYIN' " #204

BULLET — "NEAR YOU" #1001

HAVEN — Spirituals by SISTER MARIE KNIGHT

JAZZ AT THE PHILHARMONIC — #6 & 7

KRANTZ — "I'M LOOKING OVER A FOUR LEAF CLOVER" #1014-K

LIS'N — "TOP AND BOTTOM BLUES" #1043

MIRACLE — "FOOL THAT I AM" #104

PEARL — Featuring LARRY VINCENT

REGENT — "SABRE DANCE" #111

STAFF — "CALL ME DARLING" #602

SUPER DISC — "GUITAR BOOGIE" #1004

TOP — "DON'T EVER SAY THAT YOU LOVE ME" #1156

TOWER — "HOW SOON" #1258

Listed Alphabetically

Herb Zebley and Ed Levy will be seeing all our operator friends at the Big Show—

563 WEST 42nd ST. NEW YORK, N. Y. **MAJOR** 106 DE KALB AVE., BROOKLYN, N. Y.

DISTRIBUTING COMPANY, INC.

National Disk Chief Sees Bright Future

A. B. Green, president of National Records announced last week that his company has a sufficient supply of masters on hand to withstand a record ban that might last from three to five years.

Aside from its several hundred masters in the vaults, many of them made during last month's frantic "under the wire" recording scuffle, National, according to Green, is in a better financial situation today than in its entire five year history. Partly responsible for the firm's present prosperity is the fact that during the past year it has produced three outstanding hits: Dusty Fletcher's "Open the Door, Richard", and The Ravens' "Ol' Man River" and "Summertime". Another reason for the independent company's firm financial footing is the fact that it maintains its own substantial pressing facilities in Phillipsburg, New Jersey, and, in addition to its own output, presses for several other labels.

In the month of December, National's extensive recording activity included sessions with twelve artists new to the label. Among the new artists added to National's talent roster were Una Mae Carlisle, Alan Gerard, Alan Login, Grace Smith, the Teddy Phillips orchestra, Ray Smith and Warren Evans.

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY
WRITE FOR COMPLETE CATALOG

Not an old-timer this time! Not a Latin tune! Not a novelty!
But A Real Honest-To-Goodness Walloping New Ballad!

ALL DRESSED UP WITH A BROKEN HEART

BULLET 1009 ..... The Five Bars
CAPITOL 15022 ..... Peggy Lee
COLUMBIA 37985 ..... Buddy Clark
DANCE-TONE 176 ..... Phil Reed
DECCA ..... The Brooks Brothers
DIAMOND ..... Jerry Cooper (Reisman Orch.)
MGM 10118 ..... Bob Houston
MAJESTIC ..... Eddy Howard
MERCURY 5093 ..... John Laurenz
NATIONAL 7019 ..... Alan Gerard and his Trio
SIGNATURE 15174 Alan Dale (Ray Bloch Orch.)
TOWER 1263 ..... Jack Owens
UNIVERSAL 34 Gloria Van and the Vanguards
VICTOR ..... Bill Johnson

EDWARD B. MARKS MUSIC CORPORATION
RCA Building Radio City New York
HAROLD LEE, *Genl. Prof. Mgr.*

ON CHICAGO'S SOUTH SIDE!

1 **I LOVE YOU YES I DO**
Bull Moose Jackson
(King 4181)
Still maintains this featured position. A coin culler if there ever was one.

2 **IF I DIDN'T HAVE YOU**
Gladys Palmer
(Miracle 123)
Repeats its position of last week, with ops raving about this one.

3 **35-30**
Paul Williams Sextet
(Savoy)
Breaks into the big time in a big way. Keep your eyes peeled on this one.

4 **845 STOMP**
Earl Bostic
(Gotham 154)
Still continues to ride the boxes in a hot way. Featured on this page for well over a month now.

5 **IT ALL DEPENDS ON YOU**
Hadda Brooks
(Modern 156)
Top notch styling of Brooks booms again. Ops peg this one for the top.

6 **WRITE ME A LETTER**
The Ravens
(National 9038)
Hep ditty by The Ravens bounces into the spotlight here. Catching a ton of coin.

7 **WHAT'S THE USE**
Roy Milton
(Specialty)
Latest Milton plug tune into this chart in a flash. You'll go for this one.

8 **HASTINGS ST. BOUNCE**
Paul Williams Sextet
(Savoy 659)
Still catching loads of coin. Ops can't get enough of this platter.

9 **I CAN'T GIVE YOU ANYTHING BUT LOVE**
Rose Murphy
(Majestic 1204)
Oh whatta dilly this thing is. Booming like mad in so many spots.

10 **WHAT'LL I DO**
King Cole Trio
(Capitol 15019)
Takes a slight drop this week, altho ops report play still coming thru.

KING

PROUDLY PRESENTS TO THE COIN MACHINE INDUSTRY

3-TOP DISCS

2 ALREADY HITS---
Another On Its Way

PUSH — KING 658 — Cowboy Copas — SIGNED SEALED and DELIVERED — Backed by OPPORTUNITY IS KNOCKING AT YOUR DOOR

PUSH — KING 4181 — Bullmoose Jackson — I LOVE YOU, YES I DO — backed by SNEAKY PETE

PUSH — KING 687 — Jack Perry and The Lightcrust Doughboys — NEW SOW SONG — backed by FISHERMAN'S POLKA

VISIT OUR BOOTH NO. 172 AT C. M. I. CONVENTION HOTEL SHERMAN CHICAGO

Cash in on these three sure-fire KING nickel-pullers. They're a lucky trio for distributors and operators everywhere. KING 658 is Number 1 on the Hillbilly Hit Parade—KING 4181 is tops on race record lists across the entire country—KING 687 is the sensational new adaptation of the old novelty-hit. Get 'em and reap! ORDER YOURS TODAY! WRITE—WIRE—PHONE PLaza 2211

KING RECORD DIST. CO.

1540 Brewster Ave., Cincinnati 7, Ohio
845 Grandview St., Los Angeles 6, California
911 Camp St., Dallas 2, Texas
1317 N. Broadway, Oklahoma City 3, Oklahoma

THE CASH BOX REPORTS

THE NATION'S BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

2 **SIGNED, SEALED AND DELIVERED**
Cowboy Copas
(King 658)

3 **I'M MY OWN GRANDPA**
Lonzo & Oscar
(Victor 20-2563)

4 **THE KIND OF LOVE I CAN'T FORGET**
Bob Wills
(Columbia 37926)

5 **BUBBLES IN MY BEER**
Bob Wills
(MGM 10116)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

NEVER TRUST A WOMAN
Red Foley
(Decca 46074)

DIXIE CANNONBALL
Gene Autrey
(Columbia 37963)

B-ONE BABY
Cliffie Stone
(Capitol 40041)

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 40065)

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

★ ★

"I'm not Feudin', Fightin' And Fussin' with anybody — 'cause I Love You All" —

THANKS

SINCERELY

Dorothy Shay

THE PARK AVENUE HILLBILLY

P.S. (I'm now appearing at the Boulevard Room, Stevens Hotel, Chicago. Drop around.)

HOPE YOU WILL LIKE MY NEW ALBUM C-155
Exclusively on COLUMBIA RECORDS

★ ★

Postage Will be Paid by Addressee

No Postage Stamp Necessary if Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 42209, SEC. 540, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE FRIDAY NOON EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

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NAME .....

ADDRESS ..... PHONE No. .....

CITY ..... ZONE ..... STATE .....

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Don't Telephone-Don't Telegraph"

"Blue As A Heartache"

TEX WILLIAMS

(Capitol 40081)

● Grabbing this featured spot this week is this peppy piece by the popular Tex Williams crew, with the novelty tones of "Don't Telephone-Don't Telegraph" coming out in gay time. You'll go for the cute wordage all wrapped up around the title, coupled with some wonderful instrumentation by the Williams boys. On the flip with some straight stuff, the gang step out and do "Blue As A Heartache", replete with the stuff that adds up to coin play. Dig the name value here and you've got a real cookie that can do the trick.

"Don't Get Around Much Anymore"

"How Many Times"

RODY ERICKSON

● Pair of sides ops might well use as excellent filler material are these offered in pleasing manner by Rody Erickson. Titled, "Don't Get Around Much Anymore" and "How Many Times?", the pair show in fair fashion. Top deck is offered in novelty vein, with the Ellington classic as the theme. Flip is offered straight, with the tone sounding in much better styling. Both sides are there for the asking—you take it from here.

(Black & White 10024)

"Indiana Waltz"

"I Guess I've Been Asleep"

ROME JOHNSON

(MGM 10130)

● Flavored with loads of nostalgia for a zillion hill spots, Rome Johnson and his Saddle Pals show with this pair titled "Indiana Waltz" and "I Guess I've Been Asleep". Top deck in straight waltz tempo, coupled with adequate string backing is a natural for the dance spots. On the back with more melancholy material, the crew show in fair manner with this side. We go for the waltz material to blend into the phonos.

"Mobile Boogie"

"Waitin' For That Train"

DELMORE BROTHERS

(King 680)

● Highly popular Delmore Brothers send this pair right at a zillion spots bound to grab this platter. It's "Mobile Boogie" and "Waitin' For That Train" that show as the coin cullers, with the top deck grabbing off the glory. String work shown here is first rate and should cause loads of attention to be showered upon the group. You'll go for this disk in a big way—latch on—but pronto!

Short Shots
From the Hills and Plains

Bradley Kincaid, Roy Acuff, and Eddy Arnold are among the WSM stars who appeared on the hour long Freedom Theatre broadcast on January 5th as part of this station's salute to the Freedom Train. The show, first hour long musical documentary ever done by a single station in this country, was also carried by WNYC and WNYC-FM in New York.

Almost every star on WSM's Grand Ole Opry spent Christmas Day entertaining at the Thayer Veterans' Hospital in Nashville. In addition to appearing on a special hour long broadcast from the auditorium at the hospital many of the stars toured the hospital wards to give a personal word of greeting to the hospitalized vets.

WSM's Grand Ole Opry is featured in a story of the February edition of Radio Best. Pictures with the yarn include Minnie Pearl, Red Foley, the Duke of Paducah, Lonzo and Oscar, Ernest Tubb, and Rod Brasfield.

York Brothers, King recording stars, back on the Grand Ole Opry after several months of successful personal appearances in Michigan plan to return to that state in March at which time their agent, Eddie Johnson, has them booked for 38 straight weeks . . . Bill Monroe has personal appearance dates in January scheduled for Virginia and West Virginia . . . Roy Acuff's stage show takes him to Georgia and Florida between Grand Ole Opry broadcasts during January.

Scheduled for release late this month is King Record's newest popular album featuring the songs of "Lonesome Gal", Dayton, Ohio radio singer and platter spinner whose nightly shows over WING are among the most popular of their kind in the midwest. Identity of the vocalist, who uses an intimate, personalized mike technique, has been kept secret by the station and the record company. Included in the album will be the following tunes: "Don't Blame Me", "Why Shouldn't I", "If I Love You", "I Could Write A Book", "Speak Low" and "But Not For Me". The sides were waxed in King's Cincinnati studios with musical background supplied by Ralph Lane on piano, Irving Spice, bass; Tony Luca, guitar, and John Shanahan, drums.

Eddy Arnold and Ray Wiggins guested on the CBS "We The People Show" last Jan. 13 . . . Bobby Gregory due with another MGM culler labeled 'Never Hit Your Mother-in-Law" and "Lalapalooza" . . . Don Larkin's "Nighttime Frolic" on WAAT, drawing loads of listeners . . . Be sure and listen to Eddie McMullen's latest Crown platter "Two Time Polka" . . . Two minute disks really taking hold in the folk and western field. Several platteries have reported that they have cut (BP—Before Petrillo) many two minute platters. Folk artists avidly look for the short platters to boom their market in a big way, we hear.

With each and every new popular disk release, we find the proof of the pudding in our statement that the Hillbilly biz really is big time. A great many pop bands concur and have strongly stated their desires to their platteries. The results are shown in the flock of folk and western songs reaching the market each and every day. Altho there are several artists who shy away from the tag line, "cowboy" or "hillbilly", there are a like number who enthusiastically endorse this type of music. Folk music is truly indicative of the rural population of this nation, and the majority of our land actually is rural—believe it or not. More power to the folk and western artists—they certainly rate in our book!

Greetings to the C.M.I.

"THE HIT MAKERS"

You're Starting the New Year off Right for us with these HITS

"ROSALINDA"

RECORDED BY

DICK THOMAS on Decca No. 46114 | RED BENSON on Rainbow No. 10033 | AL STUART on Embassy No. 1005-P

"IF I DIDN'T HAVE YOU"

Recorded by ALAN GERARD on National No. 7019

"I DON'T WANT TO SET THE WORLD ON FIRE"

Recorded by THE RED CAPS on MERCURY No. 8052

CHERIO MUSIC PUB., INC.

MAURIE HARTMANN DEANNA BARTLETT

1585 BROADWAY, NEW YORK, N. Y.

EMBASSY RECORDS

Has the Top Record Tunes of 1948 by

AL STUART and His Orchette

"GIN RUMMY POLKA"
"PIN-UP POLKA" . . . . . on Embassy No. P-1004
"ROSALINDA"
"SPRINGTIME IN CHARLESTON" . . . on Embassy No. 1005
"THE UNDERTAKER SONG (Song Novelty)
"TOO LONG" . . . . . on Embassy No. P-1002

— AND —

"I'M A LONELY LITTLE PETUNIA"
"CHOO CHOO CH'BOOGIE" . . . on Embassy No. P-1001

by THE HARMONAIRES

DISTRIBUTORS: Write — Wire for Available Territories

EMBASSY RECORDS

1585 BROADWAY, NEW YORK (Tel.: PLaza 7-3787)

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

2. **LET IT ROLL**
   Lucky Millender
   (Decca 24182)

3. **BELL BOY BOOGIE**
   Todd Rhodes
   (Vitacoustic 1001)

4. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

5. **MY LOVE IS LIMITED**
   Amos Milburn
   (Alladin 201)

6. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

7. **I CAN'T GIVE YOU ANYTHING BUT LOVE**
   Rose Murphy
   (Majestic 1204)

8. **DOWN HOME BLUES**
   Joe Liggins
   (Exclusive 250)

9. **ROCKING BOOGIE**
   Joe Lutcher
   (Specialty 303)

10. **ROY RIDES**
    Roy Milton
    (Specialty 519)

DAVE BRAUN

DELUXE RECORDS

JULIUS BRAUN

. . . greet the nation's Automatic Music Industry attending their Annual Convention

Here's Our Current Lineup of DeLuxe Money Makers!

ANNIE LAURIE AND PAUL CAYTEN TRIO
Sensational Smash

"I LOVE YOU, YES I DO"
Backed with
"ONE SWEET LETTER FROM YOU"
DELUXE No. 1131

•

Still Going Strong

"SINCE I FELL FOR YOU"
and
"I LOVE THAT MAN OF MINE"
DELUXE No. 1032

•

Watch for

"PETER BLUE & JASPER TOO"
Backed with
"IN THE EVENING WHEN THE SUN GOES DOWN"
by PAUL GAYTEN AND HIS TRIO

•

The Big One for 1948

"THE BEST THINGS IN LIFE ARE FREE"
and
"DON'T BRING YOUR BLUES TO ME"
by TED MARTIN & THE AIRLANE TRIO with THE SKYRIDERS
DELUXE No. 1121

•

"MIGHTY MIGHTY MAN"
and
"MISS FANNY BROWN"
by ROY BROWN
DELUXE No. 1128

Still Grabbing the Loot

"GOOD ROCKING TONIGHT"
by ROY BROWN
DELUXE No. 1093

You'll Be Hearing Plenty About . . .
RUTH WALLIS
version of
"TOO MANY MEN IN MY LIFE"
(and NOT ENOUGH LIFE in my men)
and "THE OIL MAN FROM TEXAS"
DELUXE No. 1091

Order from our Distributors in all Principal Cities in the U. S. and Canada, or—

De Luxe Records, Inc.
LINDEN, N. J.

CAPITOL ASSURES MUSIC OPS OF RECORDS DURING BAN

Possibly the major question of coin machine operators today is this:

"What effect will the Petrillo Recording Ban have on us?"

Because there are many aspects to this situation, and because there are many factors over which we have no control, we cannot give you a comprehensive answer to the question.

We can tell you this:

There definitely will be new, exciting coin-catching records on the market for many months to come!

For the past two and a half months, Capitol and other major recording companies have been recording all types of new material. Major companies are well prepared to continue their release schedules without interruption for better than two years.

And those release schedules include a great deal of all-new arrangements and songs. They include novelties, ballads, rhythm numbers, jazz and special material. They include records suitable for all types of coin machine locations.

Obviously, all of these records cannot and will not be released immediately. They will be released on a schedule designed to keep a steady flow of new sides on the market.

This means that operators will have new records on top tunes at all times. It means there will be exciting novelty records ready for your machines right through the recording ban. It means that your problem of keeping rave records on your machines has been solved by the foresightedness of the major record manufacturing firms.

We are happy that we can face the months to come with the promise of continuing new material, for there are no restrictions on the pressing and distribution of the records.

Thus, as you gather for your convention, you may be assured that your problem of supply has been solved for you.

I wish to take this opportunity to congratulate your industry on the progressive job you have done in the past, and to offer my own best wishes for a highly successful convention.

GLENN WALLICHS
President, Capitol Records, Inc.

Greetings:

To CMI's MUSIC OPERATORS (The Hit Makers)

You're Starting the New Year Right for Us with These HITS —

"I'M A LONELY LITTLE PETUNIA"

(IN AN ONION PATCH)

Recorded by

DICK "Two-Ton" BAKER	on Mercury Record No. 5083
LAWRENCE WELK	on Decca No. 24197
TOMMY TUCKER	on Columbia (soon to be released)
HARMONAIRES	on Embassy No. 1001
THE HAPPY GANG	on Victor (Can.) 56-0022

and

"GIN RUMMY POLKA"

Recorded by AL STUART on Embassy No. 1004
Also on TOWER RECORDS (soon to be released—Watch for Announcement)
from the House that gave you "CHOO CHOO CH' BOOGIE"

RYTVOC, Inc. 1585 BROADWAY NEW YORK, N. Y. MAURIE HARTMANN DEANNA BARTLETT

Greetings

COIN MACHINE OPERATORS From

LONDON

IMPORTED

LONDON

RECORDS

THE LONDON GRAMOPHONE CORP., 16 W. 22nd ST., NEW YORK 10, N. Y.

National Hit

GRACIE FIELDS

SINGING THE ORIGINAL

"NOW IS THE HOUR"

"COME BACK TO SORRENTO"

NO. 110

Rollin' 'Round Randolph

The three big headliners now appearing in town continue to pack in the nite lifers, namely, Dorothy Shay, Victor Borge, and, Phil Regan. Miss Shay, now at the Stevens Hotel, has been acclaimed the new sweetheart of the Boulevard Room, singing her old favorites and introducing several new numbers that are worthy additions to her charming repertory. Victor Borge over at the Mayfair Room of the Blackstone continues to delight his audiences with his innocent humor, his musical satires, and his very individual type of entertainment. Handsome Phil Regan receives a tremendous ovation from the patrons visiting the Empire Room of the Palmer House. Phil lends his wonderful voice to the lilting Irish tunes as well as to any romantic ballad you want. If you enjoy listening to a beautiful voice with a charming personality, then Phil's your boy . . . Skitch Henderson's ork now at the Stevens features his arrangement of "I'm A Comin' A Courtin' Corabelle", which he did for Capitol Records . . . Dinah Washington and Cootie Williams doing a co-star stint at the Savoy Ballroom on the south side . . . Dave Garroway brings his jazz concert to the Opera House, January 30th, with Ella Fitzgerald and Illinois Jacquet and his all star ork . . . Duke Ellington's concert given at the Opera House this past Sunday proved to be a big success with the Duke going all the way
Duke going all out in his self determined style of jazz . . . Lawrence Welk back again at the Trianon Ballroom with Leighton Noble doing honors at the Aragon. We hear that Teddy Phillips who will open at the Aragon very shortly has cut, "Yes Sir That's My Baby" and "By A Blooming Apple Tree" for National Records. Del Courtney will follow the Phillips ork into the Aragon come late February . . . Phil Levant, band leader, making plans to open up his own booking office . . . Freddy Slack and his ork going over big at the College Inn of the Sherman, while Nellie Lutcher continues on as a real gone gal . . . Art Kassel's orchestra pleasing the patrons over at the Blackhawk. Incidentally, all the distribs for Mercury Records are hepped up about Arts' recent release of his own composition "Oh What I Know About You", which looks like an overnight hit . . . Jack Owens waxing of "Melancholy" for Tower Records due to be released soon. Jack recently made a recording with his thirteen year old daughter on his own tune titled "You're My Darling" and Dick Bradley plans to split royalties between Jack and his offspring, who by the way did a terrific job on the song . . . "Melancholy", the new Bregman, Vocco & Conn number has also been cut by the Dinning Sisters for Mercury and according to Howard Mack the girls' manager, the number is really terrific . . . Sam tells us that Jerry Murad, leader of the "Cats", has written a book entitled "How To Play The Harmonica" and while in the east will confer with a Mr. Hohner of the Harmonica Factory about publishing it . . . Aristocrat Records has signed and sealed the Dick Hiorns hillbilly outfit. Dick, who was discovered by disc jockey Hy Shumway, station WJOB, Hammond, Ind., starred for a year and a half on the sustaining program "Hoosier Jubilee" and received more daily fan mail than any other artist at WJOB. All his friends are anxiously awaiting his first release on the Aristocrat label.

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

"I'M A-COMIN' A-COURTIN' CORABELLE"
"I'LL BE THERE"

MAJESTIC 1170

Gee, fellas, sorry I can't be with you in Chicago during the Convention — but, we're doing a 10 Weeker at the Century Room of the COMMODORE HOTEL in New York and doing a turn-away business, THANKS TO YOU.

When you get back from the Show, drop in to say 'hello'.

Gratefully,
Eddy

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

PHONO BIZ MEANS LARGE SALES

By JAMES W. MURRAY
Vice-President in Charge of RCA Victor Record Activities

A comparison of *The Cash Box* Awards for 1947 with polls taken by other magazines and newspapers, reveals a startling similarity between the choices of individual coin machine operators and public preferences as reflected in best-selling records over the counters of retail record shops.

The conclusion is fairly obvious—the recording artists who rate tops with the operators are the people whose records are most in public demand.

The votes in *The Cash Box* poll for the "Best Record of 1947" listed such coin operator favorites as Perry Como's "I Wonder Who's Kissing Her Now," The Three Suns' version of "Peg O' My Heart," Charlie Spivak's "Linda," Sammy Kaye's "That's My Desire," Larry Green's "Near You," among others.

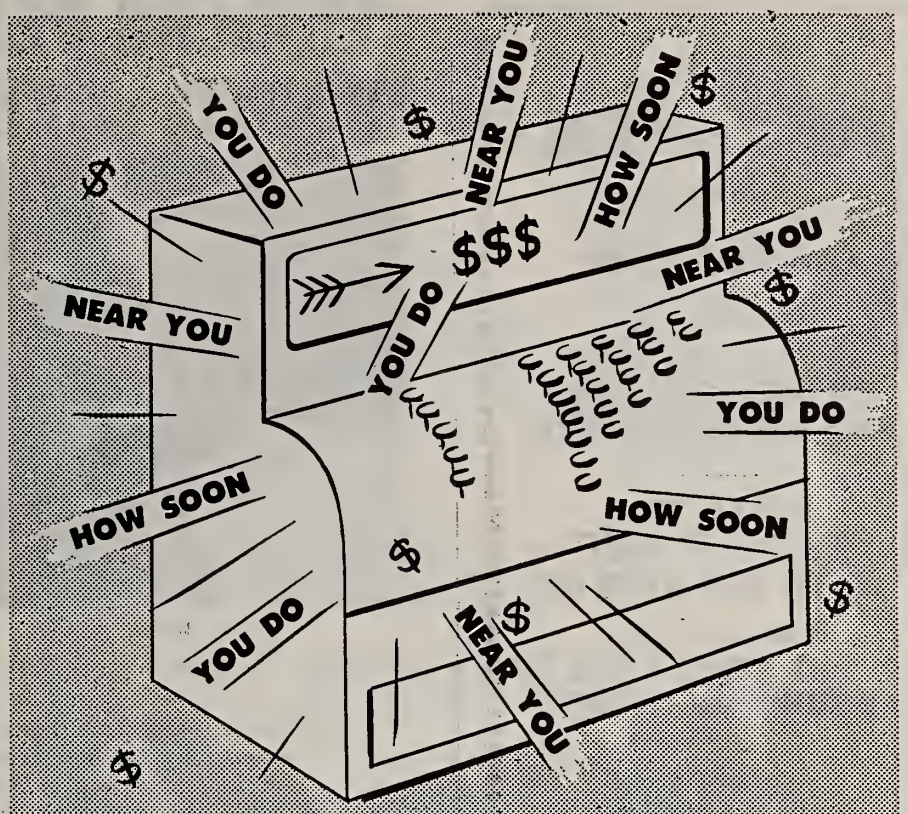
Each of these recordings showed up high on the list of the year's top popular retail record sellers, as reported in a year-end summary of a continuing study of best selling retail records made by an extremely reputable fact-finding agency.

In *The Cash Box* poll the votes for the "Best Orchestra of 1947" found Vaughn Monroe, Sammy Kaye, Freddy Martin, Louis Prima, Tex Beneke, Charlie Spivak, Count Basie, Tommy Dorsey and Phil Harris scoring heavily with the operators. The summary by the fact-finding agency listed the same bandleaders leading in the classification known as "The Year's Top Selling Bands Over Retail Counters."

Perry Como, who won *The Cash Box* nomination as the "Best Male Vocalist of 1947", showed up in the other polls as the year's top male vocalist.

This parallel is not entirely surprising, for juke boxes have long been regarded by the record industry as an important stimulus to the sale of records. It does reveal, however, that people of different age levels have similar tastes in popular music. It also reveals that the base of the popular record market is considerably broader than many surveys have indicated.

Today the factors contributing to the success of a hit are so numerous that it would be difficult to give any one aspect complete credit for a best selling record. Motion pictures, radio plugging, the record company's own promotion and exploitation, the imprint on large groups of people through coin machines, and the promotional activities of the music publishing house are just a few that come to mind. It is the cumulative effect of all of these avenues of promotion which results in creating new popular favorites on records.



Keep the cash register ringing with...

From Triangle Music Corporation
IN A LITTLE BOOK SHOP
Recordings —
VAUGHN MONROE (Victor) • DINAH SHORE (Columbia)
ART KASSEL (Mercury) • GUY LOMBARDO (Decca)
FRANKIE MASTERS (M-G-M)

From Lombardo Music, Inc.
OH! WHAT I KNOW ABOUT YOU
Recordings —
SAMMY KAYE (Victor) • ART KASSEL (Mercury)
GUY LOMBARDO (Decca) • THE FOUR MUS-ETTES (Musicraft)
THE SUNSET TRIO (Capitol)

From BVC
MELANCHOLY
Recordings —
GUY LOMBARDO (Decca) • DENNIS DAY (Victor)
THE DINNING SISTERS (Capitol) • JACK OWENS (Tower)

From BVC
I FEEL SO SMOOCHIE
Recordings —
LENA HORNE (M-G-M) • KING COLE TRIO (Capitol)
GEORGIA GIBBS (Majestic) • LOUIS PRIMA (Victor)
SARAH VAUGHAN (Musicraft) • PHIL MOORE (Black & White)
PATTI PAGE — GEORGE BARNES TRIO (Mercury)

JACK BREGMAN
ROCCO VOCCO
CHESTER CONN

IT'S
TOP RECORDS
FOR
CONSISTENT ALL-TIME
by
DICK KUHN
AND HIS ORCHESTRA

TOP NO. 1151
"HEART OF MY HEART"
"AND THE BAND PLAYED ON"

TOP NO. 1150
"PUT YOUR ARMS AROUND ME HONEY"

TOP NO. 1149
"MY DARLING"

TOP NO. 1148
"I USED TO LOVE YOU BUT IT'S ALL OVER NOW"
"YOU TELL ME YOUR DREAM AND I'LL TELL YOU MINE"

JUST OUT

TOP NO. 1162
"I WANT A GIRL"

TOP NO. 1163
"MY LITTLE GIRL"

Hot in the Race Spots
TOMMY EDWARDS
and his TRIO with . . .
TOP NO. 1159
"CONCERTO BOOGIE"
"YOU GOT TO STRAIGHTEN IT OUT"

TOP NO. 1158
"THAT'S WORRYIN' ME"
"VENUS IS THE MOON TONIGHT"

Getting Terrific Play
"DON'T EVER SAY THAT YOU LOVE ME"
BY
DICK KUHN ORK
ON TOP NO. 1156

ORDER FROM YOUR NEAREST DISTRIBUTOR

TOP RECORDS
1674 BROADWAY, NEW YORK, N. Y.

"MODERN RECORDS ARE BASED AROUND JUKE BOX BUSINESS"

SAUL BIHARI

Vice-President, Modern Records, Inc.

The first thought and final theme of a recording session at the Modern Records plant in Hollywood is based and built completely around the juke box operator. This may seem just a little prejudiced, but Jules and Saul Bihari gained most of their knowledge of the record business through their own experience as juke box operators over a period of eight years, just before embarking on their venture into the record manufacturing field.

Actually knowing what it takes to draw a coin into a juke box slot and actually producing the same on records, calls for a combination of talent. However, the basis of all good recordings, which includes the manufacturing, promotion and actual sale of the record, is the sincere and earnest endeavor to produce a record which is adaptable to public taste; and to have an inner knowledge and understanding of the people for whom the music is produced.

The constant demand for a good wearing quality in a recording is uppermost in mind and all emphasis are on this particular phase. So comes the rare quality of the true combination of music artistry, manufacturing and production of records.

The record outlook for Modern in 1948 is one to be watched. Altho a very young company, their rapid expansion and development in the competitive industry of record manufacturing has now gained them their share as one of the largest and most progressive independent recording companies of today.

Their backlog of recordings on such rising stars as Hadda Brooks, Johnny Moore's Three Blazers, Gene Phillips, Little Willie Jackson, and a full roster of other stars, hold some very outstanding recordings for the coming year.

Evidence of Modern's close cooperation with the automatic music industry is easily seen in the recent "Cash Box Second Annual Music Poll of the Automatic Music Industry." Hadda Brooks, one of the top female vocalists of the nation held a position of high merit throughout the entire poll, and the large amount of votes she accounted for certainly is evidence of our position in the field.

TWO BIG HITS
THAT ARE JUKE BOX "MUSTS"!
"SABRE DANCE"
BACKED BY
"TURNPIKE (SUNDAY PICNIC) POLKA"
BY THE
DON HENRY HARMONICA TRIO
REGENT RECORD NO. 111

"MY GUITAR IS MY SWEETHEART"
By JOHNNY LANE
REGENT RECORD NO. 107

ORDER FROM YOUR NEAREST DISTRIBUTOR

New York
MAJOR DIST. CO.
563 W. 42nd St.
New York City

New Jersey
ALL-STATE DIST.
30 Warren Pl.
Newark, N. J.

Florida
SEMINOLE DIST.
1360 N.E. First Ave.
Miami, Fla.

New England
NORTHEASTERN MUSIC SERV.
447 Mass. Ave.
Cambridge, Mass.

Illinois
CHORD DIST.
2406 LaSalle St.
Chicago, Ill.

Pennsylvania
DAVID ROSEN
855 No. Broad St.
Philadelphia, Pa.

Missouri-Kansas
MILLNAR RECORD SALES
110 West 18th St.
St. Louis, Mo.

Michigan-Ohio
MORRY KAPLAN MUSIC
313 E. Jefferson Ave.
Detroit, Mich.

Maryland—Dist. of Col.
VIC BADDOCK
633 W. Lombard
Baltimore, Md.

REGENT RECORDS
1184 ELIZABETH AVENUE, ELIZABETH, N. J.

"VITACOUSTIC IS HERE TO STAY"

Jack Buckley
Vice-President
Vitacoustic Records, Inc.

Now that the "ban is here, and the hectic days of stockpile recording are out of the way, what is to be the future of the so-called independent record company? Is it at all possible to predict what may lie ahead of an organization such as our own?"

Despite those who take a dim view of the matter, Lloyd Garrett and I still believe that free enterprise continues to exist in our land. The small operator in almost any field who plans carefully, executes courageously and is ready to take any sensible risk, can still become a big operator.

The foregoing is stated without any mental reservations concerning the effect the recording ban may have; one way or the other, on the general sale of records. Whatever effect it has will be shared by all companies.

The success of "Peg O' My Heart" may have been pure luck—I won't argue that. Neither will I try to conceal the fact that Lloyd Garrett and I could have quit the record business months ago with a nice profit and no headaches.

But we elected to stay in the business, knowing that the last thing we could depend upon would be another break like "Peg."

Vitacoustic has selected a wide range of talent and music, invested far more than the profits from "Peg" in putting that talent and music on wax, because it believes that the future offers a sensible risk to any record company which doesn't make the mistake of depending on the ban to keep it in business.

The last side cut in Chicago before the ban took effect was cut for Vitacoustic at 12 midnight of December 31st. This last side brought the number of recently cut sides for our label to well over 250. Of interest to readers of *The Cash Box* is the fact that this and all sides which preceded were held as close to the two-minute time of "Peg" as possible. Obviously that means an investment big enough to demonstrate our intention of staying in the record business. We can't afford not to! And we have taken every possible precaution with the mechanical quality of our cuttings, in order to avoid jeopardizing our investment with shelved masters.

The future of any independent record company is going to rest with its actions in the immediate past. If it has planned carefully, executed firmly, and is prepared for sensible risks in its future merchandising operation, it has every chance of eventually coming out well ahead of wherever it may be today, recording ban or no recording ban. After all, the essence of free enterprise is the opportunity to grow by one's own efforts, and no laws have yet been passed to illegalize ingenuity, thinking and guts.

Hear HADDA'S Sensational Recording of

HONEY! HONEY! HONEY!

MODERN 157

SPECIAL TO ALL MUSIC OPERATORS
"MORTON THAL'S THREE TOPS"
ALBUM SINGLES AVAILABLE
Combination
Organ Guitar & Accordion

"RUSSIAN LULLABY"
"SUNRISE SERENADE"
1006

"NEAR YOU"
"PARADISE"
20-549

"MARIA ELENA"
"I LOVE YOU"
20-564

"JEALOUSY"
"MY HEART AT THY SWEET VOICE"
20-551

"GREEN EYES"
"INTO EACH LIFE SOME RAIN MUST FALL"
1007

"SMOKE GETS IN YOUR EYES"
"ALICE BLUE GOWN"
1008

Modern RECORDS hollywood

MODERN DISTRIBUTORS

Allen Distributing Co.
17 W. Main St.
Richmond 20, Va.

Blue Bonnet Music Co.
3235 Ross Avenue
Dallas 1, Texas

C & C Distributing Co.
902 4th Avenue
Seattle, Wash.

Commercial Music Co.
827 East 12th St.
Kansas City, Mo.

Commercial Music Co.
510 N. Sarah St.
St. Louis, Mo.

Davis Sales
1010 17th St.
Denver 2, Colo.

Macy's Record Distrib. Co.
1913 Leeland Ave.
Houston, Texas

Mangold Distrib. Co.
211 So. Eutaw
Baltimore 23, Md.

Melody Sales Co.
369 Sixth St.
San Francisco, Calif.

M. S. Distributing Co.
1350 E. 61st St.
Chicago, Ill.

Modern Record Distributors, Inc.
2978 W. Pico Blvd.
Los Angeles, Calif.

Music Sales
680 Union Ave.
Memphis, Tenn.

Music Sales
303 N. Peter St.
New Orleans, La.

Pan American Record Distributing
633 Huron Road
Cleveland, Ohio

Pan American Record Distributing Co.
3747 Woodward
Detroit, Mich.

Record Sales Co.
351 Edgewood Av. S.E.
Atlanta, Ga.

Record Sales Co.
231 E. Trade St.
Charlotte, N. C.

Record Sales Co., Inc.
2117 3rd Ave., North
Birmingham, Ala.

Record Sales Co.
303 Lancaster St.
Monroe, N. C.

David Rosen
855 No. Broad St.
Philadelphia, Pa.

Sunland Supply Co.
120 Durango St.
El Paso, Tex.

Taran Dist. Co., Inc.
90 Riverside Ave.
Jacksonville, Fla.

Modern Record Distributors, Inc.
412 W. 42nd St.
New York, N. Y.

Tanner Record Distributing Co.
233 Fredericksburg St.
San Antonio, Texas

on CENTRAL AVE. in LOS ANGELES

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. **WRITE ME A LETTER**
   The Ravens
   (National 9038)

2. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

3. **EARLY IN THE MORNING**
   Louis Jordan
   (Decca 24155)

4. **GOOD ROCKING TONIGHT**
   Roy Brown
   (DeLuxe 1093)

5. **TRAIN TIME BLUES**
   Amos Milburn
   (Aladdin 206)

6. **ROY RIDES**
   Roy Milton
   (Specialty 519)

7. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

8. **THOSE THINGS MONEY CAN'T BUY**
   King Cole Trio
   (Capitol 15011)

9. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

10. **BELL BOY BLUES**
    Clef All Stars
    (Clef 2001)

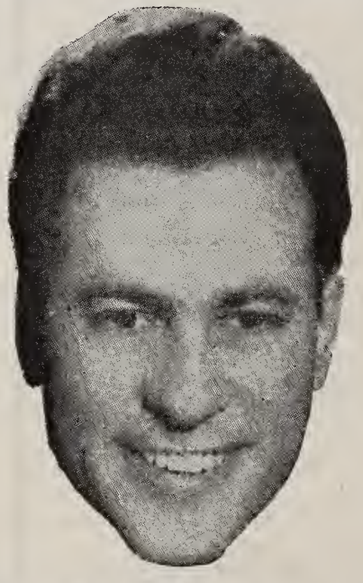
THE QUESTION OF THE HOUR —
Answered on ALVIN RECORDS
"WHO'S GOT ALL THE DOUGH?"
(A GREAT NOVELTY TUNE)
BACKED WITH
"I STILL HAVE THAT FIRST PICTURE OF YOU"
(A NICKEL NABBING TEAR JERKER)
Recorded by—
THE NEW BAND SENSATION
LEO PIEPER and HIS ORCHESTRA

These Tunes are currently heard on the Radio Networks by such great artists as:
ARTHUR GODFREY — FRED WARING —
JACK BERCH — KORN KOBBLERS —
BOB SMITH — IRVING FIELDS
plus
Performances of this Great Record by the Leading DISC JOCKEYS throughout the country.

DISTRIBUTORS
A FEW TERRITORIES STILL AVAILABLE
WRITE—WIRE—FOR SAMPLE RECORDS

ALVIN RECORDS
1650 BROADWAY NEW YORK 19, N. Y.
(Tel: CIrcle 7-3059

Thanks A Million, Music Ops . . .



for making A HIT of my recording
"MY GUITAR IS MY SWEETHEART"
on Regent Record No. 107

Johnny Lane

Currently Appearing at: BLUE MIRROR, Newark, N. J.
Personal Management: Maurice Slate
General Management
International Artists, 420 Madison Ave., New York, N. Y.

OPS: May your machines ring merrily the coming year with our newest Universal Records!

JERRY MURAD'S HARMONICATS

Thanks
MUSIC MACHINE OPS
for making OUR
"PEG O' MY HEART"
The Best Record of the Year
As Voted by You in
"THE CASH BOX" MUSIC POLL

P.S.

We hope our Universal Releases will be your selections for 1948 . . .

U-25
"MY WILD IRISH ROSE"
backed by
"VALSE BLUETTE"

U-47
"I'M LOOKING OVER A FOUR LEAF CLOVER"
backed by
"A-N-G-E-L" (spells MARY)

Exclusive Management:
MUTUAL ENTERTAINMENT AGENCY 203 NORTH WABASH AVENUE, CHICAGO, ILL.

ATTENTION
JUKE BOX OPERATORS!

WE HAVE THE RECORDS YOU NEED TO BRING YOU BIGGER, BETTER PROFITS!

IF YOU ARE ATTENDING THE C.M.I. CONVENTION IN CHICAGO — PHONE US TODAY TO HEAR OUR LATEST RELEASES — OTHERWISE *WRITE, WIRE, PHONE* FOR OUR LIST AND PRICES!!

America's Largest Independent Record Distributor

M. S. DISTRIBUTING COMPANY

1350 EAST 61st ST., CHICAGO 37, ILL. (Tel: BUTterfield 5698-99)

Milt Salstone

Phono Biz To Boom In '48

By MANNIE SACKS
Vice-President, Artists & Repertoire
Columbia Records, Inc.

The recording industry and the coin machine industry, interdependent as they are, face one of the biggest years in 1948. The post-war adjustments have been made; production schedules have settled down to a steady flow, the worst material shortages have dissipated, new labor has been recruited and new techniques taught. Distribution, with its wartime problems of transportation and packaging considerably reduced, has been built up to a much more efficient level. The extensive promotional facilities for records have been geared to distribution to a point never before achieved.

With our major problems cut to a minimum late 1947 saw the phonograph record come into its proper domain in the great industrial and cultural pattern of American life. More homes now have spinning turntables than ever before and as we all know, the disk jockey has become a new American institution, helping to make the music-lover more than ever aware of what a great entertainment feature the phonograph record can be.

The current controversy regarding the making of phonograph records can, and must be settled to the best interests of the industry and the musicians. Obviously, one cannot live without the other. We know that there are more and better musicians than there have ever been, that the standards of performance, both live and recorded, are higher than ever before and that the standards and tastes of the great consuming public have been elevated to a point where only the best performance can survive against competition. Certainly the coin machine industry deserves enormous credit for its contribution in perfecting the mechanical facilities for public record performance and in the discernment shown in the programming of records.

In many cases the first performance of a record is heard by the individual on the "juke box". His ultimate decision to request other performances of the record or to purchase it for his home use will result from this first hearing. Consequently, although it has been suggested that the "juke box" deprives the musician of certain professional rights, it is also true that it goes far to acquaint the public with the merit of records—the musician is thus involved in the welfare of the coin machine industry. He, himself, probably puts as many nickels in the slot as anyone else.

With more than enough high-quality records assured throughout 1948 and subsequent years, and considering the meticulous care with which these recordings were made in spite of the pressure of time; no one can help but be optimistic about the coming period. There will be a larger-than-ever selection of better-than-ever records on which will be heard the top performances of top tunes. Promotion, advertising, the whole merchandising projection of each record will be considerably aided by more advanced knowledge and planning of schedules so that from master to turntable a concerted, highly developed format will evolve. The coin machine industry certainly needs no greater assurance than this—that their field of endeavor will be progressively rewarding in 1948.

Major Distrib Lines Boom As Hits Continue

NEW YORK — Major Distributing Co., New York took on the outlook this past week of rapidly becoming the largest record distributor in this city.

Major, the distributing firm who garnered a slew of credit for their handling of the recent "Near You" click disk has continued to rack up peak sales with the many lines they now carry.

Ed Levy, president of the firm disclosed that he had signed a contract with ork leader Phil Spitalny, for the exclusive distribution of his Charm albums. The Spitalny organization is currently planning a wide advertising campaign.

Levy also announced several additions to his staff. Included were, George Schneider and Bill Barkowitz, formerly with Apollo Records, Lou Fagan Ernie Crickett and A. Camp, formerly with Runyon Sales Co., Mr. Camp is to handle the Connecticut territory.

Off-Air Recording Brings Legal Hassell

LOS ANGELES—Orchestra leader Roy Milton, through his attorney Dave Pollack, of this city, has brought suit against record manufacturer War Perkins, for allegedly recording Milton's band from an air check, and peddling the platters around the country.

As explained by Milton's attorney, Roy was forced to take this action against Perkins and the record manufacturing plant in order to protect his interest, foremost of which is an exclusive recording contract he has with prexy Art Rupe of Specialty Records.

Milton's suit represents the first growing out of the recording ban. Several members of the industry, upon hearing of the case stated, "Why anybody with a home recording set can do the same thing by just turning on the radio."

The amount of Milton's suit against Perkins and the pressing plant was not disclosed.

The
BEST
in
MUSIC
on
RECORDS

Musicraft RECORDS

The Winner of THE CASH BOX "Oscar" for "IT'S A SIN"

Now Presents

The Hillbilly Waltz Sensation

"WALTZ OF THE WIND"

Recorded by

ROY ACUFF . . . . . COLUMBIA 38042
ROME JOHNSON . . . . . M-G-M 10068
CLYDE MOODY . . . . . KING 693

Published by

MILENE MUSIC • 220 CAPITOL BOULEVARD • NASHVILLE 3, TENN.

Greetings to the Operators at the CMI Convention

ARE YOU FEATURING
THE BIGGEST RECORD OF THIS YEAR

ART MOONEY'S
SENSATIONAL RECORDING OF . . .

"I'M LOOKING OVER A FOUR LEAF CLOVER"
AND ANOTHER NICKEL NABBER
"THE BIG BRASS BAND FROM BRAZIL"

on MGM RECORD No. 10119

Record Exploitation by: HENRY OKUN

the one and only

Kate Smith

brings you MGM RECORD HITS

that will help set new records for profitable Automatic Phonograph Operation . . .

M-G-M 10113

"IT HAD TO BE YOU"

"DANCING WITH TEARS IN MY EYES"

M-G-M 10125

"NOW IS THE TIME"

"I'LL NEVER SAY I LOVE YOU"

GREETINGS to the Nation's Operators attending their 15th Annual CMI Show at Sherman Hotel, Chicago

On M-G-M RECORDS

Cleveland Ops Assoc. Select "Thoughtless" As February Hit Tune

3000 ATTEND MONTHLY HIT TUNE SHOW

JACK COHEN

CLEVELAND, O.—Three thousand teenagers gathered here this past week at Chin's Golden Dragon Restaurant for the monthly Cleveland Hit Tune Party, co-sponsored by the Cleveland Phonograph Owners' Association and the Cleveland Press, to select the Hit Tune for February.

The tune selected in a closely contested ballot was "Thoughtless".

The recording will be placed in the number one spot in the more than 3000 phonographs throughout the Cleveland area, for the entire month of February.

Disc jockey Howie Lund, WJMO, disclosed that "Thoughtless" which originally started in the Cleveland area had been booming in the city for some time now.

Weeks ago songwriter Buddy Kaye dished out the tune, and when he found he could not sell it to a publishing house, he decided to record the song himself. Utilizing a three piece vocal combination he found in New York, Buddy cut, with the result being that the disk was a smash.

A great many recording companies have already issued the disk with several more platters scheduled for early release.

(Editor's Note: See page 11)

All Time Standard
NICKEL NABBERS
by
AMERICA'S OUTSTANDING WHISTLING VIRTUOSO
FRED LOWERY
and Lovely
DOROTHY RAE
THE GIRL WITH A SMILE IN HER VOICE

"STAR DUST"
"OLD FOLKS AT HOME"
(Columbia C-148)

on COLUMBIA RECORDS

Get Yourself Some
"EXPERIENCE"
with
BERYL DAVIS
on RCA-VICTOR #20-2685

It's the Hit Tune from the Paramount Pic "Road To Rio" — with Beryl Davis doing a neat job on the spicy lyrics.

Backed with Another Winner
"STRANGERS IN THE DARK"

on the air
LUCKY STRIKE HIT PARADE
Saturdays 9-9:30 P.M. N.B.C. Coast to Coast

on RCA-VICTOR RECORDS

So. Dakota Ops Report On Disk Quality

Capitol Records Blasted

MOBRIDGE, S. D. — A comprehensive report on the quality of recordings out in the market was issued this past week by the South Dakota Phonograph Operators Association, with headquarters in this city.

The report, distributed to the entire membership specifically ruled out many of the recording companies and made many criticisms of same.

Altho the report singled out the major record companies, comment was also made concerning the independent recording companies.

In mentioning the durability of RCA-Victor Records, the report stated, "Vastly better than a few months ago with relations to wearing quality. They have the name bands that are among the 'musts' on your phonos."

A statement concerning MGM Records read:

"Formerly had but few of demanded artists for the jukes, now have substantially more, plus a long wearing hard finished platter that is nearly noise-free. Look for their late releases on Jimmy Dorsey, Frankie Masters, Carson Robinson and Bob Wills."

Altho only brief comment was offered concerning Decca Records, the statement by far was the most complimentary:

"Longest wearing platter of all, but try to get enough of those in the 'Top Song' group."

Their criticism on Capitol Records read:

"Have many demanded artists. Rapidly pushing to the front in American Folk and Cowboy Music—but what happened to their material? Formerly their records would go more than 100 plays on an average phono, now they are completely ruined after 50 plays. The price is high, and the top in each class is in short supply. We can't call on each location every day, or in cases, every week."

A preface points out that the report will reach people involved in the production of records, and the association states that they are sure that constructive criticism will offend no-one.

TOP PRICES PAID
FOR USED RECORDS
Sell to Chicago's Largest
Distributor of Used Records
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Visit us in our new location
Or call now for price quotation
USED RECORD EXCHANGE
4142 W. Armitage Chicago 39, Ill.
Telephone: DICkens 7060
We Purchase Records All Year Round

4 — GREAT SONG HITS — 4

ARTHUR GODFREY'S COMEDY POLKA HIT
"TOO FAT POLKA"
By ROSS MAC LEAN and ARTHUR RICHARDSON

(Listed Alphabetically)

ANDREWS SISTERS .....Decca 24268
ACCORDION MASTERS Standard 5-135
TWO TON BAKER .....Mercury 5079
BLUE BARRON .....MGM 10106
SLIM BRYANT .....Majestic 6022
JIMMY DALE .....Continental C-1220
ARTHUR GODFREY .....Columbia 37921
LOUIS PRIMA .....Victor 20-2609
THE STARLIGHTERS .....Capitol 480
SEVA ALL STARS .....Seva 2004

By the writers of "AN APPLE BLOSSOM WEDDING"
"—AND MIMI"
By JIMMY KENNEDY and NAT SIMON

FRANKIE CARLE .....Columbia 37819
JERRY COOPER .....Diamond 2083
DINNING SISTERS .....Capitol 466
RAY DOREY .....Majestic 7262
DICK HAYMES .....Decca 24172
ART LUND .....MGM 10082
CHARLIE SPIVAK ..RCA Victor 20-2422
MEL TORME .....Musicraft 15144

OUR TWO 1948 HITS
"AN OLD SOMBRERO"
(AND AN OLD SPANISH SHAWL)
By LEW BROWN and RAY HENDERSON

TEX BENEKE.....Victor 20-2584
PHIL BRITO.....Musicraft 531
BUDDY CLARK and XAVIER CUGAT
Columbia 38041
ALAN DALE and RAY BLOCH
Signature 15175
VIC DAMONE.....Mercury 5092
EDDY HOWARD.....Majestic 1220
GUY LOMBARDO.....Decca

"MY COUSIN LOUELLA"
By BERNARD BIERMAN and JACK MANUS

BLUE BARRON .....M.G.M.
JACK CARROLL .....Vitacoustic
ALAN DALE and RAY BLOCH
Signature 15174
CHUCK FOSTER.....Mercury 5085
LARRY GREEN.....Victor 20-2582
MILT HERTH and BOB JOHNSTONE
Decca
EDDY HOWARD.....Majestic 1214
ANDY RUSSELL.....Capitol 15021
FRANK SINATRA.....Columbia 38045

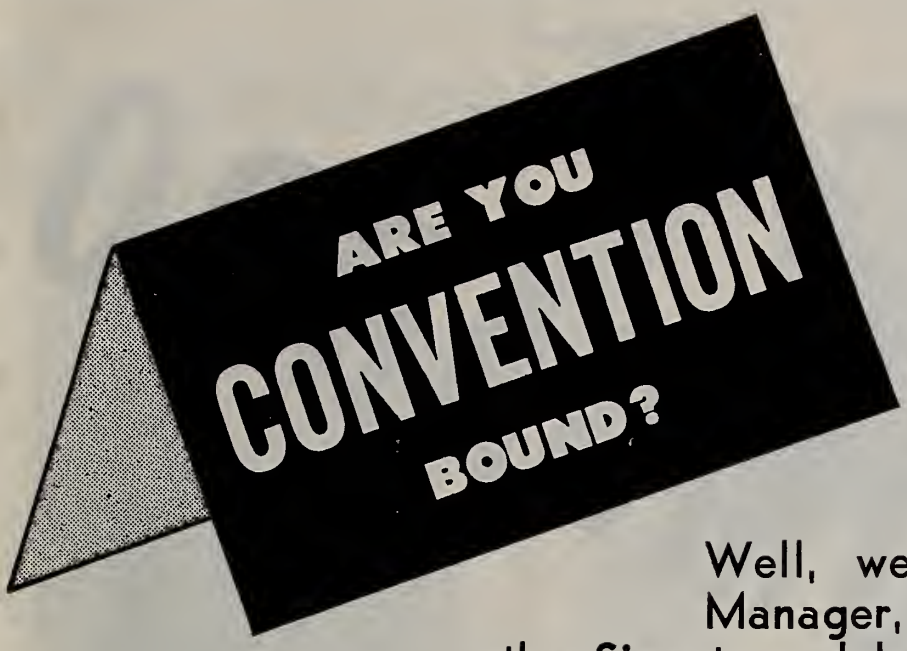
SHAPIRO, BERNSTEIN & CO. INC.
MUSIC PUBLISHERS
1270 SIXTH AVENUE NEW YORK, N. Y.
LOUIS BERNSTEIN, President
RICHARD M. VOLTTER, Vice-President
GEORGE PINCUS, General Manager

ENGLAND'S No. 1 SONG HIT
"THE LITTLE OLD MILL"
(WENT 'ROUND AND 'ROUND)
By DON PELOSI, LEWIS ILDA and LEO TOWERS

(Listed Alphabetically)

LETTY BARBOUR.....Town & Country 524
BUDDY CLARK .....Columbia 37920
HAL DERWIN .....Capitol 469
MILT HERTH and BOB JOHNSTONE.....Decca 24199
SAMMY KAYE .....RCA-Victor 20-2434
FRANKIE MASTERS .....MGM 10099

MOOD MUSIC COMPANY, Inc.
1270 SIXTH AVENUE, NEW YORK, N. Y.
RICHARD M. VOLTTER, President MICKEY ADDY, General Manager
(SHAPIRO, BERNSTEIN & CO INC., SELLING AGENTS)



Well, we are. Our popular Sales Manager, Earl Winters, is heading up the Signature delegation which will be headquartered in the Hotel Sherman. If you don't see us on the convention floor our suite will be open twenty-four hours a day. Drop by, have a drink, get acquainted.

Signature records

Hawaii Phono Op Reports Top Ten Tunes

NEW YORK — A report on the top ten tunes, a weekly survey made by *The Cash Box* among music operators throughout the world, was received this past week from Honolulu, Hawaii.

The report shows that far flung Hawaii demands the latest recordings. It is almost a duplicate of those tunes receiving wide attention in this country.

The top ten tunes are published below:

1. Golden Earrings—Peggy Lee.
2. You Do—Margaret Whiting.
3. Civilization—Danny Kaye-Andrews Sisters.
4. I'll Dance At Your Wedding — Peggy Lee.
5. Serenade of the Bells—Jo Stafford.
6. Near You—Francis Craig.
7. Poppa Won't You Dance Me—Doris Day.
8. Ballerina—Vaughn Monroe.
9. When You Were Sweet Sixteen — Perry Como.
10. Those Things Money Can't Buy — King Cole Trio.

It is well to note that all tunes listed represent a fair majority of the major recording companies, and shows that the top recording artists are in heavy demand in Hawaii.

Listed as coming up were:

"The Best Things In Life Are Free", "Pass That Peace Pipe", "Your Red Wagon", "Lazy Countryside", and "A Fellow Needs A Girl".

ARISTOCRAT Welcomes CMI Members

Hear Our Latest Nickel-Snatchers!

AR-505 "WABASH BLUES" / "HAVE YOU EVER BEEN LONELY"

LEE "MICKEY" MONTI'S TU-TONES

AR-1101 "BILBO'S DEAD" / "UNION MAN BLUES"

ANDREW TIBBS

BE SURE TO VISIT OUR ROOM AT THE SHERMAN HOTEL

THE Aristocrat OF RECORDS

7508 S. PHILLIPS AVE., CHICAGO, ILL.

CMI

GREETINGS TO THE BIG SHOW OF 1948 FROM

GUY LOMBARDO

GUY LOMBARDO and his Royal Canadians extend to all music machine operators, wishes for a huge success on this gala occasion. May the coming year bring unprecedented prosperity and business expansion.

Folks will be listening in 1948 to . . . . . .

"The sweetest music this side of heaven,"
by Guy Lombardo and his Royal Canadians

Exclusively on DECCA RECORDS

24288	"I'M MY OWN GRANDPAW" "FRANKIE AND JOHNNY"		"OH, WHAT I KNOW ABOUT YOU"
		24271	"WITH A HEY, AND HI, AND A HO, HO, HO"
24270	"GOLDEN EARRINGS" "YOU ARE NEVER AWAY"		"TWO LOVES HAVE I"
		24263	"THEY'RE MINE, THEY'RE MINE, THEY'RE MINE"
24258	"SERENADE OF THE BELLS" "SIPPING CIDER BY THE ZUYDER ZEE"		"I STILL GET JEALOUS"
		24226	"PAPA, WON'T YOU DANCE WITH ME"

Phono Biz Helps Promote Artists

By HARRY C. KRUSE
Vice-President In Charge of Sales
Decca Records, Inc.

1948 should be a big year for the coin machines industry which, in turn, should help the recording companies hit new highs in sales.

We at Decca, in particular, are well aware of the great service the operator performs in helping to promote records and stars. Sales to the coin machines are substantial to themselves, but more important are the trends that they create. It is interesting to note that operators favorites are generally tops in total record sales, and we at Decca realize that they help these tunes to the top.

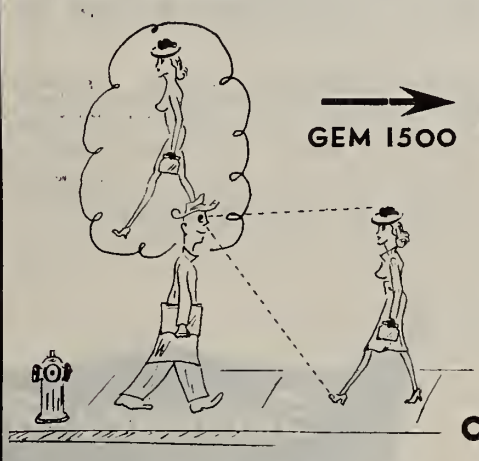
The coin machine has become as much a part of the American scene as the hot dog and the bobby soxer. In a sense, it is a phenomenon of our time, permitting the individual to have stars perform his musical favorites at his bidding for a pittance. And, if he finds the performance satisfactory, he can repeat at will. This is truly a command performance —made possible by industry to the nation.

This is a great role in our musical life, bringing music to the people when they want it. For America is a singing and dancing land and the coin machine helps us spread our own vast musical culture.

In the coming year, Decca's forty-two branches will offer the same cooperation and service that they have in the past. Feel free to call on any Decca man at all times. Whenever and wherever we can be of service we are prepared to give it freely.

Gem records
EVERY ONE A GEM
WINNER FOR '48

Thrilling ★ Exciting ★ NEW
First Releases
on the NEW GEM LABEL



GEM 1500

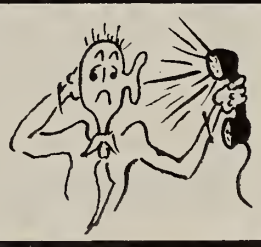
GUYS
Undress Me With Their Eyes
by Evelyn Parker with
The Gem Blazers
BACKED BY
THUMB MUSIC FOR A HITCHIKER
By The Gem Blazers
CATCHIEST LYRICS IN YEARS

GUYS — Undress me with their eyes.
They take one look and know me like a book.
I always try to wear a smile and be blase,
But I've a feeling that I'm in my lingerie.

SOME JOE — Gives me the double—o,
Then he's without the shadow of a doubt,
When down the avenue the wind begins to whirl
Oh, lordy, what I'd give to be a bloomer girl.

When Jerks
Give me the optic works,
I'm in my skin without a safety pin.
But, after all, I guess I really shoulda't care,
They always see a darn sight more than's really there!

★ GEM No. 1501
IF A MAN ANSWERS—HANG UP!
backed by
ITS' BETTER THAT WAY"
by Johnny Corvo and The Melody Men



★ GEM No. 1502
BABY'S IN BERMUDA
(Fishin' for Barracuda)
By Betty Bonney with
The Gem Blazers backed by
"IF I DIDN'T LOVE YOU"
By Johnny Corvo with
The Gem Blazers

★ GEM No. 1503
MANANA RHUMBA
backed by
"SINBAD THE SAMBA"
By Dolph Traymon with
Orchestral Accompaniment

DEALER'S PRICE 49c INC. TAX
LIST PRICE 79c INC. TAX

I'll be with you at the CMI Convention
Hotel Sherman and will play all the NEW
GEM RECORDS for you.
Nat Cohn

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GEM RECORDS, Inc.

Folk Music To Boom In '48

By SIDNEY NATHAN

President, King Records Dist. Co.

It is with a considerable amount of caution that any of us in the music business attempt to predict what lies ahead in 1948. Many of the factors upon which we ordinarily would base any predictions are, at the present time, unknown.

Uppermost in the minds of all record manufacturers is, of course, the effect of the Petrillo Ban. While 1948 will not see any immediate change in the continuous release of King Red and Blue label records, we can only speculate as to whether the year will bring a settlement of the problem and if it does, what this settlement will entail.

The year just ended saw a greater swing toward folk music throughout the entire nation. King, as the nation's largest manufacturer of folk and hillbilly discs, was able to take a particularly favorable position as a result of this trend.

In 1948 we earnestly believe that this trend will continue. Folk artists have received resounding welcomes in the big cities — those traditional strongholds of those who have looked down their noses at our sort of music. We have been able to shatter those traditions.

There are, I believe, two principal reasons for the unexpected popularity of folk music in the metropolitan areas. First of all, there was a tremendous shifting of population during the war years — a shifting which brought thousands of rural citizens to the cities. As yet, a great number of these people have not returned to their original homes but are staying on in the urban centers. Their musical tastes, however, have remained the same as they were in their old homes.

Secondly, people of every background are finding in the simple melodies and lyrics of folk music relaxation from the cares of the day. Tired of the sophisticated lyrics of many popular tunes, people are finding the humor, pathos and sentiment of folk music just the thing to soothe their minds.

In 1948 we at King Records look forward to a continuation of the splendid cooperation that has existed between ourselves and the operators of the country's juke boxes. Last year in an article for *The Cash Box* I pointed out that we record manufacturers regard the operators as an essential cog in the wheel of production. The success of several of our numbers in 1947 can be attributed largely to the fine cooperation we received from members of the coin machine industry.

1948 will be a year, I believe, of major decisions in the music industry. 1948 will be a difficult year but with the help of the gentlemen of the coin machine industry I am certain that we will be able to ride out any difficulties which arise and emerge at the year's end in a far stronger position.

Vitacoustic In New Research Program; To Hypo Public Reaction

CHICAGO—"For the first time in the history of the musical recording industry, a system of pre-testing public reaction to phonograph records has been devised," it was announced this past week by Lloyd Garret, president of Vitacoustic Records, Inc.

"General as the practice of pre-testing may be in the food industry and others, this is the first time the scientific methods have been sought and worked out with reference to anything in the entertainment field," Garrett added.

With the recording ban now in effect, and the temptation on the part of record manufacturers to treat the situation as a "windfall seller's market," one independent recording company will be practicing the reverse procedure — that of trying harder than ever to be particularly selective in its releases and give the public what it wants rather than what it chooses to give them.

Introducing this new technique is Vitacoustic Records, Inc., one of the foremost independent recording company's well-known to music circles for its first release of "Peg O' My Heart", as recorded by The Harmonicats, which it introduced during 1947 to the tune of almost two million sales.

At the request of persons affiliated with Vitacoustic, the research techniques have been devised exclusively for the plattery by Edward Whittlesey, Director of Public Relations for the University of Denver and president of Research Services, Inc., Denver, Colorado.

Whittlesey, who is a past vice-president of Western Reserve University, is prominent for having founded the Research Institute of America, the group now used for public opinion research by the United States Bureau of the Budget and other government bureaus.

French Diskery Resumes Recording Activity

The Paris affiliate of Polydor Records, Inc., The French Polydor Company, announce that they have completed installations of new recording facilities for production of master recordings and transcriptions. The Paris installations include the most advanced type of equipment imported from the United States for extended frequency range recordings in accordance with the latest standards. Their facilities have been installed in the Salle Pleyel and Salle Chopin, the largest, most modern concert halls in Paris.

The announcement from Polydor Paris further states that they have reopened their artist and recording departments under the management of Jacques Canetti. Production facilities, consisting of large pressing, plating and printing plants have been completely overhauled. This is the first time since 1940 that these plants, famed for the quality of their output, will be in full operation, producing pre-war high quality records for world markets.

Supreme's New Hit Song!

MY NEXT ROMANCE

By RALPH FREED and RUTH LOWE

and our Tip is . . .

TONY MARTIN'S

GREAT DECCA RECORD

DOROTHY SHAY'S

GREAT COLUMBIA RECORD

JACK BREGMAN
ROCCO VOCCO
CHESTER CONN

"We're Working To Give You Unlimited Play"

By ARTHUR TALMADGE
Vice-President In Charge of Advertising & Promotion

In the two short years that Mercury has been in operation we have the satisfying feeling that you made "quicksilver" with our platters.

It is a heartening thought when a record company can come from out of "nowhere" and by general agreement among the trade be accepted as the fifth ranking company in the field! Don't think for one moment that we're resting on our laurels. With three of the hottest recording artists in the business namely; Frankie Laine, Vic Damone and Ted Weems and such fast rising stars as Two Ton Baker, John Laurenz, Patti Page—not forgetting the good old standbys like Tiny Hill, Rex Allen, Albert Ammons, Dinah Washington, Eddie Vinson, Wally Fowler and Jan August, we can promise you continued profits from Mercury Records.

Our engineers are working night and day endeavoring to perfect a record that will give you unlimited plays. Until then the Mercury quality will stand on a par with the others.

Production wise, we are in great shape with plants located in California, Chicago, St. Louis and New Jersey, and we are in a position to supply the operators at all times.

We're still young, still growing and very ambitious—and here's the secret to our success, we're willing to listen to suggestions. Any time you have anything to say that will help you, let us know because in the long run it will help us. We need you and we know it, so let's make a buck together.

Getting Big Play!

T. TEXAS TYLER

great recording of

"REMEMBER ME"

"OKLAHOMA HILLS"

on

FOUR STAR RECORD No. 1008

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GEORGIA MUSIC CORP.

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... of

HELEN POLKA

Walt Dana Orchestra with Michael Chimes Harmonicas. English lyrics by Albert Gamse, sung beautifully by the Serenaders.

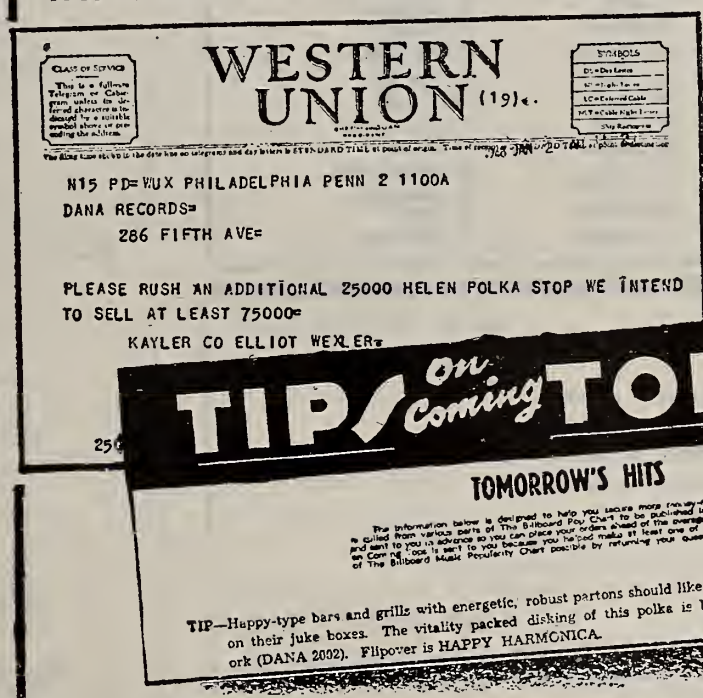
Backed by

HAPPY HARMONICA

Instrumental on DANA 2002

Nick Kenny Speaking.. "A Polka lover's dream . . . Dana Records 'Helen Polka' & 'Happy Harmonica'"

Distributor reports prove... IT'S CLICKING SOLIDLY WITH OPS AND RETAILERS ACROSS THE NATION!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PLEASE RUSH AN ADDITIONAL 25000 HELEN POLKA STOP WE INTEND TO SELL AT LEAST 75000=
KAYLER CO ELLIOT WEXLER=
TIPS on Coming TOPS
TOMORROW'S HITS
TIP—Happy-type bars and grills with energetic, robust partons should like the HELEN polka on their juke boxes. The vitality packed disking of this polka is by the Walt Dana ork (DANA 2002). Flipover is HAPPY HARMONICA.

Ask for catalogue of the entire Dana Polka and Polish line. It's loaded with sure-fire nickel grabbers.

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DANA

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BB—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Jan. 17	Jan. 10	Jan. 3
1—Ballerina	**151.6**	**143.9**	**127.3**
CO-38381—BUDDY CLARK			
DE-24265—ENRIC MADREGUERA ORCH.			
ME-5075—JERRY SHELTON TRIO			
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Years Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
2—Civilization	**106.5**	**107.9**	**89.9**
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
ME-5067—DICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
3—Serenade of the Bells	**95.2**	**63.7**	**44.1**
CA-75007—JO STAFFORD *The Gentlemen Is A Dope*			
CO-37956—KAY KYSER ORCH. *Pass That Peace Pipe*			
DE-24258—GUY LOMBARDO ORCH. *Sipping Cider By The Zuyder Zee*			
ME-5090—VIC DAMONE *I'll Dance at Your Wedding*			
MG-10091—BOB HUSTON *A Tune For Humming*			
VI-20-2372—SAMMY KAYE ORCH. *That's What Every Young Girl Should Know*			
4—Too Fat Polka	**88.3**	**108.3**	**98.7**
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
MG-10106—BLUE BARRON O. *Mickey*			
CA-480—THE STARLIGHTERS *Your Red Wagon*			
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
DE-24268—ANDREWS SISTERS *Your Red Wagon*			
MA-6022—SLIM BRYANT			
ME-5079—TWO TON BAKER ORCH. *With a Hey and a Hi*			
MG-10106—BLUE BARRON ORCH. *Mickey*			
VI-20-2609—LOUIS PRIMA ORCH. *If I Only Had a Match*			
5—How Soon	**72.9**	**82.6**	**76.6**
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Bekuine*			
TR-195—GUY CHERNEY *Peggy O'Neil*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
6—Golden Earrings	**68.1**	**55.3**	**53.9**
CA-15009—PEGGY LEE *I'll Dance at Your Wedding*			
CO-37932—DINAH SHORE *The Gentleman Is a Dope*			
DE-24278—BING CROSBY *Ballerina*			
DE-24277—VICTOR YOUNG ORCH. *All Through the Night*			
DE-24270—GUY LOMBARDO ORCH. *You Are Never Away*			
ME-3072—ANITA ELLIS *Love for Love*			
MG-10085—JACK FINA ORCH.			
VI-20-2585—CHARLIE SPIVAK ORCH. *Tenderly*			
7—I'll Dance at Your Wedding	**50.7**	**48.5**	**44.2**
CA-15009—PEGGY LEE *Golden Earrings*			
CO-37967—RAY NOBLE ORCH. *Those Things Money Can't Buy*			
DE-24266—JANIE LEITT *Please Don't Play Number Six Tonight*			
ME-5090—VIC DAMONE *Serenade of the Bells*			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN *Carolina in the Morning*			
8—Near You	**45.2**	**71.8**	**94.2**
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
9—You Do	**41.5**	**71.9**	**74.0**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
10—Pass that Peace Pipe	**33.5**	**35.6**	**40.3**
CA-15010—MARGARET WHITING *Let's Be Sweethearts Again*			
CO-37956—KAY KYSER O. *Serenade of the Bells*			
MA-1176—MARTHA TILTON *A Fellow Needs A Girl*			
ME-5080—HARRY COOL O. *I Wouldn't Be Surprised*			
VI-20-2483—BERYL DAVIS			

	Jan. 17	Jan. 10	Jan. 3
11—Whiffenpoof Song	**31.9**	**18.9**	**49.4**
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
12—Two Loves Have I	**28.2**	**13.5**	**6.4**
CO-38026—RAY NOBLE—BUDDY CLARK *Sierra Madre*			
DE-24263—GUY LOMBARDO ORCH. *They're Mine, They're Mine, They're Mine*			
ME-5064—FRANKIE LAINE *Put Yourself In My Place Baby*			
MG-10097—BILLY ECKSTINE *Fool That I Am*			
VI-20-2545—PERRY COMO *I Never Loved Anyone*			
13—And Mimi	**25.0**	**35.4**	**38.9**
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
14—Corabelle	**19.2**	**13.6**	**4.6**
CO-37972—FRANKIE CARLE ORCH. *Who Were You Kissing*			
MA-1170—EDDY HOWARD ORCH. *I'll Be There*			
MG-10120—THE KORN KOBBLERS *The Dum Dot Song*			
15—So Far	**14.9**	**15.5**	**37.0**
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—THE SHELTON TRIO *Sentimental Rhapsody*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
16—Beg Your Pardon	**14.4**	**—**	**—**
BU-1012—FRANCIS CRAIG			
CO-38036—FRANKIE CARLE ORCH. *The Dream Peddler*			
VI-20-2647—LARRY GREEN ORCH. *Can It Ever Be The Same*			
17—Papa, Won't You Dance With Me?	**13.3**	**13.7**	**9.1**
CA-471—SKITCH HENDERSON O. *Put Yourself In My Place, Baby*			
CO-37931—DORIS DAY *Say Something Nice About Me*			
DE-24226—GUY LOMBARDO O. *I Still Get Jealous*			
MG-10092—ART MOONEY O.			
SI-15166—ALAN DALE *I'll Hold You In My Heart*			
VI-20-2469—THE THREE SUNS			
18—Your Red Wagon	**10.7**	**2.1**	**2.5**
CA-480—THE STARLIGHTERS *Too Fat Polka*			
CO-37973—TONY PASTOR ORCH.			
DE-24268—ANDREWS SISTERS *Too Fat Polka*			
MA-7275—RAY McKINLEY			
MG-10114—JACKIE PARIS TRIO *Skylark*			

	Jan. 17	Jan. 10	Jan. 3
19—I Wish I Didn't Love You So	**10.1**	**7.6**	**34.4**
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kate*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
20—Loaded Pistols Loaded Dice	**9.0**	**—**	**—**
MG-10115—FRANKIE MASTERS ORCH. *In A Little Book Shop*			
VI-20-2575—PHIL HARRIS ORCH. *Now You've Gone and Hurt My Southern Pride*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—The Whistler	**7.4**	**19.4**	**6.5**
22—A Fellow Needs A Girl	**7.3**	**19.3**	**7.8**
23—Sierre Madre	**6.9**	**—**	**—**
24—I Have But One Heart	**6.4**	**4.6**	**16.3**
25—I'm My Own Grandpa	**5.3**	**2.3**	**—**
26—I Still Get Jealous	**5.2**	**4.5**	**10.4**
27—The Dum Dot Song	**5.1**	**1.0**	**1.3**
28—I Can't Give You Anything But Love	**3.2**	**11.4**	**—**
29—You're My Girl	**3.1**	**—**	**—**
30—Pianissimo	**1.8**	**—**	**—**
31—Those Things Money Can't Buy	**1.7**		
32—Gonna Get A Girl	**1.6**	**1.2**	**1.5**
33—Mickey	**1.5**	**—**	**—**
34—In A Little Book Shop	**1.4**	**2.2**	**—**
35—The Gentleman Is A Dope	**1.3**	**3.7**	**1.0**
36—At The Candlelight Cafe	**1.2**	**2.0**	**1.2**
37—I Told Ya I Love Ya, Now Get Out	**1.1**	**1.9**	**1.8**
38—I Hate To Lose You	**1.0**	**—**	**—**
39—Dardenella	**1.0**	**—**	**—**
40—Don't You Love Me Anymore?	**1.0**	**3.1**	**5.2**

Mercury Buys "Clover" Disking From Krantz

CHICAGO—Mercury Records Inc., this city, completed arrangements for the purchase of the master of the Uptown String Quartet's disking of the current hit tune "I'm Looking Over A Four Leaf Clover".

The Krantz platter was responsible for the start of a wave of phenomenal juke box play and peak sheet music sales.

Angle here is that in announcing the Krantz record for sale, the indie plattery in their advertising featured a majority of Mercury Record Distributors, laying way for alleged reports that the platter, in some manner, was Mercury's property all the while.

Apollo Adds Distribs

NEW YORK—Apollo Records, in addition to waxing an unprecedented number of sides during the past weeks, has continued its all-out drive lining up record distributors in virtually every section of the country, and announces five new appointments.

Latest distributor named by the Apollo diskery is Roberts Record Distributing in St. Louis, under the direction of Robert Hausfater.

Other firms newly named include F & F Enterprises in Fayetteville, North Carolina, under A. B. Fleischman; M&M Distributing of Green Bay, Wisconsin, under E. J. Merar; Ross & Company of Denver, managed by Max Ross; and Hit Records in Oklahoma City, headed by William Parsons.

Ravens On Temp Lay-Off Due To Illness

NEW YORK—The Ravens, popular male vocal combination who gained nationwide attention thru a series of click disks, served notice this past week to the management of Small's Paradise, local nite-spot, that they would sever their contract agreements with them due to a serious stomach ulcer condition of Jimmy Ricks, the headlining bass singer with the act.

Word from The Ravens has it that Jimmy will be out for a period of two weeks. The cause of his illness was laid to overwork and improper diet.

The act was scheduled for a four week contract. They are scheduled to open at the Adams Theatre, Newark, January 22.

PORTEM DISTRIBUTING

Has Moved to

520 W. 50th St.

Telephone: Circle 6-6271

Exclusive Distributors

SAVOY

No. 661—Paul Williams—35-30

DIAL

No. 1017

The Chase—Dexter Gordon

SPECIALTY

SP-303—Rockin' Boogie — Joe Lutcher

exclusively yours

LATEST RELEASES!

'My Blue Heaven'
(VOCAL WITH TROMBONE CHOIR)

'If I Could Be With You'
(VOCAL WITH INSTR. QUINTET)

HERB JEFFRIES

Popular Series No. 26X 75c plus tax

'Shut Up and Drink Your Beer'

'Who Do You Spend Your Dreams With'

DOYE O'DELL

Western Series No. 27X 75c plus tax

'Siboney'

'Life Don't Mean A Thing to Me'

JOE LIGGINS
and his Honeydrippers

Master Series No. 258 $1.00 plus tax

Exclusive records

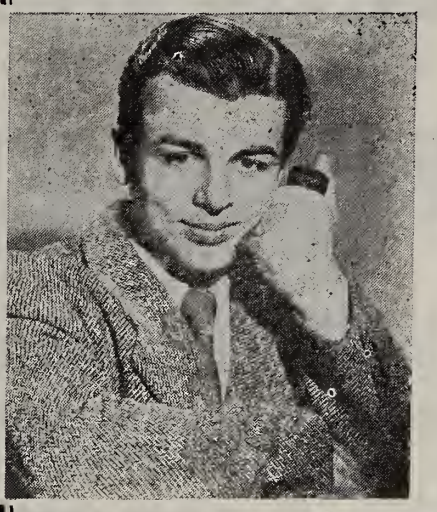
Confidence In Phono Industry Is Essential

By LEON RENE
President, Exclusive Records, Inc.

Prior to entering into the record business my profession was song writing. I composed a number of successful songs including "I Lost My Sugar in Salt Lake City," "When the Swallows Come Back to Capistrano," "Sleepy Time Down South," and "Someone's Rocking My Dreamboat." Therefore my viewpoint of the record business may be different from others in the industry. Having had great difficulty in placing my songs with publishers, I took it upon myself to create a demand for them through the medium of phonograph records. I found that a songwriter capable of writing hit songs must have the feel of the pulse of the public. He must be abreast of the times, original, and able to forecast what the public will accept. These same requisites are a great asset in operating a record company. As president of Exclusive Records I have applied these principles to the development of my company.

I have attempted to select recording artists whom I felt would have public acceptance. By combining the artist with the proper song and arrangement, I was able to establish thos[illegible]
ally kno[illegible]
our c[illegible]
m[illegible]

PICKED BY BILLBOARD AS MOST LIKELY to achieve Popularity



Super Disc 1049

MAD ABOUT YOU

Backed by "Deep In A Dream"

By RONNY DEAUVILLE

The Male Voice Discovery of the Year . . . with Ram Ramirez Quartette . . .

"Mad About You" is going like mad, and heading for the top in '48. Praised by Billboard Magazine and listed among its record possibilities (page 31, Jan. 17, 1948). Cash in early by being among the first to headline this new Super Discs recording sensation.

DISC JOCKEYS

DISK JOCKEYS: If you are not already on our mailing list, write us at once for sample copy.

Just Released . . Another Super Disc Hit Record by . . .

ARTHUR SMITH

"I'M LOOKING OVER A 4 LEAF CLOVER

BACKED BY

"NEW LOOK BLUES"

Here is the only all guitar record of "Four Leaf Clover", and it's done in the inimitable Arthur "Guitar Boogie" Smith manner.

Super Disc No. 1054

SUPER DISCS

3623 12th ST., N.E.
WASHINGTON, D.C.

RECORD DISTRIBS.: Choice territories still available. Write us today or phone IRVIN FELD, SALES MGR., DuPONT 0213, WASHINGTON, D.C.

MIRAC[illegible] RECORDS

Diskers Propose Information Pool For Entire Industry

NEW YORK—A proposal has been made by several record manufacturers that the entire industry jointly agree to a "pooling" of information concerning the record manufacturing output, and other statistical information which would help the entire industry to possibly foresee sales trends.

Those proposing the arrangement point out that other industrys including the steel, automotive, office machines and many others, have pooled this information with vast benefits being reaped from same. Altho the industry itself is highly competitive, advocates point out a central agency, possibly even a Federal group such as the United States Department of Commerce could hold the information.

At present there is no central agency which holds bulk information as to the record industry's bulk manufacturing possibilities, nor figures pertaining to its sales in past years. Altho this information might be obtained from the many recording companies themselves, many in the business point out that unless an agency of the type described above were appointed to secure these data, the recording companies figures would not be accurate and true.

Information could be broken down into groups — children's pop, light pop, classical etc.

London Diskery In Prime Position As

BALLEN RECORD COMPANY

Announces the Purchase of the

GOTHAM RECORD CORP.

The Gotham Label and Catalog will be continued. Distributorships in various locations are open, inquiries are invited.

ON GOTHAM

He's Dynamite—EARL BOSTIC—America's Hottest Sax!

SWEEPING THE COUNTRY!

No. G154-845 STOMP : EARL'S RUMBOOGIE

COMING UP FAST!

No. G 155—HOT SAUCE—BOSS : BOSTIC JUMP

ON 20th CENTURY

Imitated But Never Equalled

20th Century's Original Hit Recording of

No. 20-33—I'M MY OWN GRANDPAW

By The Jesters (Red Latham—Guy Bonham—Wamp Carlson)

No. 20-56—"I Love You Yes I Do" : "New Blow-Top Blues"

DUKE GROXNER & TRIO

No. 20-43—"Till The Journey Ends" : "Peggy O'Neil"

By Charlie Stone & Musicalaires

No. 20-28—"What'll I Do?" : "You Gave Your Love"

By The Park Avenue Jesters

DISTRIBUTORS IN PRINCIPAL CITIES

BALLEN RECORD COMPANY

JEFFERSON STREET PHILADELPHIA 21, PA.

Disk Men Foresee Industry Cooperation

By HY SIEGEL
President, Apollo Records, Inc.

Relations between record manufacturers and coin machine men will be brought into sharp focus at this year's CMI convention, and outside interests will observe that the relationship is closer than ever before.

Coin men and record manufacturers are entering into a crisis together, and jointly they have armed for the current threat against the welfare and very life of their industry. As a result, coin men and record manufacturers look forward to a year of brisk business and increased patronage by a music conscious public.

More music was played during the past year than in the history of the country, but profits to coin men were not correspondingly increased. One job of record manufacturers this year is to help bring those profits into balance with expenses and gross business of the coin industry. Apollo, for instance, already has responded to the requests of coin men that two-minute disks be manufactured.

The present high standard of our shellac disks is being constantly improved. We know, durability means dollars in the coin man's pocket, just as Big consumer "play" recordings keep the location owner happy; and when these two close associates are prospering, our benefits as record manufacturers similarly follow toward industry-wide prosperity. This points again to the importance, in our closely allied field, of all interests working together.

In view of the recording ban, we should like to assure coin men and record dealers that Apollo, like so many companies, has built a giant backlog and is prepared to make releases of new and different recordings on our established schedules for several years ahead. Should the ban last one month, or two years, or indefinitely, we are prepared to service you.

In behalf of Apollo Records, our officers and directors, sales department, distributors, branch offices and recording artists; we want to extend appreciation for our wonderful association with the coin industry this past year, and to express our well wishes for the industry's greater and greater success in the future.

Finally, our thanks to CASH BOX, "THE OPERATOR'S FRIEND," which has proved to be a real friend to record manufacturers as well.

OPERATORS

3 More SMASH TUNES Recorded ALL WAYS

A "Fortissimo" Hit

"PIANISSIMO"

Recorded By

VICTOR ..... Perry Como
COLUMBIA ..... Buddy Clark
MUSICRAFT ..... Mindy Carson
DECCA ..... Bob Carroll
MGM ..... Bob Houston
MERCURY ..... Snooky Lanson
CROWN ..... Enoch Light
MAJESTIC ..... Artie Wayne
LONDON GRAMAPHONE ..... Sam Browne

Back to Repeat its Former Success

"TRUE"

Recorded By

VICTOR ..... Vaughn Monroe
MAJESTIC ..... Eddy Howard
DECCA ..... Monica Lewis—Russ Morgan
MGM ..... Billy Eckstine
CAPITOL ..... Andy Russell
MERCURY ..... Chuck Foster

Return Engagement – By Popular Demand

"I'VE GOT A FEELING I'M FALLING"

VICTOR ..... Perry Como
CAPITOL ..... Benny Goodman
DECCA ..... Ella Fitzgerald
MAJESTIC ..... Martha Tilton
MERCURY ..... Art Kassel
SIGNATURE ..... Earl Hines Trio

SANTLY-JOY

1619 BROADWAY, NEW YORK
CHICAGO — 54 W. RANDOLPH ST.

MGM Proud Of Juke Box Biz

By FRANK B. WALKER

General Manager, M-G-M Records

With the beginning of a New Year, almost everyone looks into a mythical crystal ball and comes up with a prediction. Looking into ours, the prospects for the coming year seem extremely hopeful for the Record Industry. This past year has been the biggest in the history of the Record Business, and I feel that with continued effort and cooperation, 1948 will see even bigger events for both coin-operators and record manufacturers.

M-G-M RECORDS first year in business was a good one. Our distributors all over the country tell us that coin-operators generally have cooperated with them, beyond our expectation, in the merchandising of our still new product. We are grateful for this and hope that this cooperation will continue through the coming year. Last year, in *The Cash Box*, we pledged cooperation with Coin Operators, and I would like to take this opportunity to say that in 1948 we will continue to do our utmost to further this policy.

We will attempt, particularly, 3-way exploitation among coin-machines, movies and records. It is reported that this type of tie-in was beneficial in the past year; we intend to strive for even closer tie-ins in the coming year. For 1948 we expect to strengthen and increase our production of movie music in order to achieve added promotion from movie, exploitation, thus increasing both our sales and coin-machine take.

As a relatively new company, we are proud that our records have been so well received by coin machines. To further their acceptance, our plans for the coming year include the addition of new stars to our talent roster. Among others in the offing are such names as: MGM's glamorous singing star, lovely Lena Horne; Rhumba King Noro Morales; and Betty Garrett, comedy sensation of "CALL ME MISTER", currently under contract to MGM Pictures.

"You just gotta get next to this cookie — they'll play, hum and sing this piece in any spot in the land . . . Mindy's tonsils gilded with silver . . . rates like a spade flush . . ."

From "DISK O'THE WEEK" – The Cash Box

MINDY CARSON

MINDY CARSON

in her sensational version of...

"PIANISSIMO"

Backed with

"WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR"

on MUSICRAFT Record No. 527

Order NOW from your local MUSICRAFT Distributor for your share of this money-making platter

LARRY VINCENT

of

PEARL RECORDS

extends best wishes to the Nation's "Juke Box" Boys for a HAPPY CONVENTION TIME — Look forward to seeing you in person at the Show.

In the meantime our latest PEARL HITS

"THOSE WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE"

"I'M MY OWN GRANDPA"

"SAME OLD LOVE LIGHT IN YOUR EYES"

Note: MAJOR DISTRIBUTING CO. now handling PEARL RECORDS in the East.

PEARL RECORDS

ROUTE 1, BOX 105 COVINGTON, KY.

HERE'S A *MUST* FOR THE NUMBER 6 SPOT ON

YOUR JUKE BOX

WIRE or WRITE FOR ADDITIONAL LABELS

"PLEASE DON'T PLAY #6 TONIGHT" GENE KRUPA ORCH. CO-37968	"PLEASE DON'T PLAY #6 TONIGHT" GENE KRUPA ORCH. CO-37968
"PLEASE DON'T PLAY #6 TONIGHT" GENE KRUPA ORCH. CO-37968	"PLEASE DON'T PLAY #6 TONIGHT" GENE KRUPA ORCH. CO-37968
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"PLEASE DON'T PLAY #6 TONIGHT"

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"PLEASE DON'T PLAY #6 TONIGHT"

"PLEASE DON'T PLAY #6 TONIGHT" JEANIE LEITT DE-24266	"PLEASE DON'T PLAY #6 TONIGHT" JEANIE LEITT DE-24266
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"WHEN MY DAY RUNS AROUND"
NAT. 5016

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"FOOL THAT I AM"
"BE I BUMBLE BEE OR NOT"
NAT. 9040

ALAN GERARD
"ALL DRESSED UP WITH A BROKEN HEART"
"IF I DIDN'T HAVE YOU"
NAT. 7019

ALAN LOGIN
"JUNGLE RHUMBA"
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ASCAP PRESENTS OLD BILL TO CONGRESS

ASCAP Reintroduces Rep. Frank Fellows' Bill, H. R. 2570, in Congress in Effort to Force Juke Boxes to Pay Royalties to Publishers. Claim This is Not Now Covered by Present Copyright Law. Big Battle Looms Ahead for Entire Industry.

NEW YORK—ASCAP (American Society of Composers, Authors and Publishers) sent one of the members of their Board of Directors, Johnny O'Connor, to Washington this past week to lay the groundwork for the re-introduction of Rep. Frank Fellows' (R.,Me.) Bill, R. W. 2570, which was one of the bills fought against by the juke box industry last year.

According to ASCAP leaders, this bill asks that the "publishers of the music" receive royalties from the nation's juke boxes. And, they claim, this does not in any fashion go against any of the wording in the present Copyright Act of 1909.

The further claim is that this bill was lost in the shuffle last year when the battle was on between ASCAP and NAPA regarding H. R. 1269 for he artists to be covered for the "style" of the music they played.

This year ASCAP is of the belief that it can force the juke box industry to pay it royalties under Fellows' Bill (H.R. 2570) and that the interpretation of this move by the Sub-Committee of the Committee on the Judiciary, in front of whom they, as well as the juke box people, will have to appear, will be in agreement with them.

For sometime now the nation's juke box leaders have been awaiting ASCAP's move. All realized that this powerful organization would not give up after the defeat suffered this past year, for the goal of royalties is so great that there would have to be a new bill of some sort introduced.

It is surprising to the average coin operated phono leader that ASCAP again chose to reintroduce an old bill. (This was, by the way, the surprise bill sprung on the members of the coin machine industry at the first hearing of the Sub-Committee of the Committee on he Judiciary.)

The juke box people had come down prepared to listen to and to fight H. R. 1269 and H. R. 1270. Suddenly, even before the hearings started, Rep. Frank Fellows of Maine stood up and introduced H. R. 2570, his own bill, and read it aloud at the hearing. It not only came as a surprise, but, also as a shock to those coin machine people present.

There was, therefore, three bills to be fought this last year. H. R. 1269, H. R. 1270 and also H. R. 2570.

Now ASCAP again introduces the H. R. 2570 and it is believed, among those who think that they know the moves being made, that this is only a "rider" to another, and even more powerful bill, which ASCAP will attempt to present.

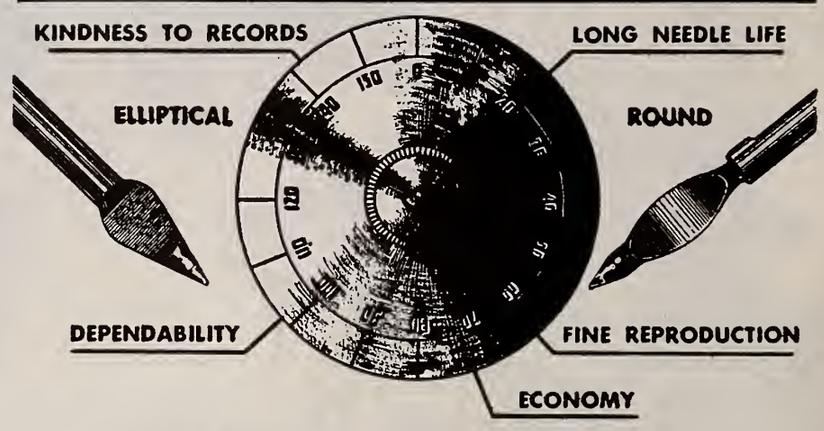
The leaders in the field also look to the other music organizations to produce bills and to have these ready for whatever first hearing will be called.

It is also noted that ASCAP has been "needled" into presenting a bill by the International Congress of Performing Rights Societies which lambasted ASCAP in Washington a few years ago for not forcing juke boxes to pay publishers royalties on their songs.

There is no longer any doubt that there is again a tough battle before the entire juke box industry and it is the hope of the organization leaders thruout the nation that this year representation will not only be under one banner, and also under one head, but, that it will be of such extent as to bring power to those who will speak for the trade.

The manufacturers, distributors and operators of coin operated phonographs are deeply involved in the reintroduction of this bill. They will have to again be on their toes and also be present in Washington at each and everyone of the hearings which may be called.

THIS PERMO POINT COMBINATION HAS NEVER BEEN BEATEN



THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW THE PERMO POINT ROUND *with a* NEW PERMOMETAL (Osmium) ALLOY TIP

DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP

WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938: 1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED
6415 N. Ravenswood Chicago 26, Ill.
— UNDISPUTED LEADERSHIP SINCE 1929 —

THE CASH BOX

AUTOMATIC MERCHANTS' SECTION

January 24, 1948

Elmer F. Pierson

Elected President of NAMA (National Automatic Merchandising Assn.) for 1948, succeeding Robert Z. Greene. Piersan is President of The Venda Company, Kansas City, Mo. He is a Kansas City civic leader and a director of the National Assn. of Manufacturers. Venda are nationally known for their change-maker and are considered one of the largest manufacturers of bottled beverage dispensers.

"The Dawn of a New Era in Automatic Selling"

LION Cold-Carbonated BEVERAGE VENDER

Serves 1200 drinks from a single servicing

- Serves 1,200 drinks (9 ounces in 10½ oz. cup*) per service of syrup and cups.
  *Cups of other sizes may be vended, if desired.
- Requires only 2 ft. by 2½ ft. floor space.
- Every drink freshly prepared.
- Every drink perfectly blended, highly carbonated, ice-cold.
- Simple, speedy installation opens new locations.
- Simple, trouble-free mechanism insures lowest operating cost.
- Extreme accessibility speeds up routine service.
- Quick delivery of drink increases profits.
- Smooth, streamlined, sanitary appearance attracts patronage.
- Construction complies with strictest sanitation and safety regulations.

ON DISPLAY
BOOTH 55
NAMA SHOW
PALMER HOUSE
CHICAGO
DECEMBER 14, 15, 16, 17

COIN CHANGER
INSURES EXTRA SALES

Standard nickel coin-mechanism is designed to permit quick replacement with positive cheat-proof coin-changer which accepts nickels, dimes and quarters, delivering correct change to patron. Vender may be ordered with coin-changer installed.

LARGEST CAPACITY IN SMALLEST SPACE

NEW IMPROVED CARBONATOR

Instantaneous carbonation is insured by the improved Lion Carbonator —which actually carbonates sufficient water for 5,000 (9 oz.) drinks with 20 lbs. of carbon-dioxide gas. Carbonator has no moving parts.

LION MANUFACTURING CORPORATION
MANUFACTURERS OF BALLY COIN-OPERATED EQUIPMENT
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

ON DISPLAY-BOOTHS 57, 58, 59, 60, 61, 62
COIN MACHINE SHOW
SHERMAN HOTEL, CHICAGO—JANUARY 19, 20, 21, 22

BIG YEAR AHEAD FOR VENDORS

Merchandiser Boom Continues as MoreAutomatic Coinmen Seek to Enter Vendor Field. Fear that Steel Shortage May Again Hold Up Production. Many Mfrs. Report Large Orders Already Placed.

NEW YORK — Already apparent everywhere in the coin machine industry is the fact that the boom, which started in a big way with the NAMA meeting at the Palmer House in Chicago this past December, has grown with leaps and bounds, and now more and more coinmen from everywhere in the nation predict that this will prove the most outstanding division of the field for 1948.

Many vending machine manufacturers report that they have, "some of the largest orders ever placed on hand", and the general statements are to the effect that they are being called upon by coinmen to deliver machines as rapidly as possible, for many automatic merchants have already signed locations for the machines for which they deposited money at the show, and during direct visits to the plants of the merchandiser factories.

One fear is most outstanding in the trade. That the manufacturers may not be able to go on ahead with the production plans which they have already set up in view of the great steel scarcity.

As one noted automatic merchant said, "Just as in the years since the end of the war, we have been held back from expanding our operations only because of one factor — that the vending machine manufacturers haven't been able to get the steel, other raw materials and components necessary to produce the equipment we have ordered.

"This", he continued, "is the one and only thing which can hold up the boom already under way in the vendor business and which can also halt the entire industry from obtaining equipment sorely needed to take care of locations demanding new machines."

It is also noteworthy that some of the largest vending machine manufacturers have been forced to increase the price of their machines from time to time while in the midst of production.

One factory reported that they simply could not offer their merchandise at the price which they had originally quoted buyers and were forced to send a letter in this regard to the trade. This resulted in cancellations of many of their orders.

Most important, tho, is the fact that the commitments which have been made by buyers have been well spread thruout every division of the automatic merchandiser industry.

There is also no doubt that as the boom continues to grow and to spread further into the nation's hinterlands that more manufacturers will spring up from among those who now find themselves handicapped in their own field.

It is reported, as an example, that some of the nation's largest manufacturers, in radio, auto and other industries, including aviation, are planning to enter into the vending machine manufacturing field. Some coinmen are enthused over these reports for they foresee an entirely new and better era for the operator because of this.

But, what has grasped the imagination of all in the coin machine industry, is the sudden turn to the vending machine business and the fact that it is growing stronger every day.

It seems, therefore, that the predictions made by many of the trade's leaders will be more than ever held up during the coming months.

Also of interest to all in the automatic merchandiser field is the great return of the service machines. Not only scales, but changemakers, shoe-shining machines and many others have entered the business.

There is no doubt that these, too, will be getting unusually good orders and the field, then, is bound to go ahead to equal the 3,800,000 machine mark which was predicted by Robert Z. Greene of Rowe Mfg. Co., Inc., former president of NAMA.

SILVER-KING
HOT NUT VENDOR
With the Guaranteed Heating Unit

BIGGER PROFFITS from locations are a natural with the all-new Silver - King Hot Nut Vendor. Completely redesigned for sales-compelling eye appeal. Flashing ruby red jewelled top Vendor only
$29.95
Cup Dispenser extra.
See Your Dealer

SILVER-KING CORP.
622 Diversey Parkway, Chicago 14, Ill.

AS ONE BUSINESS MAN TO ANOTHER!
If you are proud of your Product why keep it a Secret? Increase Sales at surprisingly low cost with GENUINE HARBENT HIGH GLOSS
PHOTOGRAPHS
For Operators . Jobbers and Dealers Direct Mail
We can reproduce in all sizes; including Mounted blow-ups, from your photo or negative. Also photograph your merchandise at low cost. 24 hour service on request. Write for free Samples and Price List to Dept. C1.
HARBENT, INC.
507 5th AVENUE • NEW YORK 17, N. Y.
MU 7-9049 VA 6-2550

A.M. BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

BISCUIT VENDORS

Garwood Metal Co.
5c Biscuit .....

Mills Aut. Mdsg. Corp.
5c Biscuit .....

Statler Distribs., Inc.
5c Niks, 9 Col., 135 Cap.... 115.00

BOTTLE VENDORS

American Vendors, Inc.
Bottle Dispenser .....

Autovend Co.
Bottle Dispenser .....

Bastian-Blessing Co.
Bottle Vendor .....

Bernitz Mfg. Co.
Bottle Vendor .....

California Aircraft Eng. Co.
Bottle Vendor .....

Carton Cooler Co., Inc.
Bottle Vendor .....

Dispensers, Inc.
Bottle Dispenser .....

General Vend. Mach. Corp.
Bottle Vendor .....

Glassock Bros. Mfg. Co.
Bottle Vendor .....

Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit $285.00
Model 300B with 6c, 7c, 11c or 12c coin unit 294.00

F. L. Jacobs Co.
Bottle Vendor .....

Kalva Venders, Inc.
Kalva Quad (144 Bottle Cap)

Mills Industries, Inc.
Bottle Vendor .....

Portable Elevator Mfg. Co.
Bottle Vendor .....

Selectivend Corp.
Bottle Vendor .....

Stewart Products Corp.
Bottle Vendor .....

Tip Corp of America
Bottle Vendor .....

U. S. Vend. Corp.
Bottle Dispenser .....

Hydro Silica Corp. (Vendall Div.)
Bottle Vendor .....

Vendo Co.
Bottle Vendor .....

Vendorlator Mfg. Co.
Bottle Vendor .....

Westinghouse Electric Corp.
Bottle Vendor .....

BULK VENDORS

Adams-Fairfax Corp.
"Cash-Tray" 5c Bulk Nut Vendor, Cap. 1½ lbs. .....
"Cash-Trio" 1c-5c Bulk Nut Vndrs, 3 on Stand .....

Advance Machine Co.
1c Bulk Nut & Candy .....
5c Bulk Nut & Candy .....

Alkuno & Co., Inc.
"Vikinor" 5c Bulk Candy ....

Andrews & Co.
Bulk Nut & Candy .....

Asco Vend. Mach. Exch.
Bulk Nut & Candy .....

Atlas Mfg. & Sales Co.
Bulk Nut & Candy .....

Columbus Vending Co.
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum .....
Mod. 46Z, Bulk Nut, Candy, Charms .....

Fielding Mfg. Co.
Bulk Nut & Candy .....

Ford Gum & Mach. Co.
Ball Gum .....

U. G. Grandbois Co.
Bulk Nut & Candy .....

Hancock Mfg. Co.
Bulk Nut & Candy .....

Hawkeye Nov. Co.
Bulk Nut & Candy .....

Holli-Ware Mfg. Co.
Bulk Nut & Candy .....

Mills Aut. Mdsg. Corp.
1c Boxed Nut & Candy, 4 Col.

Munro-Matlock Co.
Bulk Nut & Candy .....

Norris Mfg. Co.
1c Master Nut, Candy .....
5c Master Nut, Candy .....

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy & Ball Gum .....
Mod. 33, 1c Bulk Pnut.....
Mod. 39, 1c Bulk Nut, Candy & Ball Gum .....
"33 Ball Gum" .....
"DeLuxe" 1c/5c Bulk Nut ....
"DeLuxe" 1c Bulk Nut .....
"DeLuxe" 5c Bulk Nut .....

Regal Mfg. Co.
Bulk Nut & Candy .....

Silver King Corp.
"Prize King" 2 for 5c, 2 for 1c, Ball Gum Vendor .....

R. D. Simpson Co.
Bulk Nut & Candy .....

Victor Vend. Mach. Corp.
Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

Advance Mach. Co.
1c-5c Candy Bar .....

Alkuno & Co., Inc.
5c Charms without Base .....
5c Charms with Base .....
5c Life Saver without Base ....
5c Life Saver with Base .....
5c Gum, Charms, Life Saver Combination .....

American Vend. Corp.
"Vendit" Candy Bar .....

Andrews & Co.
Candy Bar .....

Automatic Canteen Corp.
5c Candy Bar .....

Coan Mfg. Co.
U-Select-It Standard 74 (74 Bar Cap.) 94.00
U-Select-It DeLuxe 74 (74 Bar Cap) with Stand 105.00
U-Select-It DeLuxe 126 (126 Bar Cap) with Stand 140.25

Mills Aut. Mdsg. Corp.
"Candy Salesman" 5 Col., 105 Cap. .....

National Vendors, Inc.
Mod. 8CE, 8 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
5c Candy Bar .....

Shipman Mfg. Co.
5c Candy Bar .....

Star Vendors of Cal., Inc.
5c Candy Bar .....

Stewart Prod. Corp.
"Kandy-King" 9 Col., Candy & Gum, 240 Cap. .....

Stoner Mfg. Corp.
Junior Wall Mod., 6 Col., 102 Cap. .....
Junior Flr. Mod., 6 Col., 102 Cap. .....
Senior Flr. Mod., 8 Col., 160 Cap. .....
DeLuxe Theatre Mod., 8 Col. 160 Cap. .....
Dual DeLuxe Theatre Mod., 16 Col., 320 Cap .....
Triple DeLuxe Theatre Mod., 24 Col., 480 Cap. .....

U. S. Vend. Corp.
5c Bulk Refrigerated Candy Vendor .....

Vendall Co.
Vendall 8 Col., 120-248 Cap....
Vendall 5 Col., 75-155 Cap.....

Vendors, Inc.
5c Candy Bar .....

CHEWING GUM - 1c

Alkuno & Co.
1c Gum Vendor .....

G. V. Corp.
1c Adams Tab Gum Vendor...

Kayem Prod. Co.
1c Tab Gum .....

Mills Aut. Mdsg. Corp.
1c Adams Tab Gum, 6 Col.....

Pulver Co.
1c Pulver Tab Gum .....

Stewart Prod. Corp.
1c Tab Gum .....

CHEWING GUM - 5c

Automatic Canteen Co.
5c Pack Gum .....

Bill Fryer Associ.
5c Pack Gum .....

Coan Mfg. Co.
5c Pack Gum .....

Kayem Prod. Co., Inc.
5c Pack Gum .....

Shipman Mfg. Co.
5c Pack Gum .....

Stewart Prod. Corp.
5c Pack Gum .....

A.M. BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

CIGARETTE MACHINES

Compton Co.
Cigarette .....

Eastern Elec. Vend. Mach. Corp.
C-8 "Electro" 8 Col. Console Electric 222.50

Frost Vend. Mach. Corp.
Cigarette .....

General Coin Prod. Co.
Cigarette .....

Lehigh Foundries
PX-8 Col., 340 Cap., Mechanical
PX-10 Col., Mechanical .....

J. H. Keeney & Co.
DeLuxe Electric 9 Col. .....

National Vendors, Inc.
Mod. 9E, Electric 321.70
Mod. 9M, 9 Col., Manual .....
Mod. 9EC, 9 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
"Crusader" 8 Col..... 145.75
"Crusader" 10 Col. 162.25
"Diplomat", Electric with Coin Changer .....

Stewart Prod. Corp.
"Dominator" 8 Col., Elec., with Change Maker .....

U-Need-A Vendors, Inc.
"Monarch" 6 Col., Mech..... 149.50
"Monarch" 8 Col., Mech..... 159.50
7 Col., Elec., 476 Cap.....
9 Col., Elec., 612 Cap.....

CIGAR VENDORS

Alkuno & Co., Inc.
Cigar .....

Amity Mfg. Corp.
Cigar .....

Cigaromat Corp. of America
3 Col. Multi Selector .....
6 Col. Multi Selector .....

Frost Vend. Mach. Corp.
Cigar .....

Malkin-Illion Co.
"Phillies" 75 Cap. .....

Stange-Sharenow
10c Single Col. .....

COFFEE VENDORS

Automatic Canteen Co.
5c Hot Coffee .....

Bert Mills Corp.
Hot Coffee 540.00

Coffee Vendors of America
Hot Coffee .....

Knapway Devices
Hot Coffee .....

Lymean Mfg. Co., Inc.
Hot Coffee .....

Manning & Lewis
Hot Coffee .....

Rudd-Melikian, Inc.
"Kwik-Kafe" .....

COIN CHANGERS

A.B.T. Mfg. Corp.
Coin Changers .....

Bell Prod. Co.
Beacon Coin Changer .....
Beacon Jr. Coin Changer .....

Coin-A-Matic Cashier, Inc.
Coin Changer .....

Douglass Mfg. Co., Inc.
Elec. Coin Changer .....
Mech. Coin Changer .....

Frost Vend. Mach. Corp.
Coin Changer .....

Johnson Fare Box Co.
Coin Changer .....

Mills Industries, Inc.
Coin Changer .....

National Rejectors, Inc.
Elec. Coin Changer .....

Universal Coin Changer Corp.
Coin Changer .....

Vendo Co.
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

American Vend. Corp.
Cup Dispenser .....

American Vendors, Inc.
Cup Dispenser .....

Automatic Canteen Co.
3 Drink Disp. .....

Automatic Syrup Corp.
Mills Beverage Disp., 400 Cup Cap. .....

C. C. Bradley & Son
2 Drink Disp., 800 Cup Cap....

Calif. Aircraft Eng. Co.
Cup Dispenser .....

Dispensers, Inc.
"Vicdor" 2 Drink Disp., 1000 Cup Cap. .....

Drink-O-Mat Ind., Inc.
2 Drink Disp., 1000 Cup Cap.

Ex-Cell Prod. Corp.
2 Drink Disp., 800 Cup Cap...1,595.00

Interstate Eng. Corp.
Cup Dispenser .....

Lion Mfg. Corp.
Pepsi-Cola Disp., 1200 Cup Cap.

Nat'l Aut. Disp., Inc.
Cup Dispenser .....

Spacarb Corp.
"Mix-A-Drink" 3 Drink Disp., 1000 Cup Cap. .....

Square Mfg. Co.
Drink Dispenser .....

Standard Gas & Equipt. Co.
Drink Dispenser .....

Standard Prod. Co.
Drink Dispenser .....

Stewart Prod. Corp.
Cobb Orange Drink Disp. .....
Cup Dispenser .....

DAIRY DISPENSERS

Ex-Cello Corp.
Dairy Disp. .....

Ideal Dispenser Co., Inc.
Mod. 300, Milk Bottle, 5c or 10c Coin Unit $285.00
Mod. 300, Milk Bottle, 6c, 7c, 11c or 12c coin unit 294.00
Model 300, Milk Container, 5c or 10c Coin Unit 295.00
Mod. 300, Milk Container, 6c, 7c, 11c or 12c Coin Unit 304.00

O. D. Jennings & Co.
Dairy Drink Disp. .....

Kalva Vendors, Inc.
Kalva "Quad" .....

Milk-O-Mat Corp.
Dairy Drink Disp. .....

Selector Prod. Co.
Dairy Drink Disp. .....

HOT NUT VENDORS

Alkuno & Co., Inc.
"Vikinor" 5c Hot Nut .....

Asco Vend. Mach. Exch.
5c Hot Nut .....

Munro-Matlock
5c Hot Nut .....

Silver King Corp.
5c Hot Nut .....

Tropical Trad. Co.
5c Hot Nut .....

White Mach. Co.
5c Hot Nut .....

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ICE CREAM VENDORS

Revco, Inc.
Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical
Mod. 500, Duo-Mat, Two Col., Two Flavors .....

Vendi-Freeze Corp.
Ice Cream Bar .....

JUICE VENDORS

Beaver Mach. & Tool Co.
Juice Disp. .....

Sniveley Vend. & Sales Co.
"Dispenso-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap. .....

Telecoin Corp.
"Tele-Juice", 300 can juice cap.

LAUNDRIES

Ald, Inc.
Laundromat stores and for individual operation .....

F. L. Jacobs Co.
Automatic Laundry .....

Telecoin Corp.
"Launderette" Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc., Average Cost from $10,000 to $15,000

POPCORN VENDORS

Auto-Vend Co.
5c/10c Prepared Hot Popcorn

Dale Eng. & Sales Co.
Popcorn Vendor .....

Electro-Serv., Inc.
Popcorn Vendor .....

Emerson Bros. Mfg. Co.
Popcorn Vendor .....

Hawkeye Nov. Co.
Popcorn Vendor .....

Kunkel Metal Prod. Co.
Popcorn Vendor .....

Star Metal Mfg. Co.
Popcorn Vendor .....

Stylon Corp.
Popcorn Vendor .....

POSTAGE VENDORS

Advance Mach. Co.
Postage Stamp .....

Automatic Dispenser Co.
Postage Stamp .....

Automatic Machines, Inc.
Postage Stamp .....

Aut. Sanitary Vender Corp.
Postage Stamp .....

Commercial Controls Corp.
Postage Stamp .....

Compton Co.
Postage Stamp .....

Daval Prod. Corp.
"Postmaster" 99.50

Munro-Matlock
Postage Stamp .....

Northwestern Corp.
Postage Stamp .....

Schermack Prod. Corp.
Postage Stamp .....

Shipman Mfg. Co.
Postage Stamp .....

University Press
Postage Stamp .....

RAZOR BLADE VENDORS

Automatic Dispenser Co.
Razor Blade .....

Gem Vend. Mfg. Co.
Razor Blade .....

Munro-Matlock
Razor Blade .....

Shipman Mfg. Co.
Razor Blade .....

SANDWICH VENDORS

Aut. Canteen Co.
Frankfurter, Hamburger & Cheeseburger .....

Radio Chef, Inc.
Frankfurter .....

Vendomatic Corp.
Frankfurter .....

SERVICE MACHINES

Advance Machine Co.
Pencil Vendor .....

American Locker Co., Inc.
Parcel Lockers .....

Aut. Book Vend. Corp.
25c Pocketbooks Vendor .....

Automatic Newsy, Inc.
Newspaper Vendor .....

Automatic Towel Cab. Co.
Towel Vendor .....

Ralph W. Brown
Insurance Vendor .....

Dixie Cup Co.
Paper Cup Vendor .....

Marlyn C. Ford
Automatic Typewriter .....

Hospital Specialty Co.
Sanitary Napkin Vendors
Auto Matron, 24 Cap..... 29.75
Tampax, 25 Cap..... 22.50
Vendafem, Jr., 18 Cap..... 22.75
Gards No. 2, 12 Cap..... 15.00
Fems No. 10, 10 Cap..... 14.75

Kayem Prod. Co., Inc.
Vitamin Vendor .....
Dental Kit Vendor .....

King Mfg. Co.
Aut. Steam Cabinet .....

Kinmont Mfg. Co.
Shoe Shiner .....

Lewel Aspirin Mach. Co.
Aspirin Vendor .....

Lily-Tulip Cup Corp.
Cup Vendor .....

Mfrs. Agents Sales Co.
Liquid Dispenser .....

One-Use Toothbrush Corp.
Dental Kit Vendor .....

Pacific Electron Prod. Corp.
Automatic Typewriter .....

Sanitex Co.
Sanitary Napkin Vendor .....

Trans Meter Corp.
Ticket Vendor .....

Typ-O-Matic Service Co.
Automatic Typewriter .....

Vendomatic Corp.
Book Vendor .....

Van Dures, Inc.
Vitamins Vendor .....

WEIGHING SCALES

A. B. T. Mfg. Corp.
Springless Scale .....

American Scale Mfg. Co.
Console Scale .....

J. F. Frantz Mfg. Co.
Console Scale .....

Hamilton Scale Co.
Console Scale .....

Ideal Weighing Mach. Co.
Console Scale .....

Int'l Ticket Scale Corp.
Ticket Scales .....

Marion Mach. Tool Co.
Console Scale .....

Nation Mfg. Co.
Console Scale .....

Rock-Ola Mfg. Corp.
Lo-Boy Scale .....

Sparks Specialty Co.
Console Scale .....

Watling Mfg. Co.
Large Size Springless .....
Console Springless .....

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet $25.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SCOTTO MUSIC CO.
- Music Master Cabinet 399.50
- Melody Master Cabinet 335.00
- Remote Master Cabinet 389.50

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Bermuda ..... No Price Set

GENCO
- Bronco 279.50

EXHIBIT
- Treasure Chest ..... No Price Set

GOTTLIEB
- Humpty Dumpty 294.00

J. H. KEENEY & CO.
- Cover Girl ..... No Price Set

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Singapore ..... No Price Set

WILLIAMS
- Sunny ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

ROLL DOWNS

BALLY
- Hy-Roll 499.50

CHICAGO COIN
- Roll Down 395.00

EDELMAN AMUSE.
- Tin Pan Alley..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GENCO
- Bing-A-Roll 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Hawaii Roll-Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

EDELMAN AMUSEMENT DEVICES
- Flash Bowler
  - 13'—8" 475.00
  - 11'—8" 450.00
  - 10'—8" 425.00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

P. & S.
- Tom Tom 299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

- Bally ..... 21 x 41
- Chicago Coin ..... 21 x 41
- Exhibit ..... 21 x 41
- Gottlieb ..... 21 x 43
- Keeney ..... 21 x 41
- Marvel ..... 21 x 41
- United ..... 21 x 41
- Williams ..... 21 x 43

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

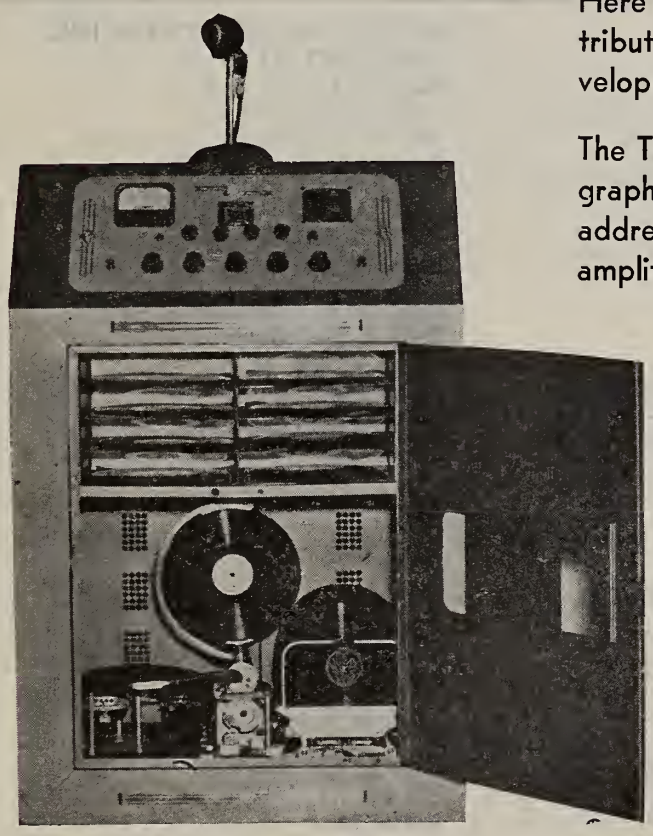
THE SOUNDEST— MOST PROFITABLE MUSIC OPERATION OF 1947

Was

THE

TEL-O-MATIC ROBOT

You've Never Seen A More Amazing Sound System. It's Almost Human



Here's a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there's no other equipment like it! No engineering as fine!

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

SEE IT AT

BOOTHS 37-38-39-40

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

●

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

EXHIBITORS

THE PRODUCTS THEY WILL DISPLAY AND THEIR BOOTH NUMBERS, AT THE 15th ANNUAL CONVENTION OF COIN MACHINE INDUSTRIES, INC. AT THE SHERMAN HOTEL, CHICAGO, ON JANUARY 19, 20, 21, 22, 1948

NOTICE: Exhibitors displaying at other than the Hotel Sherman follow this listing giving location of displays.

A. & A. SALES CO.
CHICAGO, ILL.
Booth 91
Frosti-Server for Vending Chocolate and Ice Cream Bars

A.B.T. MANUFACTURING CORP.
CHICAGO, ILL.
Booths 5 & 6
Guesser Scale
Low Boy Beam Scale
Electric Pistol Game Push Slide
5c-10c-25c Package Coin Mechanism for Amusement Games
Coin Meters for Household Appliances

ACME COIL & MFG. CO.
CHICAGO, ILL.
Booth 182
Coils, Solenoids, Transformers

ADVANCE MACHINE CO.
CHICAGO, ILL.
Booth 55
Vending Machines for All Types of Products

ADVERTISING POSTERS CO.
CHICAGO, ILL.
Booths 105 & 106
Silk Screen Process

AERO NEEDLE CO.
CHICAGO, ILL.
Booth 117
Aeropoint Juke Box Needle

AMERICAN SCALE MFG. CO.
WASHINGTON, D. C.
Booth 206
Scales

AMERICAN VENDING CORP.
KANSAS CITY, MO.
Booth 35
Vending Machines

AMI, INC.
CHICAGO, ILL.
Booths 37, 38, 39 & 40
AMI Phonographs
Automatic Hostess Telephone Unit

AMUSEMATIC CORP.
CHICAGO, ILL.
Booths 107 & 108
Amusement Games

APOLLO RECORDS, INC.
NEW YORK CITY
Booth 174
Records

ATLAS NOVELTY CO.
CHICAGO, ILL.
Booths 75 & 76
Amusement Games and Phonographs

AUTOMATIC COIN MACH. & SUPPLY CO.
CHICAGO, ILL.
Booth 115
Amusement Games, Bells and Consoles

BALLY MANUFACTURING CO.
CHICAGO, ILL.
Booths 57, 58, 59, 60, 61 & 62
Amusement Games
Bally Beverage Dispenser

BELL-O-MATIC CORP.
CHICAGO, ILL.
Booth 7
Mills Bells

BELL LOCK CO.
MICHIGAN CITY, IND.
Booth 20
Locks

BELL PRODUCTS CO.
CHICAGO, ILL.
Booth 98
Beacon Coin Changer

L. BERMAN & CO.
EVANSVILLE, IND.
Booth 70

BLOCK MARBLE CO.
PHILADELPHIA, PA.
Booths 64, 65 & 66
Supplies and Parts

BUCKLEY MUSIC SYSTEM, INC.
CHICAGO, ILL.
Booths 141, 142 & 143
Criss-Cross Bell
Buckley Daily Double Track Odds
Buckley Wall and Bar Box

CAPITOL RECORDS DIST. CO.
HOLLYWOOD, CAL.
Booth 199
Records

THE CASH BOX
NEW YORK, N. Y.
CHICAGO, ILL.
LOS ANGELES, CAL.
Booth 77

CENTRAL MFG. CO.
CHICAGO, ILL.
Booth 175
Castings

CHAMPION MFG. CO.
BEVERLY, MASS.
Booth 41
Venders

CHASE CANDY CO.
ST. LOUIS, MO.
Booth 73
Candy Bars

CHICAGO COIN MACHINE CO.
CHICAGO, ILL.
Booths 47, 48, 59 & 50
"Sea Isle", Pinball
"Roll Down", Rolldown
"Flippy", Rolldown
"Bermuda Roll Down"
"Bermuda" Pinball

CHICAGO LOCK CO.
CHICAGO, ILL.
Booth 8
Locks

COIN AMUSE. GAMES, INC.
CHICAGO, ILL.
Booth 95
Ray Gun Revamps

(Continued on Page 60)

★ ★

Welcome to Open House at Jennings

•

Meet your friends and talk shop while you eat some prize barbecued beef or home style baked ham.

Have a friendly drink while you look over the famous Jennings line. The greatest name in coin operated machines for more than forty years invites you to get all the facts and figures on the 1948 plan for operators while you're in Chicago.

Ask about free transportation schedule at Booth 10, or ride the Lake Street "L" to Kostner Ave.

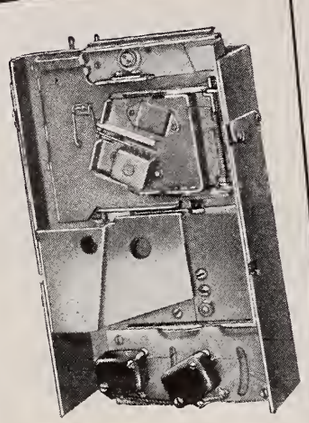
O. D. JENNINGS & CO.

4309 W. Lake St., Chicago

•

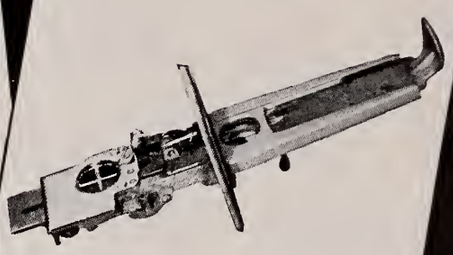
★ ★

ABT's
newest contributions to the Coin Machine Industry



"3 IN 1" SLUG REJECTOR

NEW GUESSER SCALE



NEW 500-S CHUTE

THE NEW ELECTRIFIED TARGET SKILL

?

See these "4 Aces" and other ABT products at the CMI Convention Sherman Hotel, Chicago January 19-20-21-22

BOOTHS 5 and 6

ABT Manufacturing Corporation

715-723 North Kedzie Avenue, Chicago 12, Illinois

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE.

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

CMI MEMBER

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19,20,21,22

BOOTHS 92-93-94

Sale!

BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE $249.50

NOW ONLY → $84.50 EA.

Quantity is Limited ORDER NOW!

Sale!

BAT-A-BALL, Jr.

WITH STAND

ORIGINAL PRICE $79.50

NOW ONLY → $29.50 EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

NOW DISTRIBUTING

THE LANDIS "ARISTOCRAT" POP CORN VENDOR $225.00

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

GOTT. LADY ROBIN HOOD...	W
CHICOIN BERMUDA	R
UNITED TROPICANA	I
EXH. TREASURE CHEST	T
WILLIAMS SUNNY	E
KEENEY COVER GIRL	!
EXHIBIT STARLITE	
CHICOIN SEA ISLE .. 209.50	
CHICOIN PLAY BOY . 149.50	
KEENEY HI RIDE	190.00
STARLIGHT	189.50
SEA ISLE	189.50

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
P & S TOM TOM	309.50
METAL TYPER	445.00
IDEAL FOOTBALL	355.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

ROLL DOWN GAMES

GENCO BING-A-ROLL	499.50
MARVEL'S GOLD MINE	395.00
CHICON ROLL DOWN	395.00
BALLY HY-ROLL	499.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50
PRO-SCORE	499.50

NEW COUNTER GAMES

ABT CHALLENGER	49.50	DAVAL MARVEL, CIG.REELS	39.50
FOLDING STAND	11.95	IMP., 1c or 5c	$ 14.50
GOTT. GRIP SCALE	29.50	BEST HAND	24.50
GRIP-VUE	49.95	MEX. BASEBALL	24.50
BASKETBALL, 1c	34.50	SKILL THRILL	24.50
WITH STAND	44.50	FREE PLAY—SPECIAL	24.50
KICK. & CATCHER	37.50	HEAVY HITTER	160.00
		WITH STAND	175.00

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330

MILLS VEST POCKETS.....$55.00; MILLS Q. T.....$115.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple $262.00

BOX STANDS .....$27.50 FOLDING STANDS..... 12.50

EMPIRE HAS BEEN APPOINTED BY H. C. EVANS AS DISTRIBUTORS IN ILLINOIS, IOWA, MICHIGAN AND NORTHERN INDIANA.

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	545.50
GOTT. DAILY RACES, P.O.	545.00
DAILY RACES	495.00

NEW CONSOLES

BALLY WILD LEMON	W
BALLY DOUBLE UP	R
BALLY HI-BOY	I
MILLS 3 BELLS	T
JENN. CHALLENGER	E
EVANS BANGTAILS	!
EVANS WINTERBOOK	
EVANS RACES	
EVANS CASINO BELL	
EV. GALLOPING DOMINOES..	

NEW VENDORS

4-WAY MINT VENDOR, 5c	$ 27.50
SILVER KING, 1c or 5c NUT OR GUM BALL	13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE CABINET TYPE	12.50
25c SANITARY VENDORS, CLUTCH HANDLE, BRACKET..	13.75 27.50

SLOTS

BONUS BELL, 5c..$119.50; 10c..$129.50; 25c..	139.50
GOLD CHROME, 5c..$109.50; 10c..$119.50; 25c..	$129.50
BLUE FRONT, 5c..$89.50; 10c..$99.50; 25c..	$109.50
BROWN FRONT, 5c..$99.50; 10c..$109.50; 25c..	$119.50
5c GOLD CHROME, H.L.....$119.50; 10c.....	$129.50
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1945 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
10c JENN. SILVER CHIEF	89.50
5c JENN. CLUB CONSOLE CHIEF	109.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	189.50
JENN. CIGAROLA, MODEL XV	99.50
JENN. LITE-UP CHIEFS—Used 10 Days, 10c..	225.00

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$249.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
RECORD TIME, F.P.	59.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	59.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	159.50
BLUE GRASS, F.P.	59.50
PIMLICO, F.P.	79.50

RECONDITIONED 5 BALLS

SEA BREEZE	$ 89.50	KNOCK OUT	$ 39.50
LUCKY STAR	$169.50	KEEP 'EM FLYING	39.50
CROSSFIRE	149.50	SOUTH SEAS	39.50
HONEY	149.50	SANTA FE	39.50
MAISIE	145.00	BRAZIL	39.50
RANGER	139.50	TRADE WINDS	39.50
PLAY BOY	139.50	5-10-20	39.50
ROCKET	139.50	STREAMLINER	39.50
RIO	129.50	UN. MIDWAY	39.50
CAROUSEL	129.50	KISMET	39.50
TORNADO	129.50	BOSCO	39.50
CLICK	129.50	HI HAT	39.50
CYCLONE	129.50	YANKS	39.50
MYSTERY	129.50	VICTORY	39.50
SMOKY	119.50	CLOVER	39.50
VANITIES	119.50	FLY. TIGERS	39.50
KILROY	119.50	VELVET	39.50
BALLYHOO	109.50	WILDFIRE	39.50
SMARTY	99.50	PRODUCTION	34.50
DYNAMITE	99.50	SEA HAWK	34.50
SHOW GIRL	99.50	EAGLE CQUAD	34.50
OPPORTUNITY	89.50	JUNGLE	34.50
SPELLBOUND	89.50	STAR ATTRAC.	34.50
SUPER SCORE	99.50	BELLE HOP	34.50
FAST BALL	79.50	ALL AMER.	34.50
SUPERLINER	89.50	BOLAWAY	34.50
STEP UP	79.50	SHOW BOAT	34.50
MID. RACER	44.50	VENUS	34.50
CANTEEN	59.50	TOWERS	34.50
SURF QUEEN	39.50	ABC BOWLER	34.50
BIG LEAGUE	44.50	'41 MAJORS	34.50
BIG HIT	44.50	SEVEN UP	34.50
LITE-O-CARD	39.50	TEN SPOT	34.50
YANK. DOODLE	39.50	MARINES	34.50
FLAT TOP	39.50		
LIBERTY	39.50		
SKY CHIEF	39.50		
BIG PARADE	39.50		
AIR CIRCUS	39.50		

CONSOLES

BALLY TRIPLE BELL	$595.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	395.00
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	89.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	89.50
JENN. SILVER MOON, F.P.	89.50
5c BALLY CLUB BELL	99.50
EVANS LUCKY STAR	109.50
GALLOPING DOMINOS, J.P.	119.50
DeLUXE DRAW BELL, New	399.50
DRAW BELL, Regular	275.00
25c DeLUXE DRAW BELL	375.00

ARCADE

DRIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	189.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	59.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1945 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT CHALLENGER, PL. TOP	32.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: EVERGLADE 2600 • CHICAGO 22, ILL.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

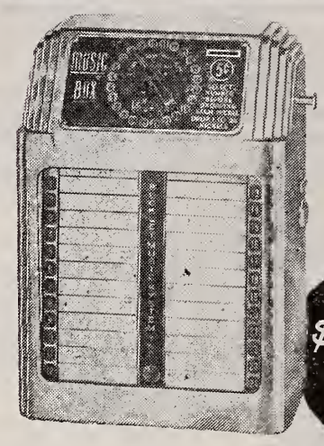
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuineiy chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

MEMBER

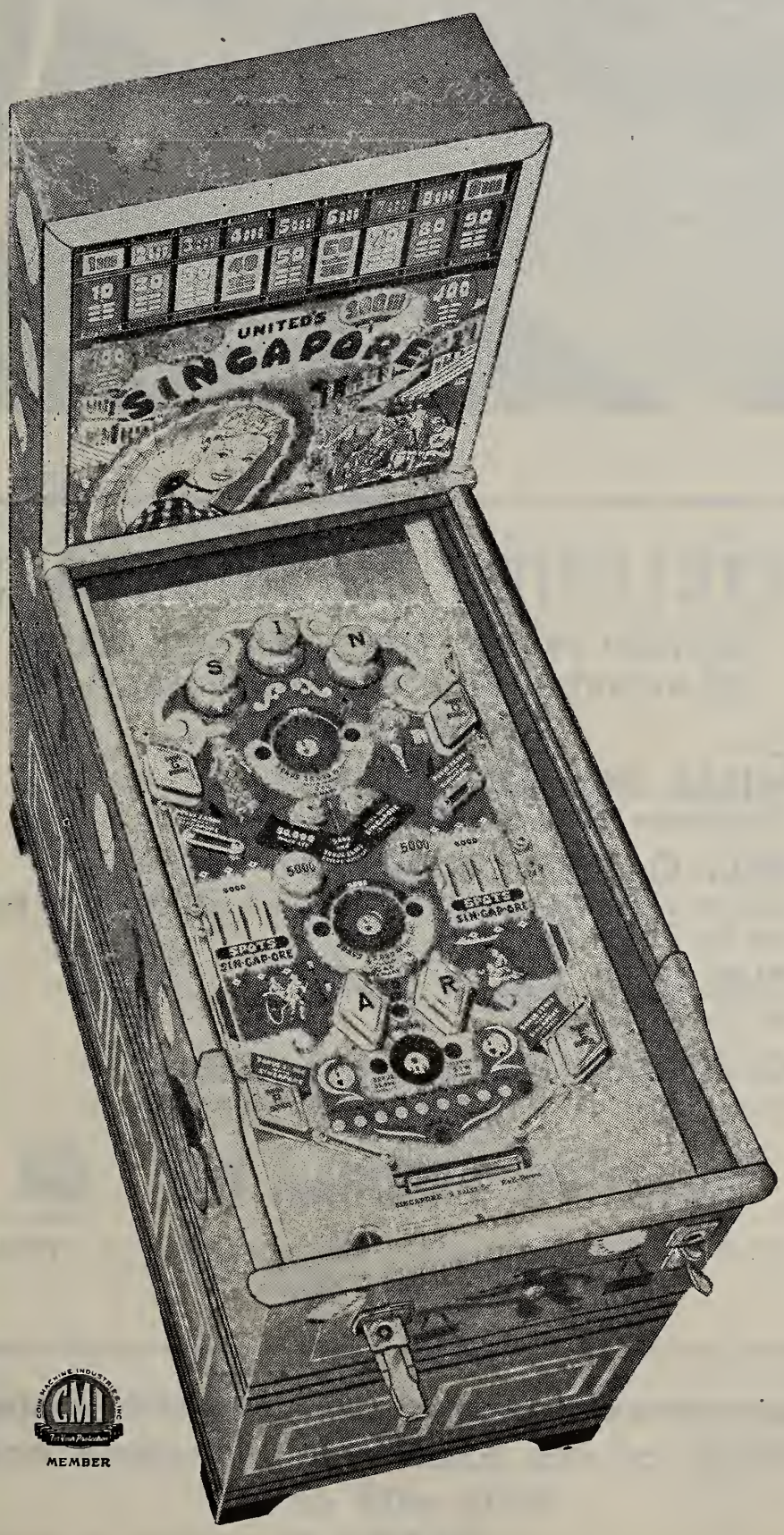
Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

SINGAPORE ROLL-DOWN

Greatest of Them All!



MEMBER

NEW! Different!

FIVE-BALL
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Cancer Fund
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CMI EXHIBITORS

(Continued from Page 54

COIN MACH. PARTS SUPPLY
MILWAUKEE, WIS.
Booth 101
Supplies and Parts

COIN RADIO OF AMERICA
LOS ANGELES, CAL.
Booth 203
Coin Operated Radio

COINTROL CO.
CHICAGO, ILL.
Booth 194
Coin Operated Radio

COLE ENTERPRISES, INC.
POUGHKEEPSIE, N. Y.
Booth 207
Amusement Games

COLUMBIA RECORDS, INC.
BRIDGEPORT, CONN.
Booths 164 & 166
Records

COMMODITY VENDORS, INC.
CHICAGO, ILL.
Booth 177
Lewell Aspirin Vendor

CORADIO, INC.
NEW YORK CITY
Booths 87 & 88
Coin Operated Radio

DALE ENGINEERING CO.
LONG BEACH, CAL.
Booth 97
Pistol Range

DAVAL PROD. CORP.
CHICAGO, ILL.
Booths 21 & 22
"Postmaster" Stamp Vendor

(Continued on Page 63)

EXCLUSIVE DISTRIBUTORS

EASTERN PENNA., SOUTHERN NEW JERSEY, DELAWARE and EASTERN SHORE MARYLAND AND VIRGINIA

MILLS INDUSTRIES, INC. —
Constellation Phonograph, Ice Cream Freezers.

BELL-O-MATIC CORP.—
Black Cherry Bell, Golden Falls Bell, Jewel Bell, "QT" Bell, Three Bells, and Vest Pocket Bell.

THE BERT MILLS CORP.—
Hot Coffee Vendor

CHICAGO METAL MFG. CO.—
Single, Double, and Triple Safe Cabinets, and Safe Stands.

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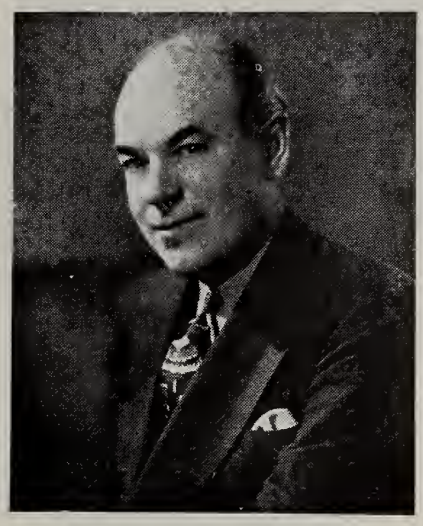


By Ray T. Moloney

National Chairman, Coin Machine Industries, Inc., Division Damon Runyon Memorial Cancer Fund

There is very little which I can say at this time — except 'thanks'.

Thanks for the marvelous support, which you and you and you have given to the Damon Runyon Memorial Cancer Fund Drive of Coin Machine Industries, Inc.

This has been the happiest position I've ever held in all my career in the coin machine industry.

I've been thrilled by the way you and you and you came into the drive; wholeheartedly; unselfishly; unseekingly; to give dollars on dollers, running into the thousands, for this great, grand, unselfish effort to bring about a cure for cancer.

It has been one of the biggest joys of my life to sit in this office and to receive letters from you from all over the nation telling me how pleased you were to be able to donate, as an individual, and as part of your industry, to this great cause.

There is no longer any doubt in the minds of the peoples of this nation, over 25,000,000 of them reached every broadcast by Walter Winchell, and the millions on millions of others reached by the press, telling of your generosity, of your grand support, for one of the greatest efforts ever attempted by any peoples at anytime in the history of this great nation.

You've got a right to feel proud. A very great right.

We, all of us, at Coin Machine Industries, Inc., all the Board of Directors, all the various officers, all who participated in the Damon Runyon Memorial Cancer Fund Drive, everyone of us, want to take this opportunity to — thank you.

And we thank you — humbly — sincerely — gratefully — for what glory you brought to this industry.

I know that if I live to be a hundred I'll never feel better, never feel greater, than I feel today — because of the grand support which you and you and you gave all of us here at Coin Machine Industries, Inc. to put over this drive.

Not only the money that was turned over to Walter Winchell, but, the fact that you entered into the grand spirit of this drive in the memory of so great a man, and gave so unselfishly, so willingly, and so wholeheartedly, and didn't hesitate.

It was how you gave — not what you gave.

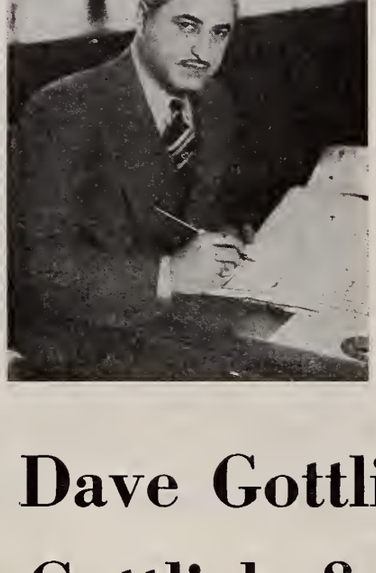
It was that warm, intimate touch which you combined with your donation. That feeling of, "I want to give, because I believe in this great fight against this murderous cancer", which has won for you a reputation which will live and live and live.

I know, today, that as happy as I am you, too, are happy. That you, too, realize this was something that came right from the heart. That this was just what you wanted to do. That you believed in this great Damon Runyon Memorial Cancer Fund Drive and that, because of you and you and you — there is no doubt that people will be able to some day overcome and cure this cancer plague.

Please, once again, accept my humble, my praiseworthy, my sincere thanks, in behalf of myself, my co-workers, and all of the industry.

Thank you, again, again and again.

Working Together



By Dave Gottlieb
President, D. Gottlieb & Co., Chicago

As I leave the presidency of Coin Machine Industries, Inc., after so many years, I feel that I must tell you something that comes right from my heart.

It was you, all of you, who made possible the grand and glorious success of this great organization.
And — this was done by our 'working together'.

It was our cooperating, our working together, which created the Public Relations Bureau that is now doing such a grand job for all of us in this industry.

It was our working together, adopting each other's suggestions, trying our best, all of us here at Coin Machine Industries, Inc., to do what you wanted and needed us to do, that helped bring into being the Tax and Legal Department.

It was our working together which brought about such great success for the Damon Runyon Memorial Cancer Fund Drive — far outshadowing anything done by any other industry.

It was also our working together which helped to bring you the outstanding products which are today winning such praise.

And — only by working together — in the future — can we assure ourselves a greater, grander, bigger and more prosperous industry.

This is my appeal — to you — all of you — as I leave the presidency of Coin Machine Industries, Inc. — that we shall all continue to work together.

Work with the men who will be in charge of running this organization — for then — you will be working for your own betterment — for your own future — for your own success.

This is the one phrase which I like to feel is part of all of us — part of us so sincerely that it has become engraved into our conscionsness — 'working together'.

Let us, then, continue to work together. To do each other as much good as we possibly can for, by doing each other good, we do everyone good, and when we do everyone good, we do each other good. That's only simple logic.

And, as long as we work together, we shall be able to recommend to each other the things we should today to help all of us for tomorrow.

The great products which are being built today by the manufacturers of this industry are the result of all of us working together.

Greater products will be built tomorrow — if we continue to work together.

Greater profits will be earned — if we work together.

This is the theme for this year of 1948, and for all the years to come — let us, all of us, work together.

CMI EXHIBITORS

(Continued from Page 60)

DECCA DISTRIB. CORP.
CHICAGO, ILL.
Booth 72
Records

DEUTSCH LOCK CO., INC.
HAMMOND, IND.
Booth 99
Locks

DOUGLASS AUT. SHOESHINING CO., INC.
OAKLAND, CAL.
Booth 198
Shoe Shine Machine

DRINK-O-MAT INDUSTRIES, INC.
NEW YORK CITY
Booths 30, 31 & 32
Beverage Dispenser

DUOTONE CO.
NEW YORK CITY
Booth 102
Juke Box Needles

DYNAMIC DEVICES, INC.
NEW YORK CITY
Booth 201
Amusement Game

EASTERN ELEC. VEND. MACH. CORP.
NEW YORK CITY
Booth 90-A
C-8 Electric Cigarette Machine

EDELMAN AMUSE. DEVICES
DETROIT, MICH.
Booths 15 & 16
Amusement Games

EMPIRE COIN MACH. EXCH.
CHICAGO, ILL.
Booths 92, 93 & 94
Amusement Games

ESSO MFG. CORP.
HOBOKEN, N. J.
Booths 180 & 181
Amusement Games

ETCHING CO. OF AMERICA
CHICAGO, ILL.
Booth 193
Etched Plates

H. C. EVANS & CO.
CHICAGO, ILL.
Booths 43, 44, 45 & 46
Amusement Games

EXHIBIT SUPPLY CO.
CHICAGO, ILL.
Booths 147, 148, 149, 150, 151 & 152
Amusement and Arcade Equipment

FERARRA CANDY CO.
CHICAGO, ILL.
Booth 34
Candies

J. F. FRANTZ MFG. CO.
CHICAGO, ILL.
Booth 140
Scales

GENCO MFG. & SALES CO.
CHICAGO, ILL.
Booths 51, 52, 53 & 54
Pinballs and Rolldown Games

GENERAL COIN PRODUCTS CO.
SYRACUSE, N. Y.
Booths 153 & 155
Vendors

GENERAL ELECTRIC CO.
CLEVELAND, O.
Booth 168
Bulbs

(Continued on Page 65)

Your *Grandest* Opportunity with "7-Grand"

The Operators' Counter Game...

Grand Operator Appeal
Grand Location Appeal
Grand Player Appeal
it's "7 Grand"

Dimensions:
17"L x 13¾"W x 6"H
Walnut or red oak finish

The most fascinating game you've ever seen..."7-Grand"...you push a lever, the green felted turntable revolves and the dice turn over...never know what to expect...has great attraction and interest...A REAL MONEY-MAKER as proven by location tests.

2 Cash Boxes—one for locatian awner and ane far aperator.

• HIGH LIGHTS OF "7 Grand":
• Precisian-made, trouble-free
• Multiple coin slat—takes 5¢, 10¢ and 25¢ coins (last cain always visible)
• Sensitive tilter—
• Easy ta handle—fits all locations
• Can be changed ta number different dice games (paker ar cigarette dice)
• Cames with 2 dice sets (spot and cigarette —7 dice ta set)
• ALL WORKING PARTS FULLY GUARANTEED FOR ONE YEAR

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Maybe — A Simple Thing — Like A Screwdriver — Is All You Need — To Lick 1948's Problems!

By J. Raymond Bacon
Vice-President and General Manager
O. D. Jennings & Co., Chicago

Looking into the old crystal ball at the beginning of a new year, and trying to forecast what is going to take place during the next 366 days, is a hazardous proposition.

The old world seems to be whirling along so fast today that by the time you get through predicting depression, or prosperity, you've already lived through the period and are starting on the next cycle.

The fellow who tries to foretell the picture for a whole year at one bite, is almost as bad off as the one who does all his planning as he opens the office door each morning.

I lean toward the "take it as it comes" philosophy, like the fellow from Kentucky, as told to me by his brother. I heard his story on a 150 mile bus trip through Kentucky recently.

You know how everyone gets to know everyone else in a bus and, after about two rest stops and a lunch stop, my seat companion was pouring out the story of his brother.

It seems that the boy had been in the "Battle of the Bulge" and had been hit twice, once in the head and the other time in the leg. They put a silver plate in his head and gave him a complete artificial leg.

The first day that he was back in the old home town, he walked down Main Street with his brother. He pushed all help aside as they started down the first curb, only to fall flat on his face.

This didn't seem to bother him too much though, because he whipped off the artificial leg. took a screw driver from his pocket, and after making a few adjustments, grinned, "It will be all right now."

You see, he recognized the trouble, and like most American kids, had enough mechanical flair to be able to fix the trouble — right on the spot.

There will be certain well defined sign posts at each step of the way in 1948. The first ones point toward another whopper of a year in the Coin Machine Industry.

Operators all over the country are enthusiastically responding to suggestions of how to improve their routes with new equipment, how to cover territory completely, and how to arrange equipment to the best advantage.

This sign points toward better planning and an exchange of ideas beginning with the Coin Machine Show.

All the way through 1948 there are going to be other signs that point in given directions.

If we're smart, we'll do what the injured soldier did about his artificial leg, when it acted up.

We'll stop right where we are and ask ourselves, "What is the trouble — what is my problem — which way shall I go?"

When we discover the problem; we have gone a long way. Then we can dig down in our pockets and get the screw driver of experience and, like the army man, remedy the trouble — on the spot.

CMI EXHIBITORS

(Continued from Page 63)

JOHN N. GERMACK
NEW YORK CITY
Booth 36
Pistachio Nuts

GLOBE DISTRIB. CO.
CHICAGO, ILL.
Booth 86
Downey-Johnson Coin Counter

D. GOTTLIEB & CO.
CHICAGO, ILL.
Booths 2, 3 & 4
Pinballs, One-Balls

DAN GOULD ENTERPRISES
CHICAGO, ILL.
Booths 109, 110 & 111
Supplies and Parts

GRAY-MILLS CORP.
EVANSTON, ILL.
Booth 178

GUARDIAN ELECTRIC MFG. CO.
CHICAGO, ILL.
Booths 122 & 123
Electric Parts

HART-LEESE CO.
EVERETT, WASH.
Booth 121

HEATH DISTRIB. CO.
MACON, GA.
Booths 159 & 161
Coin Chute

HIRSH COIN MACH. CORP.
WASHINGTON, D. C.
Booths 28 & 29

HOLLY PEN CORP.
CHICAGO, ILL.
Booth 176

HOSPITAL SPECIALTY CO.
CLEVELAND, O.
Booth 74
Vendors

ILLINOIS LOCK CO.
CHICAGO, ILL.
Booth 56
Locks

INDEPENDENT LOCK CO.
CHICAGO, ILL.
Booth 11
Locks

INTERNATIONAL MUTOSCOPE CORP.
LONG ISLAND CITY, N. Y.
Booth 1
Arcade Equipment

(Continued on Page 67)

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(28 #22 and 2 #16) ON REELS OF APPROXIMATELY 1,000 FT.
ONE REEL MINIMUM

2 CONDUCTOR PARALLEL ZIP CHORD. Per 1000 Ft.....$12.50
3 CONDUCTOR RUBBER ZIP CHORD. Per 1000 Ft.....$27.50
2 CONDUCTOR TWISTED PLASTIC WIRE. Per 1000 Ft.....$ 3.95
6 CONDUCTOR PLASTIC COVERED CABLE. Per 1000 Ft.....$85.00
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Let's Look Ahead

By R. R. (Rudy) Greenbaum

Vice-President and Sales Manager

Aireon Mfg. Corp., Kansas City, Kans.

Let's look ahead — for just a little way — and see what is in store for the modern music operator of America.

These have been particularly trying times for the music operator as high equipment costs and high operating costs have almost eliminated profits.

Some efforts have been made to increase the play from 5c to 10c which, in certain instances, have been successful but, by and large, this increase has not been accepted by the public.

Attempts have been made to make more equitable commission arrangements with locations. This effort is commendable, although for one reason or another, the operators have not been as successful in applying these fundamentally sound principles as they could have been

There has been an extreme reluctance, on the part of all operators, to make more capital investments in personal routes because of the high price of phonograph equipment, plus the high operating costs, which have precluded normally profitable operation.

Now let's look ahead, and see what is in store for music operators of America.

First of all, I predict all manufacturers will be obliged to find ways and means, through the development of new products and new techniques, to substantially lower the price of all music equipment to operators.

Furthermore, I predict music operators through 1948 will be able to buy good, new, sound equipment for half the price they formerly paid.

Many manufacturers say that this is undoubtedly one of the major stumbling blocks to the music operator of America.

I predict that operators will, by the very nature of the economic structure, be sounder and better investments than ever before.

I predict that more men of wealth and financial background will come to see quickly the advantages of phonograph operations and their large proportionate income rates for capital invested.

I foresee a greater demand for new equipment as the result of lowered prices and lower operating costs which will occur through new techniques developed by the operators themselves.

Furthermore, it is my opinion that operators will learn how to advantageously diversify operations, and to reschedule collections and service so as to create the greatest economy.

This industry, the music industry, is just coming of age. A golden era of operation is certainly foreseeable during 1948. And for many years to come.

Some skeptics and pessimists will disagree with what I say. This is only natural. There are two sides to every question. But there will always be pessimists who do not have progressive ideas, or progressive thoughts, and planning.

Those of the manufacturers, who take the initiative in creating the type of equipment that can be profitably operated, will be those who reap the harvest; and to whom the music operators of America will be eternally grateful.

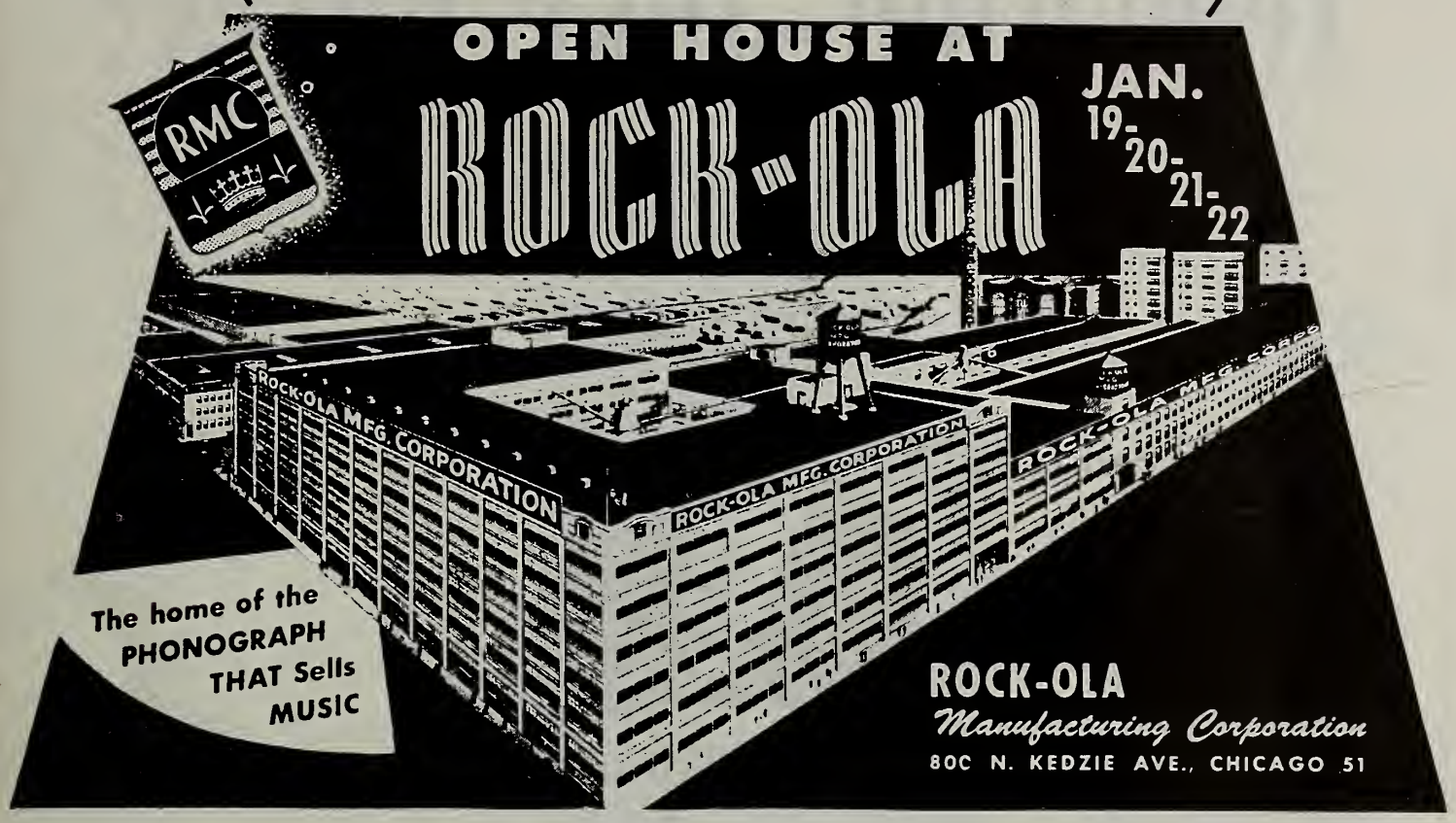
Those who fail to heed the all too clear warning, that high priced equipment must be lowered, as well as the high cost of distribution and operation, will inevitably fall by the wayside.

Yes, I foresee a golden future for music operators. Not only in 1948 and 1949, but, for the succeeding years of 1950, 1951 and 1952.

Do I think there is going to be a depression? Frankly, I don't. Not now or in the next few foreseeable years.

Do I think music operators will prosper? Yes, I do. Because the manufacturers will be obliged to build equipment at a price operators can and will profitably operate.

Music Operators...You Are Cordially Invited
by
General Distributing Co.
Representatives for:
TEXAS, OKLAHOMA, AND NEW MEXICO
to attend the



CMI EXHIBITORS

(Continued from Page 65)

JACOBS NOVELTY CO.
STEVENS POINT, WIS.
Booth 204
Replacement Tone Arm

O. D. JENNINGS & CO.
CHICAGO, ILL.
Booths 9 & 10
Bells, Venders

KING RECORD CO.
CINCINNATI, O.
Booth 172
Records

KNAPWAY DEVICES, INC.
KANSAS CITY, MO.
Booth 113
Hot Soup & Hot Coffee Vendors

LEAF GUM CO.
CHICAGO, ILL.
Booth 112
Ball, Stick, Tab Gums

MALKIN-ILLION CO.
IRVINGTON, N. J.
Booth 173
Phillies Cigar Vendor

MARSTON DISTRIB. CO.
DETROIT, MICH.
Booth 205

MARION MACH. TOOL CO.
MARION, O.
Booth 137
Scale

MARVEL MFG. CO.
CHICAGO, ILL.
Booth 183
Pinballs

MASTER CRAFT DECAL CO.
CHICAGO, ILL.
Baoth 103
Decalcomanias

MERCURY RECORDS CORP.
CHICAGO, ILL.
Booth 69
Records

MERCURY STEEL CORP.
DETROIT, MICH.
Booth 208
Athletic Scale

M. A. MILLER MFG. CO.
CHICAGO, ILL.
Booth 100
Juke Box Needles

THE BERT MILLS CORP.
CHICAGO, ILL.
Booths 25 & 26
Hot Coffee Vender

MILLS INDUSTRIES, INC.
CHICAGO, ILL.
Booths 67 & 68
Phonos-Venders

MONARCH COIN MACH. CO.
CHICAGO, ILL.
Booth 104
Amuse. Games

MIKE MUNVES CORP.
NEW YORK CITY
Booths 163 & 165
Arcade Equipt,

(Continled on Page 69)

AT THE SHOW
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VISIT BOOTHS 81-82-83
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PIN GAME
PHONOGRAPH
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WORLD'S LARGEST DISTRIBUTORS OF PARTS WICO AND SUPPLIES

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POST WAR: Suspense, Canteen, Cyclane, Sea Breeze, Gald Ball, Midget Racer, Big League, Tornado. LOWEST PRICES!
ROLL DOWN GAMES: Advance Roll $275.; Total Roll $125.; Super Triangle $65.
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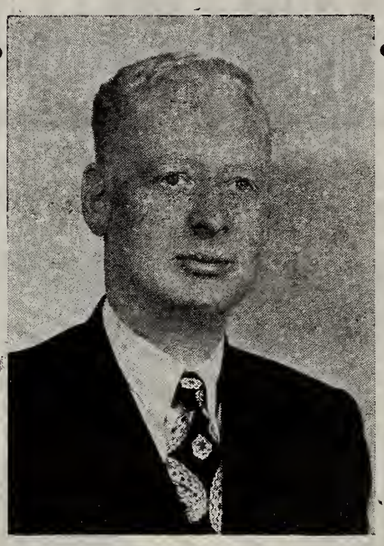
1100-02 BROADWAY ALBANY 4, N. Y.

Why Combination Television-Juke Boxes?



By Al Bloom

President, Speedway Products, Inc., New York

In those cities where television broadcasts are regularly on the air many taverns have purchased receivers with the result that during television broadcasts, the juke boxes remain idle. And the juke box operators' incomes have shown a considerable decline.

As more stations open up, and programs improve, it appears that juke box income will gradually decrease still further, to a point where it will become unprofitable to operate, unless something is done to overcome this condition.

What is more logical than a combination coin operated television — juke box? Not only will this prevent a decline in income, but it will produce considerably larger income than has ever before been enjoyed.

It is almost a year since we first suggested this to the juke box trade. Since then a few attempts have been made to capitalize on this idea.

We realized at the beginning of our experiments that the idea of a combination "telejuke", altho sensational, was not enough in itself, unless certain fundamental requirements were fully provided for.

What are these fundamental requirements?

1st—That the machine must be a fully self service one and mechanically simplified, so that anyone can operate it without previous knowledge or instruction.

2nd—Television, being comparatively a new art, the servicing of which juke box operators, and even radio men, are not familiar, a simplified service system must be provided.

3rd—The machine must be priced within a limit that will enable operators to get back their investment, with a profit, within a reasonable length of time.

4th—It must be offered to locations on a commission basis that they will find attractive, but, which still leave the operator a proper return on his investment.

How have we met these requirements?

1st—The television and juke box are push button operated. Push a button to select a tele-station. Deposit a coin, and the picture appears instantly. Select a record, push the button, deposit a coin, and you have recorded music. And you can change from tele to juke box, or vice-versa, as long as the coins deposited have not been expended.

2nd—Television has four fundamental circuits. 1) Power supply. 2) High voltage. 3) Sound. 4) Vision. 'Tele-jukes' must be made with each of these units in separate housings. In the event of a break down, the defective unit is removed and replaced in a matter of seconds. It is taken to the operator's shop and repaired at leisure.

3rd—Our 'Tele-Juke' is sold to the operators for approximately $1,100 complete. Including a standard 24 record key-board juke box mechanism.

This price being only a few dollars more than the cost of a new juke box — makes 'Tele-Juke' a particularly attractive buy.

4th—We are advocating that 'Tele-Juke' be placed only in locations that will sign a two year contract which permits the operator to take $15 off the top, and divide the balance 50 — 50. This is the kind of deal operators have been wanting for a long time. It is the kind of deal they must have if they want to stay in business.

With a juke box, even a new one, these deals have formerly been hard to get. But, with 'Tele-Juke' it is much easier. Here's why: as television comes to various cities, progressive location owners start buying receivers to draw trade. Their competitors are then forced into television to keep from losing trade. All locations are then faced with the necessity of investing from $1000 to $2500 for a satisfactory receiver.

From the foregoing, the operator can see that we have definitely met the fundamental requirements of successful 'Tele-Juke' operation. But there is one other question which is constantly being asked, and regarding which we feel the operators should be enlightened.

Will the public play coin operated television when free television is offered elsewhere?

The answer is — yes. Positively, yes. Broadly speaking taverns have two classes of customers. Those who are very free with their money, and those who watch their pennies.

Since television, the penny pinchers have been attracted to taverns. But, they are apt to buy one glass of beer, take up room, and stay all night. This customer will not pay for television and he will not play the juke box either. He's of no value to any tavern. Any tavern owner will confirm this statement.

Now, lets take the free spender. He is the same fellow that will get into conversation with a stranger, and within ten minutes will be buying drinks for his newly found friend.

He is the same fellow who wants to impress his girl friend with his liberality and keeps playing the juke box.

He is the same fellow who wants everyone to think he is a 'big shot', and spends money like there was no limit to his bank roll, to create this impression.

He is the fellow who is going to support the 'Tele-Juke', and there are enough like him to keep operators and tavern owners contented.

C.M.I. EXHIBITORS

(Continued from Page 67)

NAT'L ASSN. AMUSE. MACH. OWNERS
ATLANTIC CITY, N. J.
Booth 90-B
Membership Drive

NATIONAL REJECTORS, INC.
ST. LOUIS, MO.
Booths 84 & 85
Slug Rejectors

JACK NELSON & CO.
CHICAGO, ILL.
Booth 114
Vending Machines

PACKARD MFG. CORP.
INDIANAPOLIS, IND.
Booths 124, 125, 126 & 127
"Manhattan" Phono

PANTAGES MAESTRO CO.
HOLLYWOOD, CAL.
Booths 133, 134 & 135
Cabinets for Music

PERMO, INC.
CHICAGO, ILL.
Booths 128, 129, 130 & 131
Needles

GEO. PONSER CO., INC.
CHICAGO, ILL.
Booths 63 & 63-B
Amuse. Games

P & S MACHINE CO.
CHICAGO, ILL.
Booth 200
Pinballs

RA-O-MATIC CO.
LOS ANGELES, CAL.
Booth 170
Coin Operated Radio

RCA VICTOR
CAMDEN, N. J.
Booths 154 & 156
Records

RELAY SERVICE CO.
CHICAGO, ILL.
Booth 184
Relay Switches

DAVID ROSEN, INC.
PHILADELPHIA, PA.
Booth 196
Revamps

RUDD-MELIKIAN, INC.
PHILADELPHIA, PA.
Booths 188; 189 & 190
Hot Coffee Machine

SCIENTIFIC MACH. CORP.
NEW YORK CITY
Booths 167, 169 & 171
Amuse. Games

(Continued on Page 70)

Edelman Shows 2 New Games

DETROIT, MICH.—I. Edelman, Edelman Amusement Devices, this city, will be on hand at the CMI show at Booths 15 and 16 to tell the convention visitors all about his two new amusement games.

Edelman is introducing his "Flash Bowler", a bowling game that incorporates many new features, plus the already established money making features which he had used in his previous game. In addition, Edelco's "Tin Pan Alley", a roll down game, will be on the floor.

"Our many years of experience in the operating field" states Edelman "makes it possible for us to turn out games that meet the requirements of the man on the firing line as regards to its construction and money making capabilities. 'Flash Bowler' includes among the special features: a free ball return when the player scores in the 10,000 pocket (this is optional); high scoring; beautiful cabinet and the finest materials for all parts of the machine. 'Tin Pan Alley', the roll down game, is a fast action playing game that can be operated in any territory."

Edelman reported that his firm is making immediate deliveries, and all orders taken at the show, will be given immediate attention.

The *NEW* Scintillating
MUSIC MASTER

Modernize your present equipment by converting your mechanism in our distinctive mirror cabinets.

Tailor Music for your locations by giving them a mirror scene that fits his particular type of atmosphere.

OUTSTANDING FEATURES:

1. **Our electric selector is cheat-proof, and will operate on any mechanism with adapter.**
2. **Our selector is equipped with Guardian accumulator, multiple push button slide switches, 5-10-25c National slug rejector.**
3. **Thirty mirror designs to choose from.**

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

BOOTHS 191 & 192

SOME EXCLUSIVE TERRITORIES STILL OPEN — WRITE, WIRE, PHONE

SCOTTO MUSIC CO.

1000 EAST EL CAMINO AVENUE, NORTH SACRAMENTO, CALIF.

The Greatest Ski-Ball Type Game Ever Built

"BALLY BOWLER"

Many Fascinating Playing Features

ORDER NOW!

The Sensation of The
ROLL DOWN FIELD
Bally's

"HY-ROLL"

NEW CLEVER SUPER-SCORE
Plus SENSATIONAL BASKET SHOT

PAUL A. LAYMON INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS

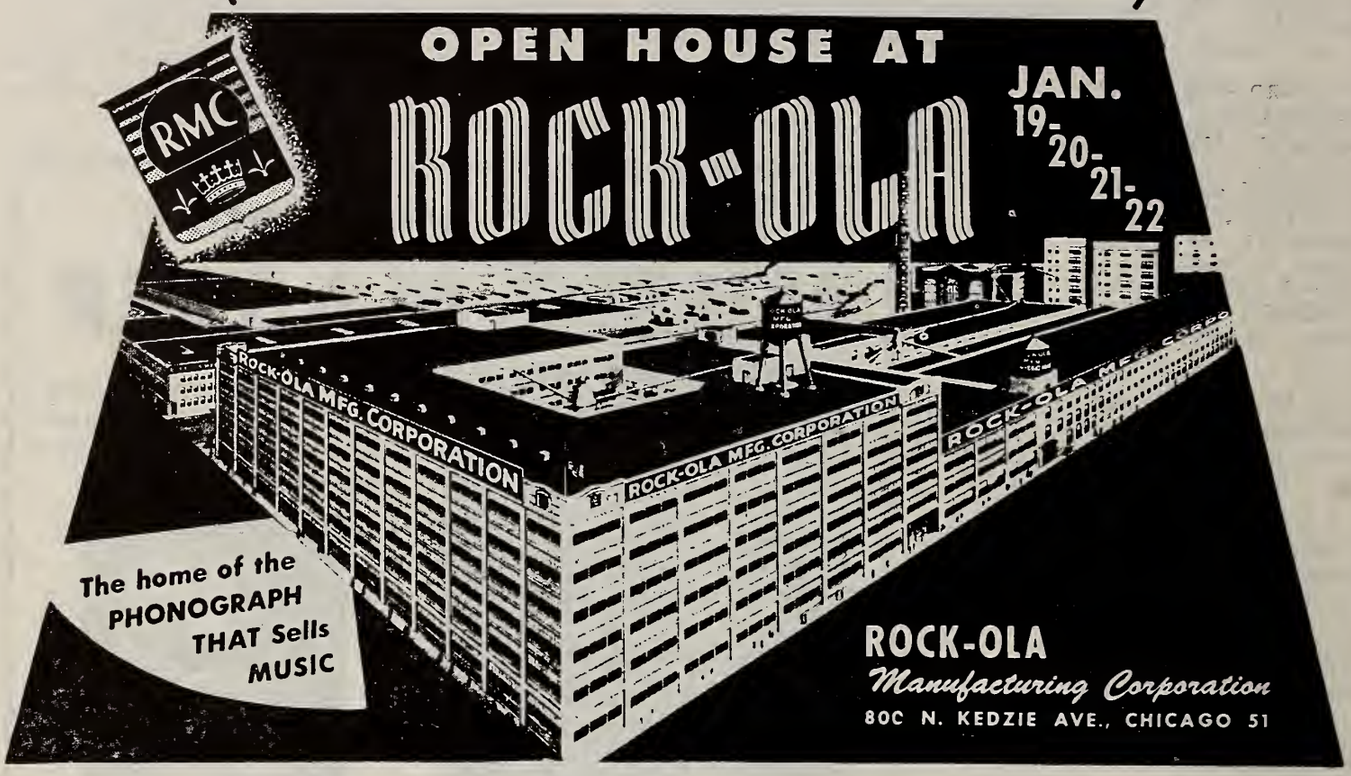
1429-31 and 1503 W. PICO BLVD. (Phone: PRospect 7351) LOS ANGELES, CALIF.

Music Operators...You Are Cordially Invited by

BADGER NOVELTY COMPANY

2546 NO. 30th ST., MILWAUKEE 10, WIS.

to attend the



CMI EXHIBITORS

(Continued from Page 69)

SCIENTIFIC RADIO & TEL. CO.
ST. LOUIS, MO.
Booth 195

SCOTTO MUSIC CO.
N. SACRAMENTO, CAL.
Booths 191 & 192
Music Cabinets

SHIPMAN MFG. CO.
LOS ANGELES, CAL.
Booth 33
Venders

SPIRAL MFG. CORP.
CHICAGO, ILL.
Booth 179

STANDARD PHONO CORP.
NEW YORK, N. Y.
Booth 138
Records

STANDARD SALES CO.
ST. LOUIS, MO.
Booth 119

SERV-A-SHINE, INC.
WAUKESHA, WIS.
Booth 202
Shoe Shine Machine

STRIKE, INC.
JERSEY CITY, N. J.
Booth 118

SYLVANIA ELEC. PROD., INC.
NEW YORK CITY
Booth 157
Bulbs—Tubes

(Continued on Page 71

Serving The Operators of Brooklyn

HART DISTRIBUTING CO.

781 CONEY ISLAND AVENUE

BROOKLYN, NEW YORK

JACK EHRLICH, Owner

(Member of DISTIBUTORS ASSOCIATION of NEW YORK CITY)

★ WE CARRY A COMPLETE LINE OF NEW and USED AMUSEMENT GAMES ★

CMI CONVENTION PROGRAM

MONDAY, JANUARY 19
10 a.m. to 9 p.m.—EXHIBIT
EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20
10 a.m. to 12 noon—EXHIBIT
4 p.m. to 10 p.m.—EXHIBIT
NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT
NOON—Luncheon meeting of the National Association of Amusement Machine Owners.
EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT
EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

A Coin Machine Show

ALL BY ITSELF

In

CHICAGO COIN'S

BOOTHS 47 to 50

SEE **"BERMUDA"**

THE FLIPPER SENSATION OF THE SHOW

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BLVD. CHICAGO, ILL.

C.M.I. EXHIBITORS

(Continued from Page 70)

T & C CO.
DALLAS, TEX.
Booth 42
Hot Popcorn Vendor

TRADIO, INC.
ASBURY PARK, N. J.
Booths 158, 160 & 162
Coin Operated Radio

TRAINING DEVICES, INC.
DETROIT, MICH.
Booths 186 & 187

U-NEED-A VENDORS, INC.
NEWARK, N. J.
Booths 78, 79 & 80
Cigarette Machines

UNITED MFG. CO.
CHICAGO, ILL.
Booths 144, 145 & 146
Amuse. Games

UNIVERSAL ENTERPRISES
YOUNGSTOWN, O.
Booth 185

VALLEY SPECIALTY CO., INC.
ROCHESTER, N. Y.
Booth 197
Escalators

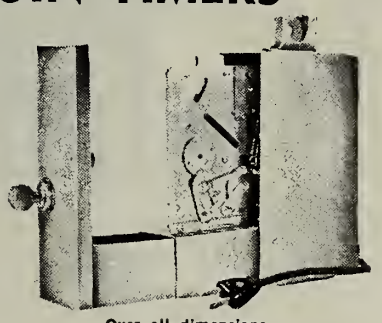
(Continued on Page 72)

CRYSTALETTE COIN TIMERS

for | COIN RADIOS & WASHING MACHINES

- Electrically Operated
- Completely Automatic
- Easy to Install
- Pick-Proof Lock
- Leak-Proof Boxes
- 25¢ Operation
- Can set from 15 minutes to 2 hours

10¢ Timers on Request



RADIO TIMERS
$9.25 each, complete. Quantity discounts.
6.50 each, without case. Quantity discounts.

WASHING MACHINE TIMERS
$12.75 each, complete. Quantity discounts.

Over all dimensions, 7 5/8 x 4 3/8 x 2 5/8

CRYSTALETTE MUSIC CO., INC.
1521 WEST ANAHEIM LONG BEACH, CALIFORNIA

ATTENTION! MICHIGAN OPERATORS
Just Received Bally's New Skeeball —
Bally's Bowler
Bally's New Rolldown "HY-ROLL"
Williams' "BOX SCORE"
Ponser's "PRO-SCORE"
And Many New and Used Pin Games

King-Pin
EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras **$6.00**
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

what the H&L?

here's what:

The foremost distributor in the South of all types of coin equipment — music machines, games, automatic vendors.

A twenty year reputation, second to none, for carrying only the best lines and selling them fairly, honestly, without misrepresentation.

A host of friends among the operators in Georgia and Alabama who, when they think of equipment, think . . . *GO TO H & L!*

MORRIS HANKIN

JACK LOVELADY

H & L DISTRIBUTORS INC.

708 Spring Street North West, Atlanta, Georgia
1524 2nd Avenue, North, Birmingham, Alabama

CMI EXHIBITORS

(Continued from Page 71)

VENDI-FREEZE CORP.
SAN DIEGO, CAL.
Booth 120
Ice Cream Vendors

WATLING MFG. CO.
CHICAGO, ILL.
Booths 12, 13 & 14
Scales, Bells

WICO CORP.
CHICAGO, ILL.
Booths 81, 82 & 83
Parts, Supplies

WILCOX-GAY CORP.
CHARLOTTE, MICH.
Booths 23 & 24
Voice Recorder

WILLIAMS MFG. CO.
CHICAGO, ILL.
Booths 17, 18 & 19
Pinballs—Rolldowns

Now Delivering!
THE NEW
JEWEL BELL CABINET
FITS ANY MILLS MECHANISM
Price..... $59.50
This $59.50 plus your mechanism gives Jewel Bell coverage for your location
AMERICAN AMUSEMENT COMPANY
158 E. GRAND AVE., CHICAGO, ILL.
(Phone: WHitehall 4370)

ZING!

...RIGHT TO YOUR HEART!

WHO?

it's GOTTLIEB'S greatest

LADY ROBIN HOOD

Featuring

The Play Sensation of the 20th Century

FLIPPER BUMPERS

WITH EXTRA-SENSITIVE FINGER TIP

CONTROL BUTTONS

and

COMPLETE TARGET SEQUENCE!
COMBINATION HIGH SCORE AND FREE PLAY POCKET!
FLASHING STEP-UP TARGET BUMPER
Increases High Score and Free Play BONUSES!

Plus

The flashiest, most colorful light-up Backboard you ever saw!

SEE YOUR DISTRIBUTOR FOR EARLY DELIVERY

SEE! PLAY!

LADY ROBIN HOOD

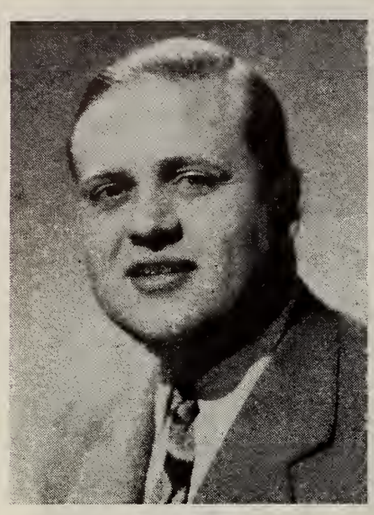
BOOTHS 2-3-4

D. Gottlieb & Co.

1140 N. KOSTNER AVE., CHICAGO 51, ILL.

MEMBER

Heath To Display Parts And Supplies



ED HEATH

MACON, GA.—Heath Distributing Company, this city, headed by Ed Heath, will show a full line of parts and supplies for all types of machines at the CMI Convention in Booths 159 and 161.

The firm will feature the "Feather Touch" Coin Chute, that is currently being used by D. Gottlieb & Company and Exhibit Supply Company on their new pin games. Also on display will be flipper conversions for several old pin games, a silk tone music system for old Wurlitzer phonos, and a full line of replacement coin chutes for some of the older model phonos.

Helping Heath at the display will be Dickie Buford, Bill Ray, and W. T. Veazey.

Keep
Your
Eyes
Open
For

GEORGE PONSER'S

SENSATIONAL EXHIBIT

AT BOOTHS 63-63B

CMI SHOW • SHERMAN HOTEL
CHICAGO, JANUARY 19, 20, 21, 22

Munves Displays Arcade Equip.

NEW YORK—Mike Munves, who has been supplying coinmen with arcade machines for over 38 years, once again will be on hand at the CMI show with a complete display of equipment at Booths 163 and 165.

Munves reports he will duplicate the set-up as pictured above, which appeared at the recent Parkmen Show.

In addition to handling the products of all the manufacturers, Munves has been the distributor for many of the leading arcade factories in the eastern territory. It is his boast that he sells a single machine or a complete arcade, even to the extent of drawing up blue prints for building construction and strategical display of equipment.

Harry Lozowick Killed In Crash

NEWARK, N. J.—Harry Lozowick, well known operator in this city, was killed in an automobile accident this past Friday, January 9, while driving in Irvington, N. J.

Harry is the father of Bert Lane of Atlantic-Seaboard New York Corporation and was a partner with his son-in-law, Sam Waldor, in the ABC Distributing Company.

Lozowick, was one of the real old-timers in the business, beginning with the operation of pin games in the early 30's.

Custom Shirtmaker

for the
COIN MACHINE TRADE

Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.

Leo Shabes
224 West 79th St., New York, N. Y.
(Phone: SChuyler 4-7925)

FLASH BOWLER

The Bowling Game Of Today...Tomorrow...

And Years To Come

SPECIAL FEATURES

- ★ Free Return Ball when player scores 10,000 pocket. Separate return track. Optional. Animated Glass Holds attention of player at all times. Score 95,000. Optional. Animated Glass Holds attention of player at all times. Score 95,000.
- ★ Electrical Mechanical Ball Release Unit makes game 100% trouble free.
- ★ Alley Trimmed with aluminum moulding. Will match any modernistic tavern.
- ★ Completely built of mahogany, birch or maple hardwood — adding to its sturdiness and beauty.
- ★ Green, non-fade, cork linoleum matting and rubberized felt combine to reduce noise to a minimum.
- ★ All cups are colored Red, Green and Blue — and made of four-ply belting 4 inches high.
- ★ Banking rails are red cork with aluminum trim.

Available in Sizes 10 Ft. 8 In.; 12 Ft. 8 In.; and 13 Ft. 8 In. All models 26 In. in width. They can be shipped in four parts and reassembled in 3 minutes. Built to specifications for Parks, Carnivals and Arcades in sizes from 8 to 21 feet.

I. EDELMAN

A STATEMENT

We do not profess to produce the "World's Best Games", but we do pride ourselves in the knowledge that we make games that are:

Trouble Free.

Give the operator a fair return on his investment, and afford him a greater trade-in value when the time comes for a change.

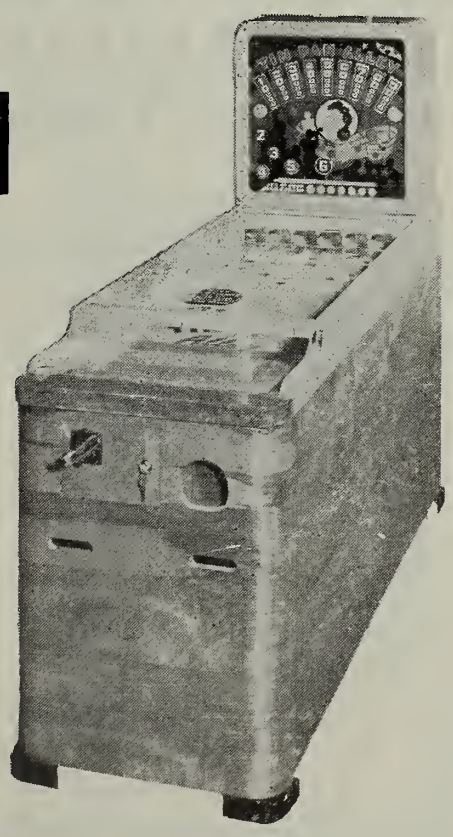
Because of our many years in the coin machine industry, we are able to develop money making games for the benefit of our customers.

EDELCO'S

TIN PAN ALLEY

A ROLL DOWN GAME WITH PLENTY OF ACTION AND EXCITEMENT.
CABINET STURDILY CONSTRUCTED, MATCHING THAT OF ANY OTHER GAME.
PRICED EXCEPTIONALLY REASONABLE.
INTERCHANGEABLE FOR ANY TERRITORY.

SEE OUR EXHIBIT AT CMI SHOW BOOTHS 15 & 16



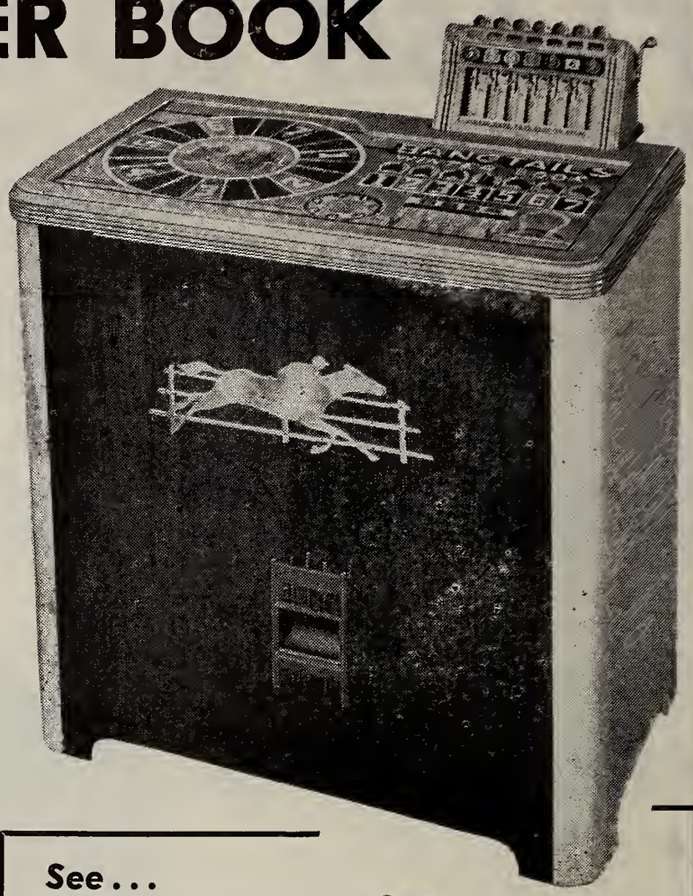
WRITE — WIRE — PHONE — TODAY!

EDELMAN AMUSEMENT DEVICES

2459 GRAND RIVER (PHONES: RANDOLPH 8547 CHERRY 9248) **DETROIT 1, MICH.**

EVANS' WINTER BOOK

World's Finest Investment In Consoles!



The odds are in your favor when you add WINTER BOOK to your routes, You get more flash and colorful appeal—more play per game—more profits per location! Operators found it the Console sensation thruout 1947 . . . you'll call it your best bet in Consoles for 1948, thanks to features like these!

- **SENSATIONAL WINTER BOOK ODDS! Provide up to $25.00 HIGH JACKPOT ON 5c PLAY!**
  Odds range from 10 for 1 up to 500 for 1 with only a SINGLE COIN Played! *NO BUILD UP NECESSARY!*
- **7-COIN PLAY**
  Not just 1 or 2 or 3, but as many as 7 coins every game! Why be satisfied with less?
- **EVANS FAMOUS PRECISION ENGINEERING**
- **TROUBLE-FREE PERFORMANCE**
- **BEAUTIFUL CUSTOM-BUILT CABINETS**
- **AVAILABLE IN 5c or 25c PLAY**

Plus

- **Evans' NONPAREIL Coin Head!**
  Greatest Improvement in the History of the Industry!

Ask the Man Who Operates One!

ORDER FROM YOUR DISTRIBUTOR

H. C. EVANS & CO.

1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

MEMBER

See . . .
The Entire EVANS Console Line!
CMI SHOW —

See . . .
B-A-S . . . 10—The Surprise of the Coin Machine World!

BOOTHS 43-44-45-46

Art Sauve Trains Trick Horses In Spare Time

DETROIT, MICH. — A. P. (Art) Sauve, one of Detroit's leading distributors, has an interesting and absorbing avocation. A horse-lover all his life, Sauve spends his spare time raising and training fine horses on his farm near Detroit.

"Blue Dare" is Sauve's favorite trick horse. Dubbed his "talking-horse" by his owner, "Blue Dare" answers questions by shaking his head "no" and nodding his head "yes". Sauve says, "If you ask him if he's a Democrat, he shakes his head "no" — if you ask if he's a Republican, he nods his head "yes".

The trick horse shakes hands by raising his front foot, will kneel down for Art to mount, takes a bow for company, and rises up on his hind legs as do the movie cowboy horses. According to Sauve, he is also a master at the art of osculation.

"Blue Dare" is a five-gaited, Kentucky-bred horse, and Art states "the best part of the whole thing is that I have taught him all his tricks myself."

"Pepper", another favorite, is Sauve's Western riding horse, and he uses him in rounding up cattle on the farm.

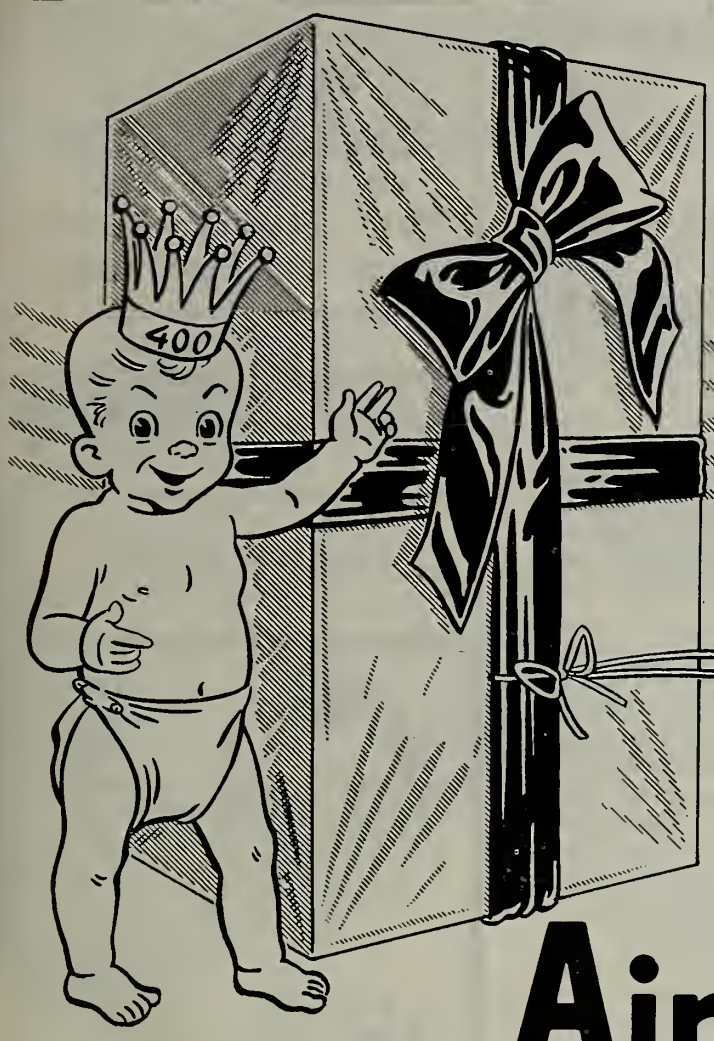
In keeping with the western atmosphere, Sauve has his horse barns artistically decorated. Boldly fronting one of the buildings is a magnificent portrait of himself astride a prancing steed—lariat unfurled.

DON'T KNOCK YOURSELF OUT!

SEE YOU IN THE BALLY
BOOTHS - 57, 58, 59, 60, 61, 62

GET SET FOR '48, '49, '50, '51, '52
AND ON AND ON AND ON WITH
BALLY EQUIPMENT

BEN BECKER SALES CORP.
REGIONAL BALLY DISTRIBUTOR FOR
NEW YORK, NEW JERSEY & NEW ENGLAND
444 W. 50th ST., NEW YORK 19, N. Y., PLaza 7-0588



World's Finest

World's LOWEST PRICE

SPECIAL DELIVERY
TO: COIN MACHINE CONVENTION
JAN. 19 - 22
CHICAGO, ILLINOIS
FROM AIREON MFG. CORP.

Aireon's Coronet

MODEL 400 AUTOMATIC PHONOGRAPH

The beautiful new CORONET Model 400 has been added to Aireon's distinctive line of automatic phonographs. Here , at last, is a machine combining perfect tone, graceful design and unerring performance . . . with the world's lowest price!

CORONET'S time payment price is $100 down and only $4.00 a week for 110 weeks, including all finance charges. The total price is the world's lowest, and weekly payments come out of **earnings** instead of capital. Operators have waited years for perfect performance combined with a price that makes profitable operation easy . . . and Aireon's CORONET is the ideal combination. CONTACT AN AIREON FACTORY REPRESENTATIVE OR THE FACTORY DIRECT FOR COMPLETE INFORMATION ON THE NEW **CORONET**.

Join The 400 CLUB

Aireon invites you to join the new "400 CLUB" . . . an invitation to greater phonograph profits with a revolutionary new payment plan which allows you to pay for phonographs and accessory equipment **out of actual collections.** Here are the terms of membership. Read them — judge for yourself the benefits of this valuable new policy.

20% DOWN PAYMENT

Order any Aireon phonograph model and accessory equipment . . . wall boxes, hideaways, speakers, etc. . . . in any quantity you need. You pay only 20% with the order. Your equipment will be delivered promptly, and a factory service man will help you make the initial installations.

$4.00 WEEKLY PAYMENTS

No extras . . . no hidden charges . . . You pay only $4.00 each week, per phonograph. Aireon has developed this plan on the basis of national averages to enable any operator to pay for equipment **entirely from collections.** Join NOW . . . stay on the profit side with the easiest, most sensible plan ever developed for payments on equipment.

• ***AIREON BUILDS THE WORLD'S FINEST PHONOGRAPH EQUIPMENT AT THE WORLD'S LOWEST PRICES***

Aireon MANUFACTURING CORP.

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

Aireon Announces New Line Of Phonos & Accessories For 1948

Will Be On Display At Morrison Hotel — New Price Range And Finance Plan Ready

KANSAS CITY, KANS.—R. R. (Rudy) Greenbaum, vice president and general sales manager, Aireon Manufacturing Corporation, this city, announced that his firm had developed a sensationally low priced line of automatic phonographs and accessories for 1948, and the complete line will be on display the week of the CMI convention at the Morrison Hotel in Chicago.

"Many new features never before achieved in music machine equipment have been perfected and put into the line" stated Greenbaum. "Many new improvements have been added and a most unusual line of accessory and remote equipment has been developed. A new phonograph line with vari-colored plastics and varied wood in mahogany, imported from foreign countries, has been developed. The new phonograph weighs less than 250 pounds. It is compact and small in size. New lighting features have been instituted with only one light bulb in the entire phonograph. This feature will reduce the actual electrical consumption by as much as 75c in an average location.

"A new sensational General Electric variable reluctance pickup has been added to the line" continued Greenbaum. "This is the first time this pickup, with lasting stylus, has been put into a phonograph. The reluctance pickup with neither crystal cartridge or magnetic pickup is something new and increases the records' wear by as much as 75%."

A new merchandise plan has been devised by Aireon. "This plan for operators" stated Greenbaum "is known as the 'Aireon 400 Club', and is founded on actual national averages and is found to be the only successful plan possible for successful operation of automatic phonographs for operators. Membership in the 'Club' costs the operator absolutely nothing and enhances his ability to make profit and pay for new equipment out of actual collections."

Greenbaum also reported that a new 5-10-25c wall box, the smallest in history, is now being offered to the operators at extremely low price.

"In addition to the many new features added to the Aireon line for the benefit of operators" concluded Rudy "we are offering the equipment at an economical price, and a new sensational finance plan. All details will be given the operators at the show.

Williams'
"SUNNY"
PREMIUM SCORE—RESERVE SCORE
HIGH SCORE TO 5 MILLION
Plus — FLIPPER ACTION
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V·P· DISTRIBUTING INC.
Del Vertish 2336 OLIVE ST. Coin Operated Machines PHONE CE.3892 ST. LOUIS 3, MO.

ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices
JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-BS27
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

"Lady Robin Hood" Is New Gottlieb & Co. Pinball Game

CHICAGO—Dave Gottlieb, president of D. Gottlieb & Co., this city announces the release of their new pin game "Lady Robin Hood", which will be displayed at the company's exhibit at the CMI show at booths 2, 3 and 4.

"Lady Robin Hood" is the second Gottlieb game to feature "Flipper Bumpers", said to be a Gottlieb originated play idea, which has captured the imagination of the industry. As in the first flipper game, "Humpty Dumpty", the newest release has a playing field dominated by the appeal of flipper bumpers which are player-controlled by means of button controls on each side of the cabinet.

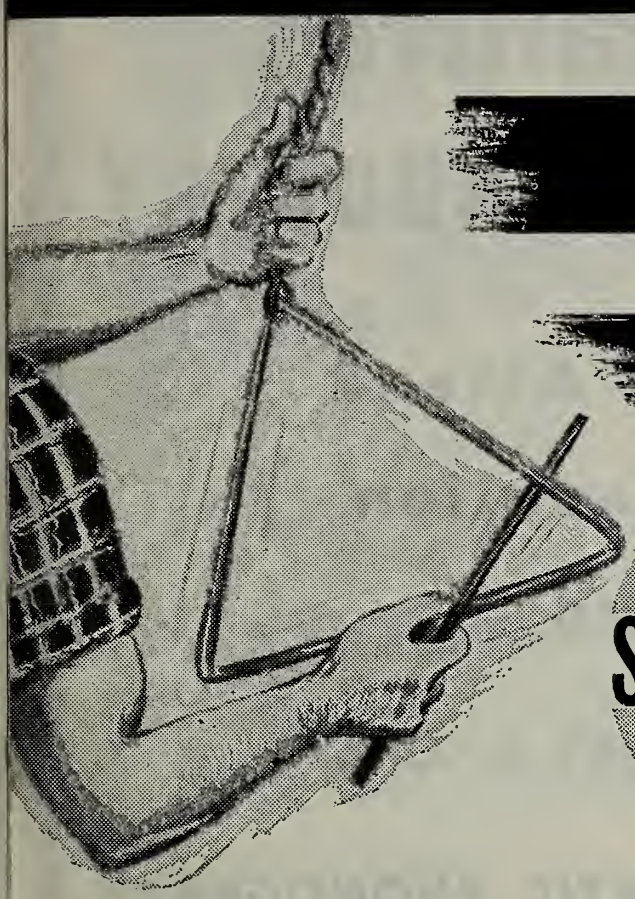
"Player interest," claims Gottlieb "has been heightened by such additional features as: a new, elaborately colorful theme in backboard light-up action; complete sequence scoring achieved by striking bumpers to spell out the word 'Target'; a combination Free Play and high score pocket; a flashing step-up Target Bumper which increases Free Play and High Score Bonuses.

"After having seen what Flipper Bumper action in 'Humpty Dumpty' did for pin game operating" continued Gottlieb "distributor enthusiasm for 'Lady Robin Hood' is at fever pitch. We have geared our production facilities to operate at the highest possible rate of speed commensurate with top quality construction."

"Advance orders for 'Lady Robin Hood" predicted Nate Gottlieb "indicate that this game will be a sell-out in even less time than was 'Humpty Dumpty'."

★★★

now—after a year's development



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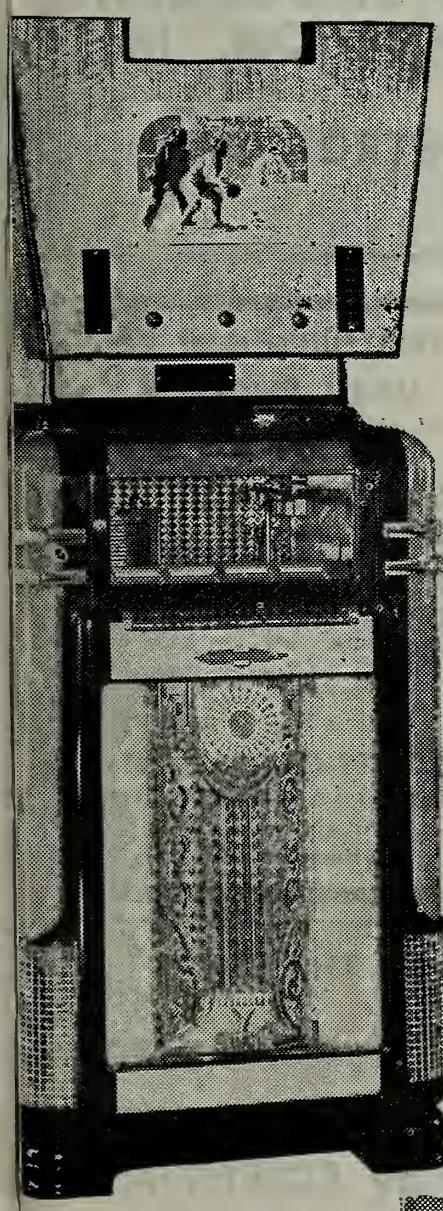

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Featuring PUSH BUTTON SELECTION

BUILT AS ONE UNIT — with joint amplifier, speaker and coin chute.

Anyone can play a juke box. Anyone can play Speedway's Telejuke. They simply press a button for whichever television station or record is desired and deposit a coin. The picture comes on the screen instantly, in perfect, sharp focus or the record plays as in customary Juke Box operation.

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Completely practical and made for coin-operated, self-service, public use, Speedway's Telejuke features many brand-new, revolutionary "firsts" such as . . . push-button television tuning (simple enough for a ten year old child to operate) . . . television unit built in 4 replaceable sections for instant servicing . . . synchronized timers for both sections so that play can be switched from television to phono and vice versa without depositing additional coins.

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Nat Cohn, Modern Music Sales Co. Booms Aireon Phono Line

NAT COHN

NEW YORK — Nat Cohn of Modern Music Sales Co., this city, one of the nation's leading juke box distribs, announced this past week that his firm had been appointed regional distributors for Aireon Manufacturing Corp., Kansas City, Kans., and that they would distribute the new phonos and accessories of this firm thruout this entire territory.

Nat is of the belief that the new deal which Aireon is making the operators on their new phono is bound to start an entirely new and better era for operators. He also claims that, "This is just what the music operator has needed and has been waiting for all this time."

He said, "There is no longer any doubt that the high price of music equipment has been much responsible for cutting down on sales because the operator just hasn't been able to meet his payments and see a decent return on his investment.

"He has had to", Cohn continued, "wherever possible, cut out the buying of new machines. Even tho he didn't want to do so. He realized", he says, "that he needed new equipment, but, he just couldn't amortize the cost and, therefore, he was faced with the fact that he must get equipment at a lower price, with smaller payments, to assure him obtaining new machines and being able to continue in business."

Cohn explains that the new Aireon merchandising plan allows the operator to pay for the machines he purchases, or for the wall and bar boxes he buys, over an extended period of time, with exceptionally low payments of only $4 per week.

"This", Nat Cohn says, "is one kind of payment the operator can meet. He can pay $4 per week. But, he can't make high payments."

Nat also said, "We were the pioneers in automatic phonograph distribution in this area and we know just about what every single operator can afford to pay. We believe that the present Aireon deal is the best in the nation. It has opened a new method for the music operators to enjoy real profits. I can foresee one of the busiest years in history for our firm and", he continued, "if advance orders are any indication, we already are on the way to setting a new post-war mark for music machine sales."

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Rock-Ola Standard (Dial)	119.50
Seeburg Hi-Tone, Remote	149.50
Wurlitzer 500	119.50
Wurlitzer 616 Plain	49.50
Wurlitzer 616 Lite-up	59.50
Wurlitzer 600 K Victory	119.50
Wurlitzer 600 R Victory	99.50

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SPECIAL "BONUS FEATURE"
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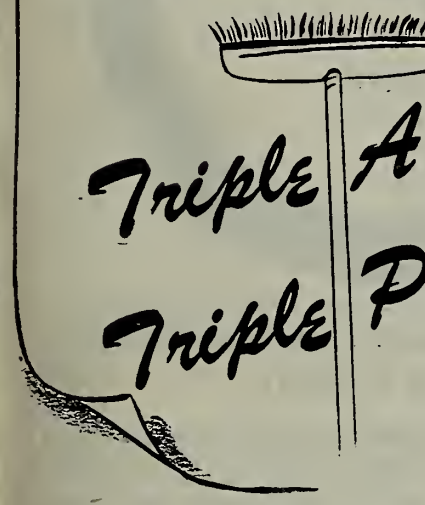

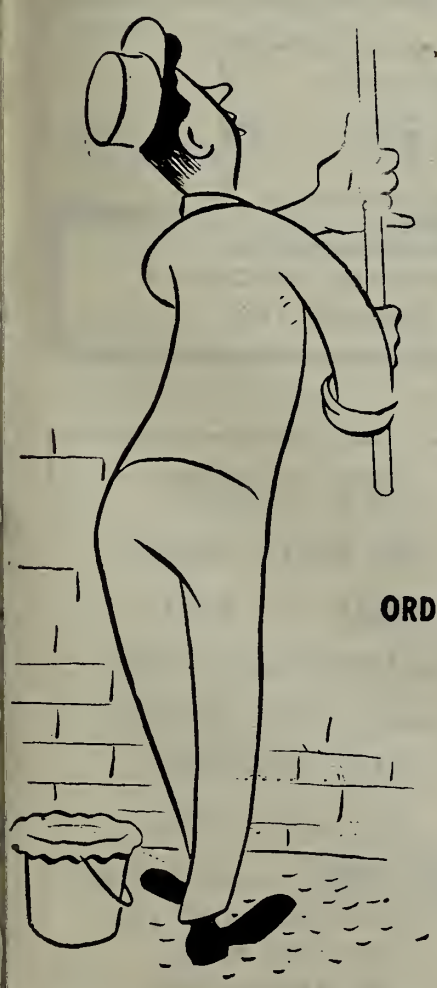

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1948 New And Important Era

By ALBERT A. SILBERMAN
Gen. Sales Mgr., Adams-Fairfax Corp.

The year 1948 will usher in a new and very important era in the Coin Machine industry generally, and the automatic merchandising business in particular. There will be drastic adjustments on an overall basis especially in the financial structure of many distributors and in the operational scope of a large number of operators.

The considered opinions expressed herein come as a result of long discussions with important distributors and operators in every section of the country. The writer has made two complete and comprehensive tours of the entire United States in 1947, during which time he has had the opportunity of observing conditions at first hand and discussing the many vexing problems facing distributors and operators at great length and in complete detail.

The "lush" period is over. There is complete unanimity of opinion on this point. Resistance to high priced equipment is steadily growing and the undeniable fact must be squarely faced that "storm warning" signals are aloft all over the country. Sound business reasoning dictates a policy of liquidating slow moving and other excessive inventory, as well as clearance of old and accumulated stock, parts, etc., which constitutes a "drag" or carrying charge against a business. Distributors and jobbers are demonstrating real business acumen by clearing valuable space, hitherto piled high with antiquated and obsolete equipment and using it for productive purposes. All unnecessary expense is being eliminated and there is a general awakening to the important need of adequate working capital. In most cases, the tightening up of credit has worked hardships on both distributors and operators and until a distributor or jobber has found new sources of financing, he must be in a position financially, to carry the operators paper himself or face the alternative of losing business.

Coin men in all phases of the industry are now properly looking for ways and means to augment their volume, and accordingly, distributors, jobbers and operators in every city of the United States, with very few exceptions, have taken on one or more vending machine lines. In practically all cases they report that vending equipment has brought much new blood into the industry and that these sales are now and will continue to be a welcome stimulant to the business.

Many operators of pin games, consoles, phonos, roll downs, etc., report that they have supplemented their incomes thru' the addition of merchandise vending machines to their established routes and that the arrangement is both pleasant and profitable since it does not interfere or otherwise compete with their games or other equipment but rather gives the location a more diversified service.

With each passing year, as the coin machine industry grows in stature, scope and accomplishment, it is inevitable, that it will bring in consistent measure new and complex problems which will seriously challenge the best ability of all, from manufacturers down. This follows the natural course of events and should alarm no one whose business is efficiently controlled and generally attuned to the tempo of the times.

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Cancer Fund Check To Be Presented To Winchell At Show

CHICAGO — Altho contributions for the CMI Damon Runyon Memorial Fund for Cancer Research has slowed down considerably during the past few weeks, it is expected that the goal of $250,000 which the industry set for itself will be met. At the present tabulation, there is close to $200,000 on hand.

The coinmen who have been expending their energies toward the accomplishment of the quota, are confident that the needed amount will be on hand when the balance of the money is handed to Walter Winchell on the night of the banquet, January 22.

Coin Machine Industries has turned over a check to Winchell amounting to $120,000. James Mangan, director of the Public Relations Bureau for CMI, reports that a souvenir book containing the names of all the coinmen contributing to the Runyon Fund will be available at showtime.

Michigan Studies Television Tax

LANSING, MICH. — Michigan's fiscal experts, harried by budget requests exceeding by many millions the appropriations for the current year, are examining the possibility of placing an "amusement tax" on television sets in bars, taverns and hotels.

They are regarding with interest the recent action of Pennsylvania in issuing television licenses to liquor dispensers at $120 a year and to beer locations at $60.

The legislatures figure virtually every bar and grill will have a television set eventually, and expect that nearly $800,000 a year could be acquired in this manner. The figures list 324 hotels, 4,023 restaurants and 573 clubs with liquor licenses, and 131 hotels and 2,958 taverns dispensing wine and beer.

Rock-Ola Maine Showing Big Success

PORTLAND, ME. — E. S. Libby, president of Maine Automatic Music Company, this city played host to over fifty music machine operators at the recent showing of the Rock-Ola "Magic-Glo" phonograph at the Graymore Hotel.

Libby, whose firm is exclusive distributors for Rock-Ola for Maine, New Hampshire and Vermont, reported that the operators hailed the many major improvements in the new model.

Mrs. E. S. Libby, general manager of the firm, who has been associated with the coin machine business for many years, and is considered one of the few women expert executives, stated "Mr. Libby and myself were highly pleased with the wonderful turnout of operators and their mechanics for the showing at the Graymore Hotel. The weather was so bad, with snow many feet high on the roads, we were amazed that some of our customers could get through. When they looked over the 'Magic-Glo', they reported it was well worth their efforts'."

Pictured to the right is Mr. and Mrs. Libby alongside the new Rock-Ola phonograph.

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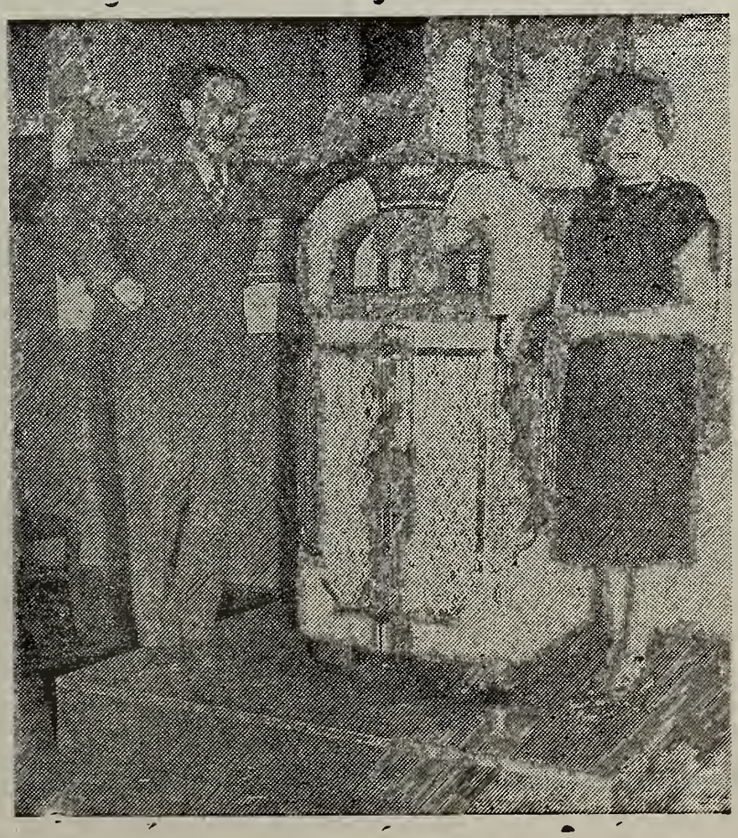

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NOTICE

IN keeping with the program to conserve paper stocks, adopted by all publishers throughout the world, The Cash Box, beginning with this (January 24, 1948) issue, will print on both sides of each page and will cut all reading matter (news items and editorials) to a comfortable point size type.

Sell Your Old Paper!

Don't Waste New Paper!

THE CASH BOX COIN MACHINE MART

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OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

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WANT – Will pay $5. each for inclosed bases for Rowe Aristocrat cigarette machines. REDMOND TOBACCO CO., ARKVILLE, NEW YORK.

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 5171

WANT – The used records from your boxes. We buysteadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802

WANT – Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT – Evans Bangtails, Dominos and Winterbooks; Keeney Bonus Bells and Bally Deluxe Draw Bells. Cash waiting. No junk please. Also Jennings Challenger 5-5¢. ARUNDEL AMUSEMENT CO., 416 THIRD ST., EASTPORT, MD. Tel: Annapolis 3491

WANT – New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – FOR Cash. Post-war Rolldown Games: Advance Rolls; Total Rolls; Tally Rolls; Sportsman Rolls, etc. KEOKUK APPLIANCE CO., 420 MAIN, KEOKUK, IOWA. Tel: 2497

WANT – Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or Wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BKLYN. 29, N. Y.

WANT – Victory Specials; Special Entrys; Jockey Specials; State best price in first letter. Victory Specials must be chrome rails, type A. IDEAL NOVELTY CO., 2823 LOCUST, ST. LOUIS 3, MISSOURI. Tel: FR. 5544

WANT – At once! Keeney Super-Tracktimes. Write giving full details, condition, where located, price wanted for same. Must be in good condition – No junk please! Only interested in Keeney Super-Tracktimes. RICHMOND AMUSEMENT-SALES CO., 803-05 WEST BROAD STREET, RICHMOND, VA. Tel: 5-0942

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

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FOR SALE – Slightly used Williams All Stars, perfect condition $300. ea. SHEARER NOVELTY CO., BOX 351, ROME, GA. Tel: 7252

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Mills 1947 "Three Bell", like new $425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45.; 25 Pin Game Boxes, wire bound $50.; Mills Slot Locks $16. doz.; new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE – Canteen $35.; Surf Queen $35.; Super Score $70.; Kilroy $75.; Rocket $85. HORACE BIEDERMAN, 5719 FIRST ST. N.W., WASHINGTON 11, D.C. Tel: Georgia 5814

FOR SALE – What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE – Scales: Kirk Horoscope $85.; National Ticket $60.; Peerless Ticket $110.; Deluxe Loboy $30. R. STARK, 1012 W. 43rd ST., LOS ANGELES, CALIF.

FOR SALE – New 5 Ball pin games: Bonanza; Sea Isle; Nudgy; Humpty Dumpty; Star Lite; Dolly; Oscar; Singapore; Bermuda; Bronco; Hi Ride & the new Gottlieb flipper release. You can't beat our price & service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C. Tel. HObart 3170.

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – First time offered. Step Ups $40.00; Vanities $70.00; Big Hit $35.00; Big League $40.00; Superliner $50.00. All these machines are in excellent condition and ready for location. TULANE COIN MACHINE SERVICE, 1625 TULANE AVENUE, NEW ORLEANS, LA. Tel: Canal 4347

FOR SALE – Clearance! Jennings Silver Moons; Victory Chiefs; 1 Cherry, 2 Cherry and 3 Cherry Payouts; Mills Brown Fronts and Extraordinary Originals, 5¢ $75.; 10¢ $80.; 25¢ $90. Wire order with 1/3 deposit. All in first class condition to act in location. Limited stock. CLUB DISTRIBUTING CO., INC., CORNER E. PEARL AND DEPOT STREETS, BATESVILLE, IND. Tel: Batesville 2515.

FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Operators! We have a large number of Pay Off Consoles – various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

FOR SALE – Advance Rolls $260.; Total Roll $110.; Sportsman Roll $100.; Goalee $95.; Tally Roll $75.; Rol-A-Score $150.; Super Triangle $50.; Bang-A-Fitty $200.; Rapid Fire $25.; Ten Strikes H.D. $50. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Test Quests - brand new in original boxes.. $32.50 each. Extra question sets, 50¢ each. IDEAL NOVELTY CO., 2823 LOCUST STREET, ST. LOUIS 3, MO.

FOR SALE – Any pre-war game or conversion. $10. ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVENUE, PHILADELPHIA 21, PA. Tel: Pop. 3299

FOR SALE – Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢ Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Slots in excellent condition. Chrome or Gold Chrome: 5¢ - $94.50, 10¢ - $104.50, 25¢ - $114.50. Blue Fronts: 5¢ - $79.50, 10¢ - $89.50, 25¢ - $99.50. Brown Fronts: 5¢ - $89.50, 10¢ - $99.50, 25¢ - $109.50. 1¢ Q.T. $22.50. Silver Moon Chiefs: 5¢ - $99.50, 10¢ - $109.50. Red Skins: 5¢ - $79.50, 10¢ - $89.50. Box stands with locks $10. Pins - pre-war $20. each. Write for list. Kilroys $119.50. Surf Queens $49.50. One-third deposit with order, balance C.O.D. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – It's From California! It's new! A penny Hand Lotion Dispenser. Enormous profits per machine. Untouched locations easily secured. Limited number available to operators. W. W. BROWN, 1369 E. HYDE PARK BLVD., CHICAGO, ILL. Tel: Plaza 2400

FOR SALE – An attractive buy, Pill Ball machines stripped to conform with New York City regulations $35. ea. Also Total Rolls $85. ea. JOMAL AMUSEMENT ENTERPRISES, INC., 3178 PARK AVENUE AT 161st STREET, BRONX, N. Y. Tel: MElrose 5-7933

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – One Balls: 3 Victory Specials $175. ea.; Longacres & Dust Whirls & Thorobreds $55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon $35. ea. Baffle Cards & Kilroys $90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE – 5 Big Leagues $50. ea.; 5 Midget Racers $50. ea.; 2 Surf Queens $50. ea.; 3 Havanas $115. ea.; 2 Lightnings $100. ea.; 2 Dynamites $60. ea.; 4 Chicago Coin Baseballs, new $175. ea.; 2 BallyHoo, new $150. ea.; 2 Silver Streak, new $150. ea.; 3 Tally Ho, new $190. ea.; 2 Bronchos, new $175. ea.; 3 Gingers, new $175. ea. If you are in need of Pins or Music, write us. All Machines Reconditioned in our own plant. TARAN DIST., INC., 2820 N.W. 7th AVE., MIAMI, FLA. Tel: 3-7648

FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Make An Offer!!!! Make An Offer!!!!! Good as New. One Automatic Hostess (A.M.I,) complete with Studio and Cabinets. Also Solotone Boxes and Amplifiers. WARNICK MUSIC CO., INC., 3710 HINTINGTON AVE., NEWPORT NEWS, VA. Tel: 7-1701

FOR SALE – 1 new Packard Hideaway, floor sample $335.; 2 Packard #1200 Speakers $95. ea.; 1 new 25¢ Pace Chrome Bell $155.; 1 Bally Double Barrel, like new $65.; 2 Bally Rockets, A-1 $95. ea.; 2 Chicoin Spellbound $65. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Hot Juke Box Route. 70 Juke Boxes on location. Good location. No competition. Priced to sell quick. Going out of business. Approximately 12,000 records. Parts. Wall Boxes. Speakers, etc. Intake – about the average. Open for inspection. For full information write: BOX 623, PEARSALL, TEX.

FOR SALE – Guaranteed Used Machines – Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE – 6 Muto. Photomatics, last pre-war models, all still on location $275. ea. crated; 3 Bally Hi-Hands, clean $49.50 ea.; Bally Deluxe Draw Bell, like new $395. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45.: Arizona, Surf Queen, Midget Racer, Big League. At $75. Superscore. One Balls F.P.: Sport Special $45.; Dark Horse $60.; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Wurlitzer 600 $100.; 750E $295.; 500 - $100.; Rock-Ola 1940 Super $100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0817

FOR SALE – Big Savings on our reputable used games. All in perfect condition. Bally Victory Derby $165.; Victory Special $195.; Special Entry $325.; Gottlieb's Daily Races $225.; Refinished Mills Slots, perfect condition: Blue Fronts 5¢ $75., 25¢ $85.; Cherry Bells or Brown Fronts 5¢ $100., 25¢ $110.; Original Black Cherry Bells 5¢ $140., 25¢ $150. 1/3 deposit, bal. C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

PARTS AND SUPPLIES

FOR SALE – Combination Offer: 1 thousand 3 Amp. and 1 thousand Buss Glass Tube Fuses, Cartridge type for $20. complete. 28 volt Miniature Bayonet Base Mazda lamps 5¢ ea. BIGNER, INC., 1983 STATE AVE., CINCINNATI, OHIO. Tel: WA. 1994

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Closing out manufacturers surplus. All new materials. Write-Phone-Wire. 700 - 24 volt Mercury Counters $1.24 each; 1,000 Triple-pole, single-thros 24 V. AC Guardian Relays 71¢ each; 12,000 ft. #18-2 Cond. Tirex 2½¢ ft.; 9,000 ft. #18-4 Cond. 7¢ ft.; 10,000 ft. #16-4 Cond. Tirex 9¢ ft. Subject to prior sale. GEO. R. MURDOCK & ASSOCIATES, INC., 1797 UNION ST., SAN FRANCISCO 23, CALIF. Tel: PRospect 5-2974

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

MISCELLANEOUS

NOTICE – Rent A Machine. Keep that location Hot! Established Operators – Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

NOTICE – Music Operators: You cannot afford to pass up the Saving & Service we offer; you take no chances because we Guarantee every Needle we Re-Sharpen. Drop a card for Details & Shipping Containers. Give it a Try. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE – We are now located at the following address. Amusement Machines and Phonographs. JOMAL AMUSEMENT ENTERPRISES, INC., 3178 PARK AVENUE, BRONX, N. Y. Tel: SE 3-0899

NOTICE – Want. Used Juke Box Records – Used Juke Box Records – Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N. Y.

NOTICE – Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

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STREET_____

CITY_____ ZONE_____ STATE_____

THRU THE COIN CHUTE

CHICAGO CHATTER

Had a nice long chat with Dick Hood of H. C. Evans & Co. who is just back from a Florida vacation. Dick doesn't have much time for the boys who wail and weep when things slow up a bit. "That's the time to roll up your sleeves and get in there and really punch", says Dick, "Good times and better conditions are coming", he opines. It sure does a person good to hear Dick talk. We need more people like him in this business . . . The carpenters are blasting away over at Coven Dstrib Co., doing lots of remodeling. Offices being shifted around to make room for expansion of showrooms. In talking to Ben Coven about the convention, he informed us that he would be at the Bally booths where he hopes to meet all his many friends . . . Lee S. Jones of P & S Machine Co. very busy sawing, hammering, and packing his new equipment to haul over to the Sherman. Lee tells us, "The new innovation in these games will prove sensational."

* * *

Visited with Lindy Force of AMI who is fully recovered from his recent operation and feeling full of vim and vinegar once again. Lindy is very happy over the announcement he expects to release on the termination of the trusteeship of AMI. Lindy tells us that he is looking forward to a big year in the music field and expects to sell many of the new forty selection wall boxes during 1948 . . . Ted Kruse of Amusematic Corp. seen rushing around getting materials ready for display at the show and expecting to do a terrific selling job on their new game . . . Ted Rubinstein over at Marvel Mfg. Co. donning overalls and giving the boys in the shop a helping hand in filling the orders for their games. Ted informs us that their latest game will be on display at the show. He has named it "Gold Mine", and it may prove to be just that, he hopes.

* * *

Bert Davidson of Filben Corp. making plans to show the new Filben Mirrocle Music line at the Morrison Penthouse during the week of the show. Bert invites all music ops up to see this new equipment and enjoy a bit of refreshments . . . Among a series of parties and banquets to be held in town this week, Rock-Ola is planning a humdinger for all their distributors, according to Art Weinand. The plant will be open for tours by visiting ops and distribs during convention week. We highly recommended you pay a visit. This big plant is an eye-opener and well worth the trip.

* * *

Noticed the boys working over at the Genco display booth making sure that everything is set for the opening day of the show. They were putting up trimmings, getting their new game set up, and rushing around to check on a number of last minute details. We hear that Genco will have a few surprises at the show but are keeping them securely under wraps until show time . . . Harry Williams of Williams Mfg. Co. has come up with a new game called "Sunny" and from a description given us by Fulton Moore, sales manager, it sounds terrific. It features astronomic scoring, bonus scores, free games, and just about everything needed to make it a sensational hit.

* * *

J. R. Bacon of the O. D. Jennings & Co. informs us that in addition to their display at the Sherman Hotel, the firm will also hold open house at the plant during the week of the show. All operators are invited out for a tour of the factory. Special limousine service is an added accommodation from the Sherman to the plant and back to the hotel again. The busses will operate from 10 A.M. to 5 P.M. daily. That's what we call service deluxe . . . According to information received from Gwen Desplenter of CMI's Public Relations Bureau between 10,000 and 12,000 coinmen are expected in town to attend the convention. All available hotel space has been completely taken, with many last minute requests still pouring in. Gwen reports that the latest count in the Damon Runyon Cancer Fund Drive reveals that the sum collected up to date amounts to $197,029.09. Jim Mangan tells us that when the count is completed and all the returns are in, they expect to have hit their goal of $250,000,00.

* * *

Vince Murphy and Jimmy Johnson of Globe Distrib. Co. all set to display their new improved coin counter and separator and hope to take lots of nice orders. Vince is very enthusiastic about the future in the coin machine biz and looks for a good year in 1948 . . . Dropped around to Chicago Coin and saw their new five ball game, "Bermuda", and can understand now why we have been hearing such nice things said about it. Sam Wolberg promises some new and sensational revelations at the show and hopes that the ops will get over to their booth to take a look . . . Gil Kitt and partner Ralph Sheffield of Empire Coin giving their staff a pep talk for the coming show and preparing to display all of their games and vending lines. The boys expect to sell lots and lots of equipment and will have their entire sales force on duty during the four days of the show.

* * *

Ray Moloney and the execs at Bally Mfg. Co. expecting a one hundred per cent turnout of their distribs during the convention and planning a number of parties and gatherings at the Bally suite as has been their custom in past years. On exhibit at the Bally booths will be all of their current games and equipment, plus several of their new games which will be unveiled at the show. "Dapper" Tommy Callaghan, the famed sleuth, now heading the music division at Bally, expects to be on hand at the show to meet the many coinmen friends he has made while touring the country. Herb Jones is working the telephone overtime these days, calling all over the country getting coinmen to mail their last minute contributions for the CMI Cancer Drive to him now in time for the banquet Thursday night.

* * *

Just talked to Billy DeSelm over at United who predicts that their new games, which will be displayed at the convention, will steal the show. Billy tells us that the United factory will hold open house at the plant for distribs and visiting ops . . . Al Sebring of Bell Products in a deep huddle with Harry Salat and hoping to hit the jackpot in taking orders for their new electrically operated coin changer and manually operated junior coin changer. Al has high hopes of selling lots of equipment at the show . . . Al Stern of World Wide Distributors has been one busy man these past few weeks, traveling thruout his territory, calling on ops and taking some nice orders on games and other equipment. Al has a well earned reputation of being a super salesman and can really turn on the selling power when he wants to. Al plans to spend quite a bit of time at the show where he hopes to meet his many, many friends.

* * *

Harry Brown of American Amusement anxiously looking forward to covering the show and contacting his many coinmen friends again . . . George Ponser nervously chasing here and there getting his booth ready, extending the glad hand to his many friends, pushing the sales of his new rolldown, "Pro-Score", and taking many nice orders. All in all George is a very busy man . . . Here's hoping that each and everyone of you will have a swell time and will long remember this convention as one of the biggest and best ever held.

THRU THE COIN CHUTE

EASTERN FLASHES

The only subject of conversation this week has been the Coin Machine Convention. Everybody was either taking a train or plane, or making last minute rushes to the railroad or La Guardia Airport to catch some means of transportation. As is usually the case, many coinmen who hadn't planned on attending the show, changed their minds the last moment — and then had to do all kinds of tricks. The first problem was how to get to Chicago, and then when they get there, where'll they sleep. The telephone wires at this office were busy continually with requests from our friends, asking if we could help out. We did our best, but the Chicago hotel situation was practically impossible to break thru. However, if we know our coin machine friends, they'll all get to Chicago, and when they get there they'll get sleeping accommodations. Many of the boys left early in the week, particularly those who have to see that their equipment is on hand at the Sherman Hotel for exhibit. Others left in order to be able to call on the factories in advance of the general gathering, which will start Sunday, January 18.

* * *

Barney (Shugy) Sugerman, Abe Green and Jack Mitnick and their staff left early for the show as they are anxious to get their display set up. They are showing the Tel-O-Matic Robot music system on the exhibit floor . . . When Shugy returns he will complete arrangements for the Bar Mitzvah (confirmation) of his son Nathan, who celebrates his thirteenth birthday on Saturday, February 14. There'll be big doings at the Clinton Manor on that day . . . Al Goldenberg, Jomal Music, makes last minute arrangements and flies out to the show — his first . . . Phil Mason and Dave Lowy, Dave Lowy Company, report they expect to do big things at the show in lining up some of the factories as distributors . . . Maxie Green, New Deal Distributing, will attend the show for the first time in about ten years. Maxie is a dynamo and should make some good deals for his firm.

* * *

Al Bloom, Speedway Products Company, will let the coinmen of the nation take a look at his new combination television-juke box, which will be on display at the Morrison Hotel the entire week of the show. Bloom has worked out a practical machine, and in addition has an operating plan for the operators . . . Bill Rabkin, International Mutoscope Corporation, will have a few pleasant surprises to show the visitors at the show. The Muto exhibit will feature the Photomatic, Voice-O-Graph, the Mutoscope, and several new amusement machines. On hand to assist Rabkin will be Herbert Klein, sales manager, Frank Swan, head of the service department, and Ben Herz, engineer . . . Max Levine, Scientific Machine Corporation, together with his associate Fred Hailparn, will show the trade something new in amusement machines.

* * *

Nat Cohn, Modern Music Sales Corporation, will probably be one of the busiest distributors attending the convention. Nat just announced the acquisition of the Aireon phono line. In addition, he heads the newly organized Gem Record Company, which has a half dozen records ready to pop . . . Lou Wolcher, the popular San Francisco distributor, in town most of the week, leaves for the convention from the big city . . . Ben Becker, Ben Becker Sales Company, Bally's regional sales representative, practically living on a train or plane these days. Ben spent most of the week in upper New York State, returned to the city for a few days, and then out to Chicago . . . Hymie Rosenberg, H. Rosenberg Company, placidly waits until the last moment, then grabs a plane . . . The Rock-Ola contingent (Dave Stern, Harry Pearl, Tom Burke and Irv Orenstein of Seacoast Distributors) leave some days early to be on hand at the Rock-Ola factory . . . Sammy Stern, Scott-Crosse Company, Philadelphia, Pa. (Rock-Ola distrib. there) left a full week ahead . . . Dave Rosen and his entire crew from David Rosen Company, Philadelphia, will be on hand at their booth to greet their friends and customers.

* * *

Mike Munves, in Chicago, a fews days ahead of time, sets up his booth of arcade equipment . . . The trade shocked and saddened by the death of Harry Lozowick of ABC Distributing Co., Newark, N. J., who was killed in an auto accident on January 9. Harry is the father of Bert Lane of Atlantic-Seaboard New York Corporation. Bert was undecided whether or not he would attend the convention, but Meyer Parkoff, Harry Schneider, Joe Fishman and George Hurwich of the firm will be on hand. We understand Harry Rosen sent a last minute message that he may not be able to leave Miami Beach, Fla. for the show . . . Al Denver and Sidney Levine of the Automatic Music Operators Association, expect to accomplish a great deal at this show . . . Murray Weiner and Bill Weiner of the U-Need-A Vendors, will show their new electric cig machine.

* * *

THAT'S ALL FOR NOW — WE'RE OFF TO THE CONVENTION. DROP IN AT BOOTH 77 — the LUCKY DOUBLE. WE'LL BE SEEING YOU.

* * *

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

"On to the Big Show", is the password all along coinrow here with coinmen on their way, as this is being written, and many of them already in the Windy City and others, who were lucky enough to get the big nonstop planes, planning to leave at the last minute. It sure looks like California will be represented with glowing colors at the CMI Convention and everyone will meet with everyone once again for a grand and glorious time as well as see all the new machines and the new ideas which will be presented at the Sherman Hotel. (And since you guys and gals will be reading this as the Show will be on be sure to call around at BOOTH 77—*The Cash Box*—and pass along some of the info which you have so that we can complete this column in plenty of time for the Post-Convention issue.)

* * *

In this man's town, Elky Ray, Gold Coast Coin Machine Exch., is walking around with a big smile and an air of expectancy. He's expecting a sample of Dave Gottlieb's latest five-ball creation, "Lady Robin Hood". And from what Elky tells us he believes that it's going to have 'em all talking and (even more important) buying . . . Jack Ryan over at Sicking, Inc. tells us that the response to Chicago Coin's great new five-ball, "Bermuda", is extremely gratifying. "The boys are coming around for more and still more", says Jack, "and we're trying to complete all orders just as fast as we possibly can" . . . Charlie Fulcher (L. A. Manager for Mills Sales Co., Ltd.) just returned from a trip down to San Diego and reports that he "took plenty of orders for the great Mills Constellation phono". Charlie says that more and more music ops are going big for the Constellation with the "six hits for two-bits" idea bringing the quarters into the boxes in bigger numbers than ever before.

* * *

Charley Robinson rushed right off to Chi (early) to attend the show and to learn away in advance about thisa and thata and what can be expected to be seen here and there in Chicago. In the meantime, Al Bettelman is holding down the fort here in his usual capable and efficient manner. By the way, Al has just returned from a 9,000 mile circuit of the Western states and is getting some rest at least . . . M. C. (Bill) Williams of Williams Distributing Co. reports that he has just heard from son, Harry, who heads the well known Williams Manufacturing Co. in Chicago, that the trip back to Chi in Harry's new Beechcraft Bonanza plane was absolutely uneventful. Smooth as skimming over ice and that he landed at Chi's Municipal Airport in record time. In the meantime, Bill, winkingly, tells us that he's "gonna have something really terrific" for the ops hereabouts.

* * *

M. S. (Bill) Wolf tells us that he's selling more and ever more of the new AMI's and that he's got a real surprise up his sleeve for all the boys who buy this machine with something they have all wanted. "And", says Bill, "we're not the only ones, out here on the West Coast, who are selling AMI phonos. In fact", he claims, "from what we hear AMI's are selling all over the nation with ops turning to this grand phono" . . . Wm. (Bud) Parr and Fred Gaunt of General Music Sales Co. are busier than the proverbial beavers with their new distributorship—the '48 Magic-Glo Rock-Ola phono—which is bringing the music boys from all around this territory into their showrooms to look it over and place their orders. And many a guy calling on Bud to compliment him on obtaining this well known music line of merchandise. And Bud saying, "Brother, you ain't seen nothin' yet, we're only just gettin' started."

* * *

Say, that Len Micon is somethin'. The way that boy and his Pacific Coast Distribs are moving out those Genco "Bing-A-Rolls" is really something to write home about. Len is doing a really terrific job and has orders away in advance of every shipment he gets . . . Over at SCAMOA our good friend, E. Jay Bullock is reported on his way to Chi to meet with all big automatic music leaders and discuss many national problems. (By the way, Jay, just thought of something. Whatever did become of that idea of using the "U. S. Marine's Hymn" recording in juke boxes thruout this area to encourage enlistments in this grand Corps? We remember away back in December when that Marine Captain spoke before the assn meeting and told the boys all about it and also the fact that many a former U. S. Marine would plunk a nickel into the juke box just to hear it again.

* * *

Looks like W. R. (Bill) Happel's prediction that Southern California would become "rolldown headquarters for the U.S.A." has come true. As a prophet, Bill has won his laurels with this prediction. And now that you're at the show, Bill, howza about a few more predictions for the forthcoming big year ahead? . . . Say, we haven't had a chance to meet with the ops who called around Coinrow this past week. But, we can tell you that you'll meet plenty of them at the CMI show—so just keep your eyes open . . . That brings me to this prediction made by one of the boys—just watch Southern California lead the nation all over again right back to a big boom in coinbiz with new ideas and new methods.

* * *

And now—on to the big music people who help make this part of the world such a grand place to live. Saul Bihari of Modern Records who is in New York right now completing the installation of the firm's own offices there long distances that everything is going great and that they're just about ready to "bust wide open" with their official opening day. In the meantime Saul seems to be battling the phone company in N.Y.C. for telephones to be installed quick and has his hands full, he says. John Blackburn, former distrib head for Exclusive Records, has now joined Modern's sales staff and will be joining Saul in New York in the very near future . . . Mercury Record Sales Co. have just remodeled their new distribution offices and have also set up a complete bookkeeping department. With such stars as Vic Damone and Frankie Laine and some of the other greats this firm has they expect business to be better than better this '48. Mike Kurlan, manager of these offices, advises that all bills will emanate from his offices from now on.

* * *

Art Rupe of Specialty Records, who is no mean ad and publicity man himself, is so busy that he has just hired himself a Public Relations man. We haven't been able as yet to catch his name. In the meantime, Art let us listen to the forthcoming new Roy Milton release and it sure does look like Specialty hit the jackpot this time. The new platter is "Keep A Dollar In Your Pocket" backed with "My Blue Heaven"—don't miss it . . . Leon Rene, President of Exclusive Records, all smiles as he notes Johnny Moore and His Three Blazers recording of "Merry Xmas Baby" hitting the top of all columns everywhere in the country. Looks like Exclusive just picks 'em and picks 'em right everytime . . . Eve Stanley, publicity gal for Capitol Records, all smiles over the many nice wires from fans all over the country praising their new baritone star, Gordon McRae.

* * *

Say, I've simply gotta take a paragraph here to tell you all about one of the swellest guys I know. Bill Leyden of KMPC. Here's a disc jockey as is a disc jockey. A guy that simply keeps people HAPPY when he's on the air. Bill's got that way about his announcements which is getting more and more and more people to tune him in each and every day. And, he's making home folks who've moved out here to the land of sunshine, kinda like to know that someone on the air sorta remembers their home towns. Bill is simply jammed with mail and phone calls from people hereabouts who thank him for mentioning their home town which he brings them from *The Cash Box* "Regional Record Reports". And Bill also does a real honey of a job with *The Cash Box* polls, using each and everyone of them to give all the indie record makers the greatest of grand plugs on his airtime.

THRU THE COIN CHUTE

MINNEAPOLIS

Weather in the Twin Cities certainly took a change about this week as the thermometer has dipped below zero, and the temperature today is 14° below zero. North Dakota Operators are still having difficulty in getting out on their routes due to snow storms, and are unable to make their regular trips.

Frank Ray of the Dakota Amusement Company, Dickinson, North Dakota stopped off in Minneapolis for a few days to call on several distributors . . . Gabby Cluseau of Grand Rapids, Minnesota drove into Minneapolis from the freezing North to warm up a little. Not much change in temperature . . . Carl Schumacher of St. Cloud, Minnesota also in Minneapolis on business . . . Charlie Sersen of St. Cloud, Minnesota also spent Monday, January 12th in Minneapolis.

Charlie Gumm of Bloomer, Wisconsin, former operator in that territory is again toying with the idea of going into the music business . . . Leo Zelinco of Lakefield, Minnesota, in town for a few days on business . . . Harold Lieberman, of the Acme Novelty Company, Minneapolis, Minnesota back, at his desk, after a two month vacation in Los Angeles, California . . . Bennie Friedman of the Silent Sales Company, Minneapolis, also in Minneapolis, left for Los Angeles with his wife, to spend several weeks there. (What Lucky People!).

Emil Siriani of Eau Claire, Wisconsin drove into Minneapolis Tuesday to take care of a little business . . . Lawrence E. Sieg of Augusta, Wisconsin, also in Minneapolis just for the day. Lawrence has really done a bang-up job since his discharge from the U.S. Army, and has upped his Phonograph Route from 12 pieces to 32 pieces, and is still expanding . . . We just heard that Jim Rooney of Chippewa Falls, Wisconsin slipped and broke his leg, but is coming along very nicely . . . M. A. Cayo, of Chippewa Falls, Wisconsin, in town with his son just for the day.

The Hy-G Music Company, distributors for the D. Gottlieb Company, announces that they have had the greatest sales in their history on the Humpty Dumpty Machine. A sample of the Lady Robin Hood is now on the floor and they expect it to outdo the Humpty Dumpty sales . . . Mr. and Mrs. Jack Harrison of Crosby, Minnesota was in town for a few days visiting relatives . . . We heard recently that Gil Hanson of St. Peter, Minnesota expects to sell his Appliance Store and spend all his time on his route.

Mrs. Birkemeyer of Litchfield, Minnesota, in town with a very nice Californian suntan . . . Morris Berger of the N. W. Sales Company, Duluth, Minnesota, in Minneapolis for the day on business . . . Mart Kallsen, of Worthington, Minnesota, in bed for several days with a very bad cold.

ST. LOUIS

The coin machine fraternity proved a little optimistic in hoping that a full train of St. Louisan's would wend its way to Chicagoland this week, but anyhow there'll be a full car, reports Chairman Abe Jeffers who made the arrangements. Some rough and rugged cardplay is anticipated en route, with Abe himself gunning for a few ops who had Lady Luck with them last year.

We dropped in at Olive Novelty Company to find Ben Axelrod anxiously trying to find a new telephone girl and fill dozens of customers' orders at the same time. Olive made the mistake of putting out one of Gottlieb's new Lady Robin Hood games as a sample, and was immediately swamped with orders which Ben says will knock heck out of his promised 3-week delivery. Prominent on the Axelrod-Haneklau salesfloor were a bunch of pre-war games, tested and ready for the routes, which were selling off rapidly. "We'll be reconditioning Violano Virtuoso next!" Ben grinned.

Another secretary-less distributor is Del Veatch of VP Distributing Company, who is combing the bushes for a girl who can absorb the intricacies of coindom and run a typev riter as well. Del was anticipating a visit from Gordon Harley, of Williams Manufacturing, who was due to fly down Jan. 13th to talk over some new game test.

Visitors who started off the year with big orders here and there included Freddie Voucher, Festus, Mo, Freddie Weale from Farina, Illinois, and Leo Leiwicke from Washington, Mo. Also dropping in were Connie Confer from NBC Distributing, Lemay, Mo, Eddie Bogart from Mid Town Service, Lemay, and Curley Wells from Decatur, Illinois. Despite the usual gloomy outlook on operating costs, most ops appear ready to grab anything good in the pinball market.

Carl Trippe of Ideal Novelty has announced formation of a partnership with Dale Riemer of Misouri Tavern Supply down in Springfield, Mo. Dale is going to the CMI Show with his portly partner, to celebrate the affair.

After a year and a half of waiting, Illinois Amusement Company over in Belleville announces they've grabbed a new half-ton Chevvy pickup. "Another week, and we'd have been carrying phonographs on our backs" growled George Schmidt, major domo.

Jimmy Oppenlander, Ideal's topnotch bookkeeper, tried to keep his confining illness a secret — but it's out. Mumps!

A lot of St. Louis' front line coinmen are becoming photo-minded. Included are Bill Overbeck, whose flash camera goes everywhere with him, Carl Trippe with his movie equipment, and Joe Kelly, with "professional stuff" at every opportunity. The trio asked for and drew camera supplies for Christmas gifts.

One noticeable fact loomed up this week—everybody's junking all obsolete equipment built before the war.

You'll Be Operating on the **Sunny Side** with

Williams

SUNNY

PREMIUM SCORE!

RESERVE SCORE!

HIGH SCORE TO 5 MILLION!

Plus

F-L-I-P-P-E-R A-C-T-I-O-N

Convenient Feather-touch Dual Button Controls.

★ *SUPER DELUXE*

ROLL DOWN

Rolling Up New High Records in Play and Earnings Every Week

BOX SCORE

BE SURE TO SEE

WINNERS AT THE C.M.I. SHOW

BOOTHS 17-18-19

ALSO AT YOUR DISTRIBUTORS NOW

Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

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COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

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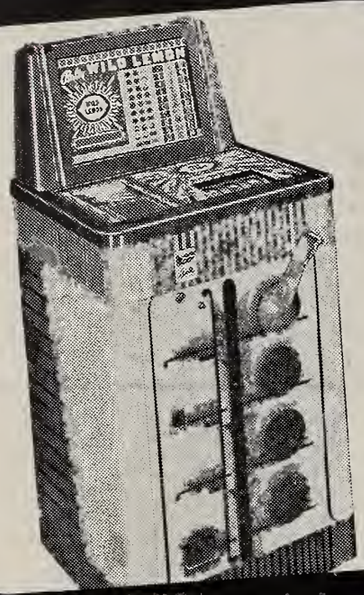
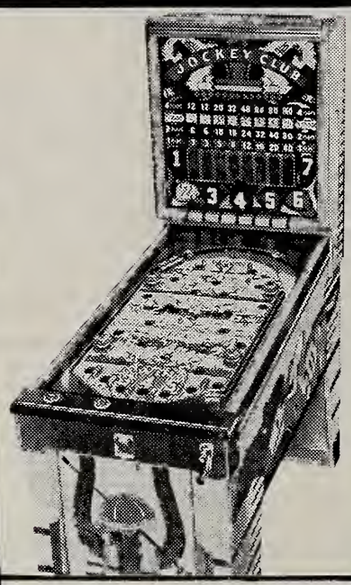
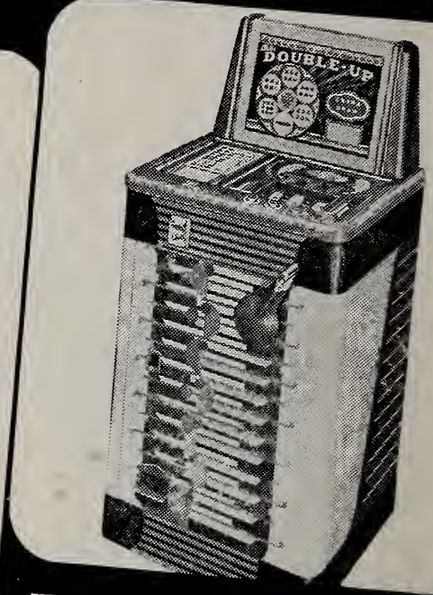
with these great *Bally* hits!



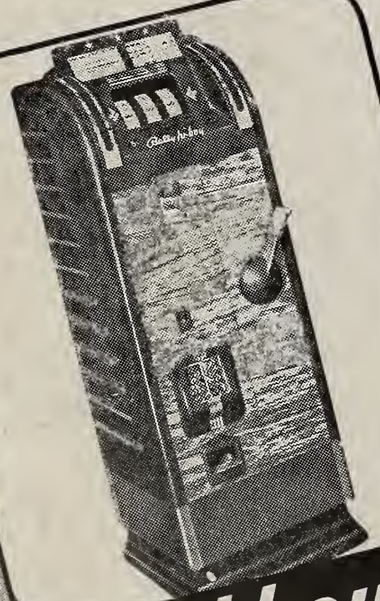
WILD LEMON
CHANGING ODDS CONSOLE



JOCKEY CLUB
AUTOMATIC
JOCKEY SPECIAL
FREE-PLAY



DOUBLE-UP
HOLD AND DRAW BELL CONSOLE

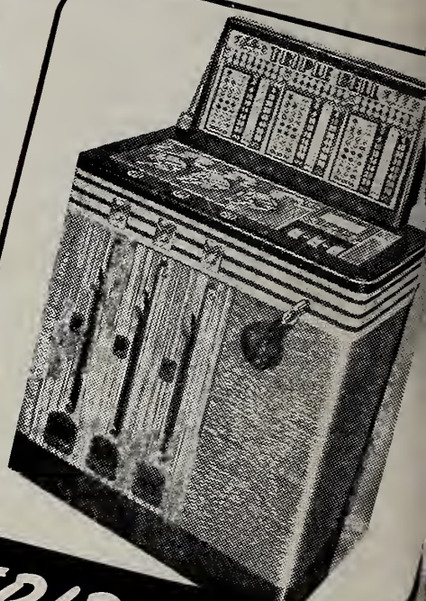


hi-boy
LUXURIOUS CLUB-TYPE BELL CONSOLE

If you're tired of "tough times" and want to be in the money again . . . if you have confidence in your own operating ability . . . if you really want prosperity in 1948 . . . then pick out the Bally games that fit your territory and order from your nearest distributor. You'll be headed for real prosperity in '48.

OTHER *Bally* HITS

BIG INNING
HEAVY HITTER
BALLY BOWLER
HY-ROLL
EUREKA



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